



DEPARTMENT OF
HIGHER EDUCATION &
WORKFORCE DEVELOPMENT

New Program Report

Date Submitted:

07/17/2023

Institution

Webster University

Site Information

Implementation Date:

6/1/2022 12:00:00 AM

Added Site(s):

Selected Site(s):

Webster University, 470 East Lockwood, St. Louis, MO, 63119-3194

CIP Information

CIP Code:

440499

CIP Description:

Any program in public administration not listed above.

CIP Program Title:

Public Administration, Other

Institution Program Title:

Master of Public Administration

Degree Level/Type

Degree Level:

Master Degree

Degree Type:

Master of Public Administration

Options Added:

Collaborative Program:

N

Mode of Delivery

Current Mode of Delivery

Classroom

Hybrid

Online

Student Preparation

Special Admissions Procedure or Student Qualifications required:

n/a

Specific Population Characteristics to be served:

n/a



DEPARTMENT OF
HIGHER EDUCATION &
WORKFORCE DEVELOPMENT

New Program Report

Faculty Characteristics

Special Requirements for Assignment of Teaching for this Degree/Certificate:

Webster University has academic policies describing minimum faculty qualifications by discipline. These policies meet or exceed guidelines from the Higher Learning Commission.

Estimate Percentage of Credit Hours that will be assigned to full time faculty:

Webster University strives to have more than 50% of credit hours assigned to full-time faculty. The percentage of credit hours assigned to full-time faculty will vary based on location and student enrollment in a program at any given time. Overall, the percentage of credit hours assigned to full-time faculty ranges from 10 to 20%. At Webster University’s main campus in Missouri, percentages are often higher.

Expectations for professional activities, special student contact, teaching/learning innovation:

Faculty are expected to continually engage in appropriate professional development activities to ensure their professional qualifications are current. The University provides resources to help ensure robust student contact and engagement. The University also provides resources for faculty to innovate their teaching/learning to meet clear learning outcome objectives.

Student Enrollment Projections Year One-Five

Year 1	Full Time: 5	Part Time: 0	
Year 2	Full Time: 5	Part Time: 0	
Year 3	Full Time: 5	Part Time: 0	Number of Graduates: 5
Year 4	Full Time: 5	Part Time: 0	
Year 5	Full Time: 5	Part Time: 0	Number of Graduates: 5

Percentage Statement:

n/a

Program Accreditation

Institutional Plans for Accreditation:

Webster University will maintain its accreditation by the Higher Learning Commission. There are no plans to pursue specialized accreditation at this time for this program.

Program Structure

Total Credits:

36

Residency Requirements:

n/a

General Education Total Credits:

0

Major Requirements Total Credits:

36

Course(s) Added



DEPARTMENT OF
HIGHER EDUCATION &
WORKFORCE DEVELOPMENT

New Program Report

COURSE NUMBER	CREDITS	COURSE TITLE
PADM 5890	3	Public Policy
PADM 5870	3	Public Human Resource Management
NPLR 5000	3	Nonprofit Organizations
PADM 6000	3	see catalog copy
PADM 5850	3	Public Data Design and Analysis
PADM 5840	3	Public Budget and Finance
PADM 5000	3	Public Administration
BUSN 5000	3	Business
PADM 5820	3	Public Research Design and Analysis
PADM 5830	3	Public Law and Ethics
PADM 5800	3	Public Management and Leadership

Free Elective Credits:

3

Internship or other Capstone Experience:

n/a

Assurances

I certify that the program will not unnecessarily duplicate an existing program of another Missouri institution in accordance with 6 CSR 10-4.010, subsection (9)(C) Submission of Academic Information, Data and New Programs.

I certify that the program will build upon existing programs and faculty expertise.

I certify that the institution has conducted research on the feasibility of the proposal and it is likely the program will be successful. Institutions' decision to implement a program shall be based upon demand and/or need for the program in terms of meeting present and future needs of the locale, state, and nation based upon societal needs, and/or student needs.

Contact Information

First and Last Name: Heather Goodin

Email: heathergoodin@webster.edu

Phone: 314-968-7476

Master of Public Administration (MPA)

This program is offered by the George Herbert Walker School of Business & Technology. It is available online via both asynchronous and synchronous (Live Virtual) modalities and at select U.S. and international campuses, but it is not available at the St. Louis main campus. Please see the Campus Locations and Offerings section of this catalog for a list of campuses where this program is offered.

