DEFINITION:
MIRCs are sought by employers within an industry or sector as a recognized/desired or preferred credential for recruitment, screening, hiring, retention or advancement purposes.

- OWD funded MIRCs must be listed on provider website and ETPS
- May stack into a USDOL Recognized Credential

RECOGNITION PROCESS:
- Endorsed by OAWBL Business & Industry Council
- Training providers, employers and workforce boards may apply to add a MRC to the list by filling out an approved application
- Quarterly review of applications unless otherwise approved by the Director
- New list published quarterly and included in OAWBL Annual Report

OVERVIEW
Identifying industry-recognized credentials that are high value, and differentiating them from those that do not provide a return on investment for credential earners, is of paramount importance. Otherwise, states risk that their new attainment goals and accountability metrics could drive students and returning adult learners to unwittingly pursue lower-value credentials that do not lead to good jobs. 

APPLICATION
The approved application is the method for including and adding new MIRCs to ETPS.

Applications will be submitted to OAWBL. Online application form preferred.

REMOVAL
The approved removal request is the method for removing MIRCs from ETPS.

Identified reasons for removal: Not valued by industry; No value from employers; No post-secondary value; inaccessibility to citizens; discontinued credential or certification; no longer offered.

Removal requests will be submitted to OAWBL. Online removal form preferred.

DEFINITION & RECOGNITION PROCEESS
- DEFINITION:
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TARGET INDUSTRIES
MIRCs are aligned with 11 targeted in-demand industries. (See page 2)
MISSOURI INDUSTRY RECOGNIZED CREDENTIALS

TARGET INDUSTRIES

- **AGRIBUSINESS**
  The Agribusiness Industry refers to food production, maintenance, storage, and support industries.
  **Industry Career Pathways** Agribusiness

- **BIOSCIENCES**
  The Bio-Science Industry includes production, services, and research and development sectors.
  **Industry Career Pathways** Bio-Sciences

- **CONSTRUCTION**
  The Construction Industry includes development, production, and support services of specialty trade, building, and heavy and civil engineering.
  **Industry Career Pathways** Construction

- **EDUCATION**
  The Education Industry is the only target industry that combines public and private sectors to get a clear picture of how this industry is performing in the state.
  **Industry Career Pathways** Education

- **ENERGY SOLUTIONS**
  The Energy Solutions Target Industry Group includes technologies that provide long-term and low-impact solutions to the energy demands of Missouri residents and businesses.
  **Industry Career Pathways** Energy

- **FINANCIAL SOLUTIONS**
  The Financial and Professional Services Industry includes finance and insurance, professional, scientific, and technical services, management of companies and enterprises, and administrative services.
  **Industry Career Pathways** Financial & Professional Services

- **HEALTH SCIENCES AND SERVICES**
  The Health Care Science and Services Industry includes professional, scientific, technical services, and health care sectors.
  **Industry Career Pathways** Health Care

- **HOSPITALITY**
  The Hospitality Industry includes the arts, entertainment, and recreation sector, such as museums, historical sites, zoos, parks, amusement parks, casinos, and other outdoor recreation; accommodations including hotels, motels, other traveler accommodations like RV parks, recreational camps, room and board housing, and food service sectors like food and drinking places.
  **Industry Career Pathways** Hospitality & Food Service

- **INFORMATION TECHNOLOGY**
  The Information Technology Industry includes information sector employment such as software publishers and data processing, as well as professional and technical services like computer system design, technical consulting, and research and development services.
  **Industry Career Pathways** Information Technology

- **MANUFACTURING**
  The Manufacturing Industry refers to material and product producers and the industries that support them.
  **Industry Career Pathways** Manufacturing

- **TRANSPORTATION AND LOGISTICS**
  The Transportation and Logistics Industry includes production of containers, wholesale trade, consulting services, and transportation and warehousing services.
  **Industry Career Pathways** Transportation & Logistics