New Program Report

Date Submitted:
12/20/2018

Institution
Hannibal-Lagrange University

Site Information

Implementation Date:
8/1/2019 12:00:00 AM

Added Site(s):

Selected Site(s):

Hannibal-Lagrange University, 2800 Palmyra Road, Hannibal, MO, 63401

CIP Information

CIP Code:
500409

CIP Description:
A program that prepares individuals to apply artistic and computer techniques to the interpretation of technical and commercial concepts. Includes instruction in computer-assisted art and design, printmaking, concepts sketching, technical drawing, color theory, imaging, studio technique, still and life modeling, multimedia applications, communication skills and commercial art business operations.

CIP Program Title:
Graphic Design

Institution Program Title:
Graphic Design

Degree Level/Type

Degree Level:
Bachelor's Degree

Degree Type:
Bachelor of Science

Options Added:

Collaborative Program:
N

Mode of Delivery

Current Mode of Delivery

Classroom

Student Preparation

Special Admissions Procedure or Student Qualifications required:
N/A

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Specific Population Characteristics to be served:
n/a

Faculty Characteristics

Special Requirements for Assignment of Teaching for this Degree/Certificate:
Faculty teaching in this program are required to meet The HLGU Faculty Credential Policy which specifies necessary degrees and training.

Estimate Percentage of Credit Hours that will be assigned to full time faculty:
Full Time Faculty will be assigned approximately 80% of the program credit hours.

Expectations for professional activities, special student contact, teaching/learning innovation:
Full time and adjunct faculty are expected to meet the professional expectations set forth in the HLGU Faculty Handbook.

Student Enrollment Projections Year One-Five

Year 1	Full Time: 3	Part Time: 0	
Year 2	Full Time: 5	Part Time: 0	
Year 3	Full Time: 10	Part Time: 0	Number of Graduates: 0
Year 4	Full Time: 15	Part Time: 0	
Year 5	Full Time: 20	Part Time: 0	Number of Graduates: 5

Percentage Statement:
n/a

Program Accreditation

Institutional Plans for Accreditation:
No specialized accreditation is required.

Program Structure

Total Credits:
124

Residency Requirements:
Institutional residency requirement is 32 credit hours.

General Education Total Credits:
51

Major Requirements Total Credits:
52

Course(s) Added

COURSE NUMBER	CREDITS	COURSE TITLE
CAS 303	3	Communication Theory (Controlled Elective Choice)
ART 440/441	3	Art History I or II
MKT 323	3	Principles of Advertising (Controlled Elective Choice)

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Course	Credits	Title
ART 461	1	Senior Exhibition
ART 253	3	Digital Photography
CAM 373	3	Video Production (Controlled Elective Choice)
ART 453	1	Graphic Design Internship
ART 201	3	Drawing I
CAM 433	3	Media Law & Ethics I (Controlled Elective Choice)
ART 103	3	Color & Design II
ART 333	3	Graphic Web Design
ART 460	1	Senior Portfolio
CAM 111	1	Journalism: Magazine (Controlled Elective Choice)
CAM 103	3	Intro to Public Relations & Media
MKT 313	3	Principles of Marketing
ART 101	3	Color & Design I
ART 363	3	Typography & Layout
ART 001	1	Art Orientation
BIS 262	1	Intro: Media Arts & Design Software - Web Pages
ART 133	3	Computer Graphics
CIS 123	3	Web Design (Controlled Elective Choice)
ART 433	3	Motion Graphics
CAM 323	3	Media Literacy (Controlled Elective Choice)
ART 233	3	3D Graphics
BIS 201	1	Intro: Web Programming HTML/CSS
CAM 463	3	Media Law & Ethics II (Controlled Elective Choice)

Free Elective Credits:
21

Internship or other Capstone Experience:
Internship is required along with a senior exhibition of work.

Assurances

I certify that the program will not unnecessarily duplicate an existing program within the geographically applicable area.

I certify that the program will build upon existing programs and faculty expertise.

I certify that the institution has conducted research on the feasibility of the proposal and it is likely the program will be successful. Institutions' decision to implement a program shall be based upon demand and/or need for the program in terms of meeting present and future needs of the locale, state, and nation based upon societal needs, and/or student needs.

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Contact Information

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General Education Requirements for Graphic Design Major

I. General Education Requirements   Credits: 51-54 Hours

Foundations   HLG 011 Freshman Seminar.. Credits: 1
(Required of all incoming full-time freshman and transfer students with less than 24 hours.)

Chapel   HLG 010 Chapel .... Credits: 0
See Chapel Attendance Requirements in the HLGU Student Handbook.