Program Description

The master of public administration (MPA) is designed to provide an inter-sectoral developmental framework for those interested in leadership and management in the public service. The program examines the public and non-profit sectors of society in relation to the private sector, with an analysis of management techniques and the leadership experience used in application to public policy decision-making globally. The curriculum seeks to examine in depth the nature of public servants, the tools at their disposal, and various roles in public service organizations.

The MPA is accredited by the Accreditation Council for Business Schools and Programs (ACBSP).

Learning Outcomes

- Evaluate the foundations of public administration globally.
- Compare the public sector to the nonprofit and private sectors.
- Integrate leadership and management practices to public service.
- Analyze ethical and legal underpinnings of public governance.
- Assess transparency and accountability of public entities.
- Debate sustainable, inclusive and civically engaged global societies.

Curriculum

The 36 credit hours required for the master of public administration (MPA) must include the following courses:

- BUSN 5000 Business* (3 hours)
- NPLR 5000 Nonprofit Organizations (3 hours)
- PADM 5000 Public Administration (3 hours)
- PADM 5800 Public Management and Leadership (3 hours)
- PADM 5820 Public Research Design and Analysis (3 hours)
- PADM 5830 Public Law and Ethics (3 hours)
- PADM 5840 Public Budget and Finance (3 hours)
- PADM 5850 Public Data Design and Analysis (3 hours)
- PADM 5870 Public Human Resource Management (3 hours)
- PADM 5890 Public Policy (3 hours)
- PADM 6000 Integrated Studies in Public Administration (3 hours)
or PADM 9950 Travel in Public Administration (3 hours)

Electives (3-6 hours)

*Students with a previous ACBSP (or equivalent) accredited degree or students who pass a waiver may substitute an elective for BUSN 5000.

It is recommended that "Pre-Service" students with less than one year of post-baccalaureate work experience enroll in PADM 6500 Public Service Internship (3 hours). Pre-Service or In-Service students may utilize PADM 6500 as an MPA elective after completing at least 12 credit hours and holding a minimum cumulative GPA of 3.0.

Areas of Emphasis

Requirements for an area of emphasis in the MPA program include the MPA required coursework (33 credit hours) and additional course requirements as identified below for each individual area of emphasis. If BUSN 5000 has been waived, the required hours are reduced by 3 credits and the BUSN 5000 course does not require a substitution.

Areas of emphasis for the MPA degree are:

- Cybersecurity
- Digital Marketing Management

Not all areas of emphasis are offered at every Webster University location. The student should consult individual campuses to verify the areas of emphasis offered.

MPA with an Emphasis in Cybersecurity

42 to 45 Credit Hours

The MPA with an emphasis in cybersecurity must include the following courses:

- CSSS 5000 Introduction to Cybersecurity (3 hours)
- CSSS 5120 Cybersecurity Infrastructures (3 hours)
- CSSS 5210 Cybersecurity Law and Policy (3 hours)
- CSSS 5220 Cybersecurity Threat Detection (3 hours)

See also:

- Cybersecurity Operations (MS)

MPA with an Emphasis in Digital Marketing Management

42 to 45 Credit Hours

The MPA with an emphasis in digital marketing management must include the following courses:

- MRKT 5740 Management of Digital Marketing (3 hours)
- MRKT 5895 Marketing Analytics (3 hours)
- MRKT 5750 Management of Social Media (3 hours)
- MRKT 5790 Digital Marketing Strategy (3 hours)

See also:

- Marketing (MS)
- Digital Marketing Management (Certificate)

Admission

See the Admission section of this catalog for general admission requirements. Students interested in applying must submit their application online at www.webster.edu/ apply. Transcripts should be sent from your institution electronically to transcripts@webster.edu. If this service is not available, send transcripts to:

Office of Admission
Webster University
470 E. Lockwood Ave.
St. Louis, MO 63119

Advancement to Candidacy

Students are admitted to their graduate program upon completion of all admission requirements. Students are advanced to candidacy status after successfully completing 12 credit hours with a cumulative GPA of 3.0 or higher. In specialized programs,

Master of Public Administration (MPA)

courses required as prerequisites to the program do not count toward the 12 credit hours required for advancement.