



## New Program Report

**Date Submitted:**

02/25/2019

**Institution**

Lindenwood University

**Site Information**

**Implementation Date:**

8/26/2019 12:00:00 AM

**Added Site(s):**

**Selected Site(s):**

Lindenwood University, 209 South Kings Highway, St. Charles, MO, 63301

**CIP Information**

**CIP Code:**

520201

**CIP Description:**

A program that generally prepares individuals to plan, organize, direct, and control the functions and processes of a firm or organization. Includes instruction in management theory, human resources management and behavior, accounting and other quantitative methods, purchasing and logistics, organization and production, marketing, and business decision-making.

**CIP Program Title:**

Business Administration and Management, General

**Institution Program Title:**

Management

**Degree Level/Type**

**Degree Level:**

Bachelor's Degree

**Degree Type:**

Bachelor of Arts

**Options Added:**

**Collaborative Program:**

N

**Mode of Delivery**

**Current Mode of Delivery**

Classroom

Online

**Student Preparation**



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**Special Admissions Procedure or Student Qualifications required:**

Students must meet the criteria for admission to Lindenwood University. No additional criteria is required.

**Specific Population Characteristics to be served:**

This program is targeted toward traditional, day undergraduate students and online undergraduate students.

### Faculty Characteristics

**Special Requirements for Assignment of Teaching for this Degree/Certificate:**

Instructors must have at least a master's degree in the field. Terminal degree preferred.

**Estimate Percentage of Credit Hours that will be assigned to full time faculty:**

Approximately 50% of credit hours in the program will be taught by full time faculty.

**Expectations for professional activities, special student contact, teaching/learning innovation:**

Conferences, consulting, research, case study competition, and internship monitoring are among the expectations.

### Student Enrollment Projections Year One-Five

Year 1	Full Time: 4	Part Time: 4	
Year 2	Full Time: 8	Part Time: 8	
Year 3	Full Time: 12	Part Time: 12	Number of Graduates: 10
Year 4	Full Time: 16	Part Time: 16	
Year 5	Full Time: 20	Part Time: 20	Number of Graduates: 20

**Percentage Statement:**

n/a

### Program Accreditation

**Institutional Plans for Accreditation:**

The Plaster School of Business & Entrepreneurship is accredited by ACBSP.

### Program Structure

**Total Credits:**

120

**Residency Requirements:**

n/a

**General Education Total Credits:**

42

**Major Requirements Total Credits:**

60

**Course(s) Added**

COURSE NUMBER	CREDITS	COURSE TITLE
MGMT 26061	3	Business Law I



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ENTR 37510	3	Small Business and Entrepreneurship
MIS 24000	3	Introduction to Information Systems
INTL 48032	3	International Management
FIN 32000	3	Principles of Finance
ACCT 21010	3	Principles of Financial Accounting
MRKT 35010	3	Principles of Marketing
MGMT 36042	3	Principles of Supply Chain Management
INTL 38000	3	Global Business and Society
HRM 35610	3	Human Resource Management
MGMT 46082	3	Management Policy
MGMT 26032	3	Principles of Management
MGMT 36050	3	Organizational Behavior
MGMT 36033	3	Business Analytics
ACCT 21011	3	Principles of Managerial Accounting
MGMT 36043	3	Operations Management
MGMT 46040	3	Project Management

**Free Elective Credits:**  
18

**Internship or other Capstone Experience:**

Students can take a management internship course as one of their electives.

**Assurances**

I certify that the program will not unnecessarily duplicate an existing program within the geographically applicable area.

I certify that the program will build upon existing programs and faculty expertise.

I certify that the institution has conducted research on the feasibility of the proposal and it is likely the program will be successful. Institutions' decision to implement a program shall be based upon demand and/or need for the program in terms of meeting present and future needs of the locale, state, and nation based upon societal needs, and/or student needs.

**Contact Information**

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## BA Management Program Planning Guide

Course Number	Course Name	Required Hours
	<b>Composition I</b> ENGL/L 15000 or EPP 15000	3
	<b>Composition II</b> ENGL/L 17000	3
	<b>Math</b> GE-Math	3
	<b>US History or Government</b> GE-Human Culture: US History/Government	3
	<b>Social Science</b> GE-Social Science	3
	<b>Natural Science with Lab</b> GE-Natural Science Lab	3
	<b>Social Science or Natural Science Elective</b> GE-Social Science, GE-Natural Science, or GE-Natural Science Lab	3
	<b>Social Science, Natural Science, or Math Elective</b> GE-Social Science, GE-Natural Science, GE-Natural Science Lab, or GE-Math	3
	<b>Arts</b> GE-Human Culture: Arts	3

