



DEPARTMENT OF
HIGHER EDUCATION &
WORKFORCE DEVELOPMENT

New Program Report

Date Submitted:

11/03/2020

Institution

College of The Ozarks

Site Information

Implementation Date:

8/24/2020 12:00:00 AM

Added Site(s):

Selected Site(s):

College of The Ozarks, P.O. Box 17, Point Lookout, MO, 65726-0017

CIP Information

CIP Code:

100201

CIP Description:

A program that prepares individuals to apply technical knowledge and skills to the operation and maintenance of camera and lighting equipment and the production of finished still, video, and film products under the supervision of photographers, directors, and editors. Includes instruction in equipment setup and maintenance; lighting; power supplies; studio and film set tasks such as camera operator, grip, and best boy; plate and negative handling and development; laboratory procedures; and digital software applications.

CIP Program Title:

Photographic and Film/Video Technology/Technician and Assistant

Institution Program Title:

Video Production

Degree Level/Type

Degree Level:

Bachelor's Degree

Degree Type:

Bachelor of Arts

Options Added:

Collaborative Program:

N

Mode of Delivery

Current Mode of Delivery

Classroom

Student Preparation

Special Admissions Procedure or Student Qualifications required:

None



**DEPARTMENT OF
HIGHER EDUCATION &
WORKFORCE DEVELOPMENT**

New Program Report

Specific Population Characteristics to be served:

None

Faculty Characteristics

Special Requirements for Assignment of Teaching for this Degree/Certificate:
Masters degree or higher in field.

Estimate Percentage of Credit Hours that will be assigned to full time faculty:
95%

Expectations for professional activities, special student contact, teaching/learning innovation:
Student advising duties.

Student Enrollment Projections Year One-Five

Year 1	Full Time: 10	Part Time: 0	
Year 2	Full Time: 12	Part Time: 0	
Year 3	Full Time: 15	Part Time: 0	Number of Graduates: 10
Year 4	Full Time: 18	Part Time: 0	
Year 5	Full Time: 18	Part Time: 0	Number of Graduates: 15

Percentage Statement:

n/a

Program Accreditation

Institutional Plans for Accreditation:

N/A

Program Structure

Total Credits:

120

Residency Requirements:

The last 30 hours of credit must be completed at College of the Ozarks unless a waiver is granted in writing from the Dean of the College.

General Education Total Credits:

46

Major Requirements Total Credits:

55

Course(s) Added

COURSE NUMBER	CREDITS	COURSE TITLE
MCC	3	See attached.

Free Elective Credits:

19



DEPARTMENT OF
HIGHER EDUCATION &
WORKFORCE DEVELOPMENT

New Program Report

Internship or other Capstone Experience:

MPR 48V Media Production Internship Student must complete three credit hours. Forty hours of work are required for one credit hour.

Assurances

I certify that the program will not unnecessarily duplicate an existing program within the geographically applicable area.

I certify that the program will build upon existing programs and faculty expertise.

I certify that the institution has conducted research on the feasibility of the proposal and it is likely the program will be successful. Institutions' decision to implement a program shall be based upon demand and/or need for the program in terms of meeting present and future needs of the locale, state, and nation based upon societal needs, and/or student needs.

Contact Information

First and Last Name: Lacey
Mattheis

Email: jmattheis@cofo.edu

Phone: 417-690-2400

College of the Ozarks

2020-2021 College Catalog

Video Production Major, B.A.

General Information:

Bachelor of Arts

The student majoring in journalism, public relations, speech communication, or video production at College of the Ozarks will:

- acquire knowledge of the principles and theories underlying the study of communication and assess the appropriate application of these theories (Academic);
- learn how to employ words and images to fulfill the calling God places on each of our lives (Vocational);
- develop an understanding that "all on the side of truth" listen to Jesus (John 18:37) and represent the incarnate Word in their communication (Christian);
- appreciate the communicative freedoms and responsibilities guaranteed by the American Constitution, and understand how citizens can employ them to improve our nation (Patriotic);
- realize the power that words and images can have in shaping understandings of the world, and commit to using them for the good (Cultural).

A student may major in more than one area in the Communication Arts department, but not in both public relations and speech communication. Additionally, students majoring in public relations or speech communication may not minor in speech communication.

Video Production Major Requirements: 55-58 credit hours

General Education Courses Specified by Major:

- [DRM 163 - Vocal Training for the Stage](#)

Required Major Courses: 37-40 credit hours

- [MCC 103 - Foundations of Mass Media](#)
- [MCC 403 - Communications Law and Ethics](#)
- [MCC 451 - Portfolio and Career Preparation](#)
- [MPH 119 - Introduction to Photography](#)
- [MPR 213 - Video Production I](#)
- [MPR 313 - Video Production II](#)
- [MPR 333 - Introduction to Screenwriting](#)
- [MPR 363 - Video Editing Theory & Practice](#)
- [MPR 393 - Fundamentals of Animation](#)
- [MPR 403 - Media Production Practicum](#)
- [MPR 48V - Media Production Internship \(3-6 credit hours\)](#)

Choose One Journalism Elective:

- [MJR 213 - Introduction to Journalism](#)
- [MJR 223 - Journalism Fundamentals](#)

Choose One Speech Elective:

- [SPC 313 - Business and Professional Speaking](#)
- [SPC 333 - Persuasive Speaking](#)

Required Collateral Courses: 18 credit hours

Choose Four Collateral Electives:

- [ART 113 - Two-Dimensional Design](#)
- [ART 233 - Three-Dimensional Design](#)
- [ART 283 - Digital Photography and Digital Darkroom Techniques](#)
- [CSC 123 - Fundamentals of Web Site Design](#)
- [DRM 223 - Dramatic Structure and Analysis](#)
- [DRM 343 - Lighting Design](#)
- [DRM 373 - Acting I](#)
- [MPR 243 - Radio Production I](#)
- [MPR 253 - Introduction to Sound](#)

Choose One First Level Foreign Language:

- [GRK 203 - Grammar of the Greek New Testament I](#)
- [HEB 403 - Biblical Hebrew I](#)
- [LAT 103 - Classical Latin I](#)
- [SPA 113 - Spanish for Public Safety Professions](#)
- [SPA 123 - Spanish for Agriculture](#)
- [SPA 143 - Elementary Spanish I](#)
(Students who begin in a higher level SPA course may request a substitution.)

Choose One Second Level Foreign Language:

- GRK 213 - Grammar of the Greek New Testament II
- HEB 413 - Biblical Hebrew II
- LAT 113 - Classical Latin II
- SPA 153 - Elementary Spanish II