

# OUTREACH SERVICES GUIDE



DEPARTMENT OF  
HIGHER EDUCATION &  
WORKFORCE DEVELOPMENT

The Missouri Department of Higher Education & Workforce Development (MDHEWD) is working to empower every Missourian with the skills and education needed for success. We appreciate the partnership of school counselors, financial aid professionals, and college access organizations to help us achieve this vision. We hope the information in this handout will help you learn more about our programs and we invite you to join us in this work by participating in Journey to College.

## WHAT IS Journey to College?

Journey to College, created by MDHEWD, works to increase college access and affordability to help Missouri students plan for the future. Increasing access to college is an important part of Missouri's big goal to be the best in the Midwest in educational attainment and workforce participation.

Journey to College includes outreach programs, publications, a student-centered website, social media, and presentations. Participation in these programs promotes a more equitable experience for all of Missouri's high school students by providing a framework all schools can implement. The events and activities are unique to each school but the information and opportunities provided are the same for every student.

## WHY?

- 1 Find tools, information, and support for college and career programming you're already providing to your students. We know you're doing this important work and we're here to help.
- 2 Gain access to free promotional items and publications that you can share with students and families. MDHEWD is a one-stop shop for free resources – you order it and we ship it.
- 3 Receive free professional development by attending the annual Journey to College Day workshop offered every summer. Join counselors from around the state to network, share best practices, and receive state and federal financial aid updates.



## HOW?

- ✓ Register as a Journey to College Site Coordinator.
- ✓ Use the online Site Coordinator Resource Manual for tips, checklists, and ideas for hosting Apply Missouri, FAFSA Frenzy, and Decision Day activities at your school.
- ✓ Share Journey to College resources with your students and families by ordering materials from MDHEWD.
- ✓ Request a speaker from MDHEWD. Our presentations include planning and paying for college, state financial aid programs, as well as financial literacy topics.

# OUTREACH PROGRAMS

### Apply Missouri –

provide assistance during the regular school day to help students research colleges, apprenticeships, careers, and other training programs that best meet their needs and submit admissions applications.

### FAFSA Frenzy

provide free, one-on-one assistance to help students and families complete the Free Application for Federal Student Aid (FAFSA).

### Decision Day

celebrate seniors' postsecondary plans to enroll in college, enter the military or go straight into the workforce and help kick-start a plan for seniors who have not yet decided.

### Journey to College K-8

help students in elementary and middle school start thinking about future careers. Access resources and activities to support college and career-oriented activities for kids.

Contact the Journey to College team with questions at [journeystocollege@dhewd.mo.gov](mailto:journeystocollege@dhewd.mo.gov)

# Find resources and tools online at [journeytocollege.mo.gov](http://journeytocollege.mo.gov)

## Plan



Prepare for college  
and a career

Explore colleges,  
majors, and careers

- **College & Degree Search**  
[collegesearch.mo.gov](http://collegesearch.mo.gov)
- **MoSCORES**  
[scorecard.mo.gov/](http://scorecard.mo.gov/)
- **MO Apprentice Connect**  
[moapprenticeconnect.com/](http://moapprenticeconnect.com/)
- **Apply Missouri**  
[journeytocollege.mo.gov/apply-missouri](http://journeytocollege.mo.gov/apply-missouri)
- **Student Workspace**  
[web.dhewd.mo.gov/studentworkspace/login.faces](http://web.dhewd.mo.gov/studentworkspace/login.faces)
- **Decision Day**  
[journeytocollege.mo.gov/decision-day](http://journeytocollege.mo.gov/decision-day)

---

## Pay

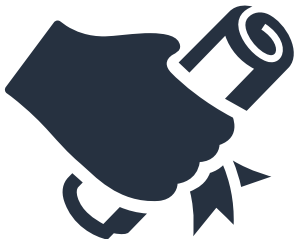


Search for scholarships  
Help completing a FAFSA

- **Student Financial Aid Portal**  
[web.dhewd.mo.gov/studentportal/](http://web.dhewd.mo.gov/studentportal/)
- **FAFSA Frenzy**  
[journeytocollege.mo.gov/fafsa-frenzy](http://journeytocollege.mo.gov/fafsa-frenzy)
- **Scholarship Search**  
[journeytocollege.mo.gov/pay/scholarships/](http://journeytocollege.mo.gov/pay/scholarships/)

