



DEPARTMENT OF  
HIGHER EDUCATION &  
WORKFORCE DEVELOPMENT

**New Program Report**

**Date Submitted:**

04/04/2023

**Institution**

Missouri Baptist University

**Site Information**

**Implementation Date:**

8/21/2023 12:00:00 AM

**Added Site(s):**

**Selected Site(s):**

Missouri Baptist University, 1 College Park Drive, St. Louis, MO, 63141

**CIP Information**

**CIP Code:**

520213

**CIP Description:**

A program that focuses on leadership skills that can be applied to a business, government, non-profit, or educational setting. Includes instruction in organizational planning, dynamics of leadership, finance, team building, conflict resolution and mediation, communication and other management skills.

**CIP Program Title:**

Organizational Leadership

**Institution Program Title:**

Graduate Certificate in Strategic Leadership

**Degree Level/Type**

**Degree Level:**

Postbaccalaureate Certificate

**Degree Type:**

Graduate Certificate (GRCT)

**Options Added:**

**Collaborative Program:**

N

**Mode of Delivery**

**Current Mode of Delivery**

Classroom

Online

**Student Preparation**

**Special Admissions Procedure or Student Qualifications required:**

No special admissions criteria over and above regular graduate admissions standards.



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## New Program Report

Specific Population Characteristics to be served:  
n/a

### Faculty Characteristics

Special Requirements for Assignment of Teaching for this Degree/Certificate:  
Faculty teaching in this program will have terminal degree in business administration, organizational leadership or other related discipline as required by HLC for faculty teaching in graduate level programs.

Estimate Percentage of Credit Hours that will be assigned to full time faculty:  
50% of credit hours in this program will be assigned to full time faculty.

Expectations for professional activities, special student contact, teaching/learning innovation:  
N/A

### Student Enrollment Projections Year One-Five

Year 1	Full Time: 0	Part Time: 1	
Year 2	Full Time: 0	Part Time: 2	
Year 3	Full Time: 0	Part Time: 2	Number of Graduates: 1
Year 4	Full Time: 0	Part Time: 3	
Year 5	Full Time: 0	Part Time: 3	Number of Graduates: 4

Percentage Statement:  
n/a

### Program Accreditation

Institutional Plans for Accreditation:  
No specialized accreditation will be sought at this time.

### Program Structure

Total Credits:  
12

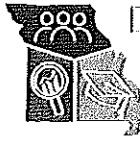
Residency Requirements:  
All 12 hours of this program must be earned in residence.

General Education Total Credits:  
0

Major Requirements Total Credits:  
12

### Course(s) Added

COURSE NUMBER	CREDITS	COURSE TITLE
BUSN 503	3	Executive Communications and Business Literacy
MGMT 533	3	Human Resource Management
MGMT 523	3	Managerial Decision Making



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**New Program Report**

MGMT 513

3 Leading Change in  
Organizations

**Free Elective Credits:**

0

**Internship or other Capstone Experience:**

N/A

**Assurances**

I certify that the program will not unnecessarily duplicate an existing program of another Missouri institution in accordance with 6 CSR 10-4.010, subsection (9)(C) Submission of Academic Information, Data and New Programs.

I certify that the program will build upon existing programs and faculty expertise.

I certify that the institution has conducted research on the feasibility of the proposal and it is likely the program will be successful. Institutions' decision to implement a program shall be based upon demand and/or need for the program in terms of meeting present and future needs of the locale, state, and nation based upon societal needs, and/or student needs.

**Contact Information**

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