



## New Program Report

**Date Submitted:**  
02/14/2019

**Institution**  
Lindenwood University

**Site Information**

**Implementation Date:**  
8/26/2019 12:00:00 AM

**Added Site(s):**

**Selected Site(s):**

Lindenwood University, 209 South Kings Highway, St. Charles, MO, 63301

**CIP Information**

**CIP Code:**  
520201

**CIP Description:**

A program that generally prepares individuals to plan, organize, direct, and control the functions and processes of a firm or organization. Includes instruction in management theory, human resources management and behavior, accounting and other quantitative methods, purchasing and logistics, organization and production, marketing, and business decision-making.

**CIP Program Title:**

Business Administration and Management, General

**Institution Program Title:**

Management

**Degree Level/Type**

**Degree Level:**

Bachelor's Degree

**Degree Type:**

Bachelor of Science

**Options Added:**

**Collaborative Program:**

N

**Mode of Delivery**

**Current Mode of Delivery**

Classroom

Online

**Student Preparation**



## New Program Report

**Special Admissions Procedure or Student Qualifications required:**

Students must meet the criteria for admission to Lindenwood University. No additional criteria is required.

**Specific Population Characteristics to be served:**

This program is targeted toward traditional, day undergraduate students and online undergraduate students.

### Faculty Characteristics

**Special Requirements for Assignment of Teaching for this Degree/Certificate:**

Instructors must have at least a master's degree in the field. Terminal degree preferred.

**Estimate Percentage of Credit Hours that will be assigned to full time faculty:**

Full time faculty will teach 50% of the program coursework.

**Expectations for professional activities, special student contact, teaching/learning innovation:**

Conferences, consulting, research, case study competition, and internship monitoring, are among the expectations.

### Student Enrollment Projections Year One-Five

Year 1	Full Time: 4	Part Time: 4	
Year 2	Full Time: 8	Part Time: 8	
Year 3	Full Time: 12	Part Time: 12	Number of Graduates: 10
Year 4	Full Time: 16	Part Time: 16	
Year 5	Full Time: 20	Part Time: 20	Number of Graduates: 20

**Percentage Statement:**

n/a

### Program Accreditation

**Institutional Plans for Accreditation:**

The Plaster School of Business & Entrepreneurship is accredited by ACBSP.

### Program Structure

**Total Credits:**

120

**Residency Requirements:**

n/a

**General Education Total Credits:**

42

**Major Requirements Total Credits:**

63

### Course(s) Added

COURSE NUMBER	CREDITS	COURSE TITLE
INTL 38000	3	Global Business and Society



## New Program Report

MGMT 26061	3	Business Law I
MGMT 16022	3	Introduction to Business and Free Enterprise
MGMT 26032	3	Principles of Management
MRKT 35010	3	Principles of Marketing
MGMT 46040	3	Project Management
MGMT 36033	3	Business Analytics
MGMT 36042	3	Principles of Supply Chain Management
FIN 32000	3	Principles of Finance
HRM 35610	3	Human Resource Management
MGMT 36050	3	Organizational Behavior
MIS 24000	3	Introduction to Information Systems
ENTR 37510	3	Small Business and Entrepreneurship
INTL 48032	3	International Management
MGMT 46082	3	Management Policy
ACCT 21011	3	Principles of Managerial Accounting
MGMT 36043	3	Operations Management
ACCT 21010	3	Principles of Financial Accounting

**Free Elective Credits:**

15

**Internship or other Capstone Experience:**

Students can choose an internship as one of their program electives.

**Assurances**

I certify that the program will not unnecessarily duplicate an existing program within the geographically applicable area.

I certify that the program will build upon existing programs and faculty expertise.

I certify that the institution has conducted research on the feasibility of the proposal and it is likely the program will be successful. Institutions' decision to implement a program shall be based upon demand and/or need for the program in terms of meeting present and future needs of the locale, state, and nation based upon societal needs, and/or student needs.