Bible   BIB 113 Old Testament Survey.. Credits: 3
BIB 123 New Testament Survey .... Credits: 3

Writing   ENG 104 English Composition I.. Credits: 3
ENG 106 English Composition II.. Credits: 3
Academic advisors will use the composition course placement policy to ensure enrollment in the appropriate course. (See Composition Placement Policy in Academic Section.)

Literature   Select two courses from LIT options .... Credits: 6

Communication   CAS 101 Introduction to Speech Communication.......................... Credits: 3

Historical Studies   Select two courses from HST options.. Credits: 6

Natural Sciences   Biological & Physical Science Courses:.. Credits: 7-8
Students must take at least one course from each of two science areas: one in the life sciences (for example: biology, ecology) and one in the physical (non-life) science (for example: chemistry, physics, earth science); at least one of these courses must be a lab course.

Fine Arts   Select courses meeting the requirements below .... Credits: 4-6
The fine arts requirement includes three areas: art, music, and theatre. Students must include courses from two of the three areas; one of these courses must be an appreciation course. Appreciation courses include ART 110, THR 100, and MUS 103. Private music lessons (MUA courses) will satisfy the music requirement.

Mathematics   Select appropriate mathematics course .... Credits: 3
MTH 143 College Algebra or higher will meet this requirement. Academic advisors will use the mathematics placement policy to ensure enrollment in the appropriate course. (See Math Placement Policy in Academic Section.)

Physical Education   PHE/VAR Activity Courses... Credits: 2
The following activity courses fulfill this requirement: One-credit-hour courses at the PHE 100-level, any varsity or junior varsity sport, PHE 219, PHE 220, PHE 233, and PHE 234. (EXS and SRM courses do not fulfill this requirement.)

General Ed Options   **Select two courses from two different departments**...................Credits: 6
(See General Education Requirements for Baccalaureate Degrees)

Required Courses for Graphic Design Major

I. General Education Requirements — Credits: 51-54 Hours

Refer to the General Education Requirements for Graphic Design Major
(Some General Education courses also count as Business Administration Core Requirements.)

II. Graphic Design Support Requirements — Credits: 3 Hours

ART 110 Art Appreciation .... Credits: 3

III. Art Core Requirements — Credits: 14 Hours

ART 001 Art Orientation .... Credits: 1
ART 101 Color & Design I .... Credits 3
ART 103 Color & Design II .... Credits: 3
ART 201 Drawing I .... Credits: 3
ART 440 Art History I –or- ART 441 Art History II .... Credits: 3
ART 460 Senior Portfolio .... Credits: 1

IV. Graphic Design Requirements — Credits: 38-40 Hours

ART 133 Computer Graphics .... Credits: 3
ART 233 3D Graphics .... Credits: 3
ART 253 Digital Photography .... Credits: 3
ART 333 Graphic Web Design .... Credits: 3
ART 363 Typography & Layout .... Credits: 3
ART 433 Motion Graphics .... Credits: 3
ART 461 Senior Exhibition .... Credits: 1
ART 453 Graphic Design Internship .... Credits: 1-3
BIS 201 Intro: Web Programming HTML/CSS .... Credits: 1
BIS 262 Intro: Media Arts & Design Software – Web Pages .... Credits: 1
CAM 103 Intro to Public Relations & Media .... Credits: 3
MKT 313 Principles of Marketing .... Credits: 3
Controlled Electives: (Choose from the following) .... Credits: 10
CAM 111 Journalism: Magazine .... Credits: 1
CAM 323 Media Literacy .... Credits: 3
CAM 373 Video Production .... Credits: 3
CAM 433 Media Law & Ethics I .... Credits: 3
CAM 463 Media Law & Ethics II .... Credits: 3
CAS 303 Communication Theory .... Credits: 3
CIS 123 Web Design .... Credits: 3
MKT 323 Principles of Advertising .... Credits: 3

V. Electives — Credits: 16-21 Hours

Total Hours Required for Graduation — Credits: 124 Hours

Required Courses for Graphic Design Minor

I. Computer Information Systems Minor Requirements	Credits: 18 Hours

ART 101 Color & Design I	Credits:	3
ART 133 Computer Graphics	Credits:	3
ART 233 3D Graphics	Credits:	3
ART 333 Graphic Web Design	Credits:	3
ART 433 Motion Graphics	Credits:	3
BIS 201 Intro: Web Programming HTML/CSS	Credits:	1
BIS 262 Intro: Media Arts & Design Software – Web Pages	Credits:	1
CAM 111 Journalism: Magazine	Credits:	1

Note: A grade of C or higher is required in all courses for the minor.