<b>Literature</b>	3
GE-Human Culture: Literature	
<b>Non-Literature, Non-Arts Human Culture Elective</b>	
GE-Human Culture: US History/Government,	
GE-Human Culture: World History,	
GE-Human Culture: Foreign Language,	3
GE-Human Culture: Foreign Culture,	
GE-Human Culture: Philosophy, or	
GE-Human Culture: Religion	
<b>Human Culture Elective</b>	3
Any GE-Human Culture	
<b>GE Elective</b>	3
Any GE Course	
<b>GE Elective</b>	3
Any GE Course	
*At least 6 of the 42 required hours must also have GE-Human Diversity designation in addition to one of the required content areas, or students may choose to take additional courses that count only for GE-Human Diversity. See course descriptions in the undergraduate catalog for specific GE designations.	
GE-Human Diversity	
GE-Human Diversity	

**Total General Education courses**

**42**

<b>PSB&amp;E Core Courses</b>		
<b>Course Number</b>	<b>Course Name</b>	<b>Required Hours</b>
MGMT 16022	Introduction to Business and Free Enterprise <i>(Waived if student has 9 hours or more in business courses at time of program entry)</i>	3
ACCT 21010	Principles of Financial Accounting	3

ACCT 21011	Principles of Managerial Accounting	3
MIS 24000	Introduction to Information Systems	3
MGMT-26032	Principles of Management	3
MGMT 26061	Business Law I	3
FIN 32000	Principles of Finance	3
MRKT 35010	Principles of Marketing	3
MGMT 36033	Business Analytics	3
INTL 38000	Global Bus. and Society	3
MGMT 46082	Management Policy	3
MGMT 36050	Organizational Behavior	3

### Management Major Courses

Course Number	Course Name	Required Hours
ENTR 37510	Small Business & Entrepreneurship	3
HRM 36510	Human Resource Management	3
MGMT 36042	Principles of Supply Chain Management	3
INTL 48032	International Management	3
MGMT 36043	Operations Management	3
MGMT 46040	Project Management	3

### Management Electives: 2 required

Course Number	Course Name	Required Hours
HRM 36520	Labor Relations	
MGMT 36062	Business Law II	
MGMT 36081	Career Development	
MGMT 46050	Managerial Ethics	
MGMT 46063	Business Law III	
MGMT 46095	Internship	

<b>Free Electives</b>	<b>18</b>
<b>Total Hours</b>	<b>120</b>

**Curriculum Map for: BA Management**

**Notes:**

- I Introduce: Beginning, Initial exposure to the Component (100-200)
- R Reinforce: Building upon initial exposure of the Component (100-200)
- E Emphasize: In depth application of the Component (300-400)
- A Assess: Evaluate the application of the Component (Capstone Courses & advanced 300-400)

Competencies = SLO

SLO – Student Learning Outcomes = what the student must be able to know and/or do (something) as a result of the program (VERB)  
Component = measurable activity (how do I know...- rubric factors to be used)

Components must be utilized across all sections of the course and standardized on the syllabus.



Course Category:	PSB&E General Business Administration Core Courses	PSB&E Elective Core Courses	Management/Major Core Courses	Entrepreneurial Studies Elective Major Courses
Courses:	MGMT 16022	ACCT 21010	ENTR 37510	MGMT 46095
	ACCT 21011	HRM 36510	MGMT 36043	MGMT 46063
	FCON 23030	MGMT 36050	MGMT 36042	MGMT 46050
	MIS 24000	MGMT 46082	INTL 48032	MGMT 36081
	MGMT 26032	MGMT 36033	HRM 36510	MGMT 36062
	MGMT 26061	MRKT 35010	ENTR 37510	HRM 36520
	FIN 32000	MGMT 36050	ACCT 41070	MGMT 46040
	MGMT 26032	MGMT 46082	HRM 36510	MGMT 36043
	MGMT 26061	INTL 38000	ACCT 41070	MGMT 36042
	MGMT 26032	MGMT 36033	HRM 36510	INTL 48032
	MGMT 26061	MRKT 35010	ENTR 37510	MGMT 36042
	MGMT 26032	MGMT 36050	ACCT 41070	MGMT 36043
	MGMT 26061	MGMT 46082	HRM 36510	MGMT 36042
	MGMT 26032	MGMT 36033	ENTR 37510	MGMT 36043
	<b>SLO 1: Produce effective written communication in business area</b>			
Component				
1 Case Study Analysis	I	I	R	E
2 Written Assignment	I	I	R	R
3 Research Paper	I	R	I	R
4 Other (describe)	I	I		
<b>SLO 2: Demonstrate effective oral communication in business area</b>				
Component				
1 Discussion Activities	I	R	I	E
2 Presentation	I	R	R	R
3 Interview		I		E
4 Facilitation			R	E
5 Teamwork	I	I	R	R
6 Other (describe)				
<b>SLO 3: Recommend strategy utilizing critical thinking skills in Management areas.</b>				
Component				
1 Comparative Analysis	I	I	E	R
2 Evaluation/Assessment of situations	I	I	R	R
3 Strategic Simulation			I	E
4 Case Study Analysis	I	I	R	R
5 Quantitative & Qualitative Problem Solving	I	I	I	E