**Contact Information**

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**Bachelor of Science Management**  
**Fall 2019- Summer 2020**  
**Advising Worksheet - The Registrar's record is official**

**Student:**

**Advisor:**

**General Education Requirements**

**Required GE Core Courses PSB&E Students**

<u>Department</u>	<u>Course Title</u>	<u>Course</u>	<u>Semester</u>	<u>Credit</u>	<u>Grade</u>
English (PSB&E BA Students are required to a grade of C or higher in ENGL 17000)					
	Strategies for University Writing	ENGL 150 / EPP 150		3	
	Research and Argumentation	ENGL 17000		3	

**Math (1 of 2)** (PSB&E BA Students are required to take 2 Math courses and to have a grade of C or higher in all Math Courses for Graduation)  
 All PSB&E students are required to Part 1 Basic Math Competency exam prior to taking any Math courses

PSB&E Required: Statistics: select from MTH 14100 or MTH 24100				3	
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**American History or American Government**

				3	
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**Required PSB&E GE Natural & Social Science / Math Courses**

**Social Sciences PSB&E students are required to take: Econ 23020 and ECON 23030)**  
 Recommend: ECON 23020 before ECON 23030. (PSB&E Students are required to have a grade of C or higher in ECON 23020 & ECON 23030 for Graduation)

PSB&E Required: Microeconomics - Required PSB&E (prereq: MTH 14100, or MTH 14200)	ECON 23020			3	
PSB&E Required: Macroeconomics (prereq: MTH 14100, or MTH 14200 or numerical)	ECON 23030			3	

**Natural Sciences - (One courses with a lab from Earth (ESC), Biological (BSC), or Physical (CHM / PHY)**

Lab Required				3	
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**Mathematics (2 of 2)** (PSB&E BA Students are required to take 2 Math courses and to have a grade of C or higher in all Math Courses for Graduation)  
 Students seeking placement into MTH 15100 / MTH 15200 are required to take Part 3 College Algebra Competency exam and MTH 14100 / MTH 24100 their first term  
 Students seeking placement into MTH 27100 or MTH 27200 should complete Part 4 Pre-calculus Competency exam during their first term at LU

PSB&E Required: Select from: MTH 142000, MTH 15100, MTH 15200, MTH 17300, MTH 17500, MTH 27100 or MTH 27200				3	
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**Required GE Human Cultures**

Recommend Courses with both GE Human Culture (HC) & Human Diversity (HD) designation, to receive credit for both Human Culture and Diversity.

**Human Diversity (HD)**  
**2 required**

**Arts (Fine Arts)**

				3	
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**Literature- prereq: ENGL 17000**

Recommend Courses with both GE Human Culture (HC) & Human Diversity (HD) designation, to receive credit for both Human Culture & Diversity;

				3	
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**Course may not be an art or literature GE course. Course can not be used to fill above Literature or Art requirements**

Recommend Courses with both GE Human Culture (HC) & Human Diversity (HD) designation, to receive credit for both Human Culture & Diversity;

				3	
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**Course may be an art or literature GE course. Course can not be used to fill above Literature or Art requirements**

Recommend Courses with both GE Human Culture (HC) & Human Diversity (HD) designation, to receive credit for both Human Culture & Diversity;

				3	
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**Required GE Free Electives**

**PSB&E GE Free Elective Course**

Students must take Part 3 College Algebra Competency or completed MTH 15100 for MTH 17500; Part 4 Pre-calculus Competency or MTH 15200 for MTH 27100

Select from: Calculus (select from MTH 17500 or MTH 27100)				3	
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**PSB&E Required GE Communications Course: Select From MGMT 26030, COM 10200, 10500 or 11000 or SW 10000**

(PSB&E BA Students are required to have a grade of C or higher in GE Communications Course for Graduation)

PSB&E Required: Communications				3	
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Total General Education Hours 42

