Existing Program Report

Date Submitted:
06/25/2020

Institution
Columbia College

Institution Program Title
A05040004541001010007 - BA - Marketing - 521401

Implementation Date:
07/01/2020

New Site Information

Added Site(s):

Selected Site(s):

Columbia College-Ft. Leonard Wood, 268 Constitution St.,Suite14, Fort Leonard Wood, MO, 65473

Options

Current Options:

Options Added:

Mode of Delivery

Classroom

Online

Assurances

I certify that the program will not unnecessarily duplicate an existing program within the geographically applicable area.

I certify that the program will build upon existing programs and faculty expertise.

I certify that the institution has conducted research on the feasibility of the proposal and it is likely the program will be successful. Institutions' decision to implement a program shall be based upon demand and/or need for the program in terms of meeting present and future needs of the locale, state, and nation based upon societal needs, and/or student needs.

Contact Information

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