---

## Finish

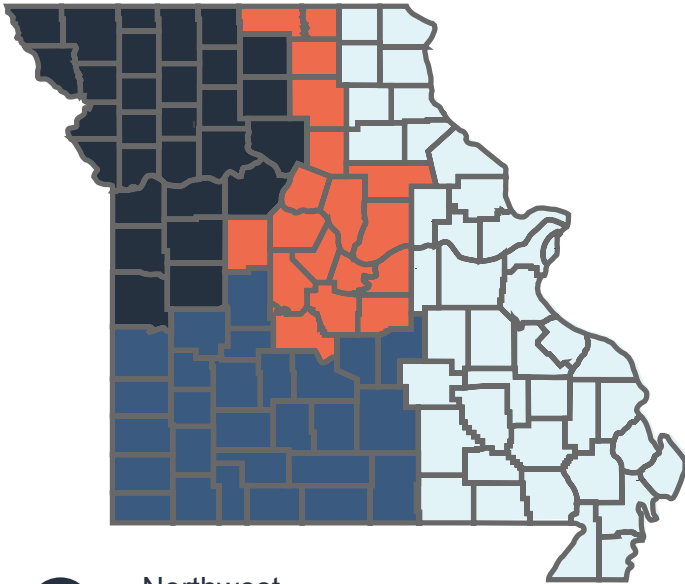


Succeed in school  
Complete your degree

- **Course Transfer Tracker**  
[web.dhewd.mo.gov/coursetransfertracker/homepage.faces](http://web.dhewd.mo.gov/coursetransfertracker/homepage.faces)
- **MO Intern Connect**  
[mointernconnect.com/](http://mointernconnect.com/)
- **15 to Finish**  
[journeytocollege.mo.gov/15-to-finish](http://journeytocollege.mo.gov/15-to-finish)
- **Math Pathways**  
[journeytocollege.mo.gov/finish/complete-your-degree/math-pathways/](http://journeytocollege.mo.gov/finish/complete-your-degree/math-pathways/)

# MDHEWD Outreach Services

Contact the Outreach Services Coordinator in your region for more information and assistance.



Northwest  
Angela Rogers  
Angela.Rogers@dhewd.mo.gov  
(573) 418-9518  
<https://calendly.com/angela-rogers-g1i>



Southwest  
Cade Tremain  
Cade.Tremain@dhewd.mo.gov  
(573) 751-8631  
<https://calendly.com/cade-tremain/30min>



Central  
Alison Notter  
Alison.Notter@dhewd.mo.gov  
(573) 526-4420  
<https://calendly.com/alison-notter/30min>



Eastern  
Kim Howe  
Kim.Howe@dhewd.mo.gov  
(573) 291-9149  
<https://calendly.com/dhewd-kh>

## College fairs

Outreach services coordinators participate in the Missouri Association for College Admission Counseling (MoACAC) college fairs and other college and career expos throughout the state.

## Webinars and presentations

Outreach services coordinators offer webinars and presentations on planning and paying for college, state financial aid, and financial literacy to students and their families throughout the state, primarily at high schools but also at career centers and community facilities. Visit <https://dhewd.mo.gov/ppc/trainingservices.php> and click "speaking event form" to request a presentation or let us know about a college fair at your school.

## Journey to College Monthly Reminder


An email with tips and reminders for students, parents, and counselors about planning and paying for college. The Journey to College Monthly Reminder is produced 10 times each year. Sign up to receive the reminder at [journeytocollege.mo.gov/connect](http://journeytocollege.mo.gov/connect).


## Missouri FAFSA Completion Project


<https://dhewd.mo.gov/fafsa-completion/>  
A tool to help school districts ensure high school seniors successfully complete a Free Application for Federal Student Aid. Once districts set up a data sharing agreement with MDHEWD, designated staff users will be able to access student-level data on FAFSA completion. This information can be used to provide individual, targeted outreach to seniors who have errors or incomplete FAFSAs and those who have been selected for verification.

## Social media activities

The department provides information to students and their families about planning and paying for college through the following social media accounts:

 journeytocollege

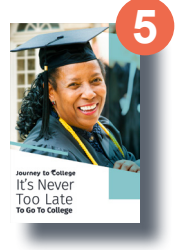
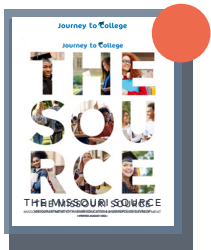
 Journey2College

 journey2college

## Outreach Virtual Office Hours

Counselors, parents and students can book an appointment with an Outreach Coordinator to get assistance with completing the FAFSA and other related postsecondary planning.

# Free Publications & Resources



- 1 The Missouri Source** — A guide for Missouri students about planning and paying for college, including information about federal and state grants, scholarships, loans, and assistance completing the Free Application for Federal Student Aid.
- 2 Smart About Spending** — A Teacher's Guide and Student Workbook for the required high school personal finance class. The text and activities cover the competencies outlined in the Missouri Department of Elementary & Secondary Education's curriculum for personal finance.
- 3 Planning for Financial Success** — A booklet for high school seniors and college students that provides financial literacy lessons, money management tips, budget worksheets, and a monthly calendar.
- 4 Journey to College Senior Year Checklist Magnet** — A monthly calendar of tasks related to applying to and preparing for college.
- 5 It's Never Too Late** — A guide for adults interested in learning how to pursue additional education or training.

## Journey to College K-8 Publications



- 6 It's Never Too Early** — A guide to planning for college geared toward elementary and middle school students and their parents.
- 7 Color your Future! Careers Coloring Book** — A coloring book to help elementary students understand different career options.
- 8 College & Career Bookmarks** — Four oversized bookmarks to get elementary and middle school students talking about colleges and careers.

Visit <https://dhewd.mo.gov/publications.php> to order FREE publications.