**Bachelor of Science Management  
Fall 2019- Summer 2020**

<u>Department</u>	<u>Course Title</u>	<u>Course</u>	<u>Semester</u>	<u>Credit</u>	<u>Grade</u>
<b>Plaster School of Business &amp; Entrepreneurship Management Core Courses</b>					
	Introduction to Business and Free Enterprise (Valved if student has 9 hours or more in business courses at time of program entry)	MGMT 16022		3	
	Principles of Financial Accounting (prereq: MTH 14100, or MTH 14200 or numerically)	ACCT 21010		3	
	Principles of Managerial Accounting (prereq: ACCT 21010 & MTH 14100, or MTH 14	ACCT 21011		3	
	Introduction to Information Systems	MIS 24000		3	
	Principles of Management (prereq: ENGL 17000)	MGMT 26032		3	
	Business Law I (prereq: ENGL 17000)	MGMT 26061		3	
	Principles of Finance (prereq:ENGL 17000 & ACCT 21010)	FIN 32000		3	
	Principles of Marketing (prereq: ENGL 17000)	MRKT 35010		3	
	Business Analytics (prereq: C or better in MIS 24000, MTH 14100 or MTH 24100 an	MGMT 36033		3	
	Global Bus. and Society (prereq: ENGL 17000)	INTL 38000		3	
	Management Policy (Prereq: ENGL 17000, Final term senior year; prereq: BS core c	MGMT 46082		3	

**PSB&E General Business Administration HRM Core Course: 1 course is Required**

Choose from: MGMT 36050 Organizational Behavior (prereq:ENGL 17000)

Organizational Behavior (F & S)	MGMT 36050			3	
<b>SB&amp;E Business Core Total</b>				<b>36</b>	

**Plaster SB&E Management Major Courses (F = Offered Fall Only; S = Offered Spring Only)**

Small Business & Entrepreneurship (F, S) (prereq: ENGL 17000 & MGMT 26032 )	ENTR 37510			3	
Human Resource Management (F, S) (prereq: ENGL 17000 & MGMT 16022 or MGN	HRM 35610			3	
Principles of Supply Chain Management (prereq: ENGL 17000 & ECON 23020 or EC	MGMT 36042			3	
International Management (F, S) (prereq: ENGL 17000 & INTL 38000)	INTL 48032			3	
Operations Management (F, S) (prereq: ENGL 17000, MGMT 26032 and MTH 1410	MGMT 36043			3	
Project Management (prereq: ENGL 17000)	MGMT 46040			3	
				<b>18</b>	

**Plaster SB&E Management Major Elective Courses (Recommended: Internship for Major)**

Choose from: HRM 36520, MGMT 36062, MGMT 36081, MGMT 46050, MGMT 46063 or MGMT 46095

				3	
				3	
				3	
<b>Management Core and Electives Total</b>				<b>9</b>	

**Free Electives:**

Management majors need 15 or more Free Elective Hours (Recommend MGMT 36081 Career Developr

Human

Management students may want to use free elective hours to pick up a minor

Diversity (HD)

Recommend - Career Development				3	
				3	
				3	
				3	
				3	

<b>Minimum of 18 Free Elective Hours</b>	<b>15</b>
General Education Hours	42
SB&E Core + Major Hours	63
Free Electives Hours	15
<b>Total Credit Hours</b>	<b>120</b>

Minimum of 120 Semester Credit Hours.

Minimum of 42 of these Credit Hours must be in 30000 or above level courses.

Minimum of 40% of Major courses must be from the School of Business and Entrepreneurship

Minimum of last 24 credit hours must be from Lindenwood University

Minimum cumulative GPA of 2.0 for all courses taken at Lindenwood University

Minimum cumulative GPA of 2.0 for all courses satisfying the student's major, concentration, emphasis/minor

Business Administration students may earn an emphasis by completing 12 credit hours of elective course work from within a single

The twelve emphasis hours maybe within the 21 Business Administration Elective hours

Business Administration students may earn a minor by completing the minor's hour requirements

In addition to SB&E Business Administration Elective Major courses

The discipline's core minor and minor elective courses are in addition to student's major course requirements

Jrs & Srs may want to discuss Early Access into PSB&E Graduate Programs with their advisors.

**Curriculum Map for: Management (BA & BS)**

**Notes:**

I Introduce: Beginning, Initial exposure to the Component (100-200)

R Reinforce: Building upon initial exposure of the Component (100-300)

M Master: Evaluate the application of the Component (Capstone Courses & advanced 300-400)

Competencies = PLO

PLO – Learning Outcomes = what the student must be able to know and/or do (something) as a result of the program (VERB)

Component = measurable activity (how do I know...- rubric factors to be used)

Components must be utilized across all sections of the course and standardized on the syllabus.



