



DEPARTMENT OF
HIGHER EDUCATION &
WORKFORCE DEVELOPMENT

New Program Report

Date Submitted:

02/06/2020

Institution

Missouri State University

Site Information

Implementation Date:

8/1/2019 12:00:00 AM

Added Site(s):

Selected Site(s):

Missouri State University, 901 South National, Springfield, MO, 65897

CIP Information

CIP Code:

090907

CIP Description:

A program that focuses on the specialized knowledge and skills needed for effective communication in the international community and among people of different cultures; and that prepares individuals to function at the national and international levels as journalists, public relations specialists, travel industry representatives, intercultural trainers, and/or foreign service officers. Includes instruction in journalism, communications, intercultural and international relations, marketing and public relations, and global communications policy.

CIP Program Title:

International and Intercultural Communication

Institution Program Title:

Intercultural Communication

Degree Level/Type

Degree Level:

Bachelor's Degree

Degree Type:

Bachelor of Science

Options Added:

Collaborative Program:

N

Mode of Delivery

Current Mode of Delivery

Classroom

Student Preparation

Special Admissions Procedure or Student Qualifications required:

No special preparation required.



DEPARTMENT OF
HIGHER EDUCATION &
WORKFORCE DEVELOPMENT

New Program Report

Specific Population Characteristics to be served:

Students interested in contributing to diversity and inclusion issues and efforts. This major, historically, attracts under-served/ marginalized populations.

Faculty Characteristics

Special Requirements for Assignment of Teaching for this Degree/Certificate:

MA or PhD in Communication.

Estimate Percentage of Credit Hours that will be assigned to full time faculty:

Full time faculty will be assigned approximately 30 total hours over 4 years.

Expectations for professional activities, special student contact, teaching/learning innovation:

Faculty will be expected to teach in multiple modalities including Online and Face to Face teaching in order to serve multiple populations of students.

Student Enrollment Projections Year One-Five

Year 1	Full Time: 40	Part Time: 4	
Year 2	Full Time: 45	Part Time: 5	
Year 3	Full Time: 50	Part Time: 6	Number of Graduates: 12
Year 4	Full Time: 55	Part Time: 6	
Year 5	Full Time: 60	Part Time: 6	Number of Graduates: 16

Percentage Statement:

n/a

Program Accreditation

Institutional Plans for Accreditation:

No accrediting body

Program Structure

Total Credits:

120

Residency Requirements:

Missouri State University requires 30 hours of residency requirements for all students who graduate from MSU. There are no additional requirements for this major.

General Education Total Credits:

47

Major Requirements Total Credits:

30

Course(s) Added

COURSE NUMBER	CREDITS	COURSE TITLE
COM 209	3	Communication Theory

Free Elective Credits:

43



DEPARTMENT OF
HIGHER EDUCATION &
WORKFORCE DEVELOPMENT

New Program Report

Internship or other Capstone Experience:

3 hours of COM 468 - Ethnography in Communication Research

Assurances

I certify that the program is clearly within the institution's CBHE-approved mission. The proposed new program must be consistent with the institutional mission, as well as the principal planning priorities of the public institution, as set forth in the public institution's approved plan or plan update.

I certify that the program will be offered within the proposing institution's main campus, CBHE-approved service region or CBHE-approved off-site location.

I certify that the program will not unnecessarily duplicate an existing program within the geographically applicable area.

I certify that the program will build upon existing programs and faculty expertise.

I certify that the program can be launched with minimal expense and falls within the institution's current operating budget.

I certify that the institution has conducted research on the feasibility of the proposal and it is likely the program will be successful. Institutions' decision to implement a program shall be based upon demand and/or need for the program in terms of meeting present and future needs of the locale, state, and nation based upon societal needs, and/or student needs.

Contact Information

First and Last Name: Kyle
Tiggemann

Email: kt42e@missouristate.edu

Phone: 417-836-5586

Major requirements: Total credits: 30

Course Number	Credits	Course Title
COM 209	3	Communication Theory
COM 210	3	Communication Research Methods
COM 350	3	The Rhetorical Tradition and Contemporary Applications
COM 260	3	Communicating with Cultural Competence
COM 307	3	Gender and Communication
COM 360	3	Intercultural Communication Theory and Research
COM 360	3	Communicating Culture and Identity
COM 460	3	Ethnography in Communication Research
COM 512	3	Diversity in the Workplace
COM Elective (1 of the following courses): COM 325(3), COM 326(3), COM 390(3), COM 495(3), or COM 597(3)	3	COM 325 Nonverbal Communication COM 326 Effective Listening COM 390 Communication and Aging COM 495 Communication Internship COM 597 Studies in Communication Theory and Practice

NEW CATALOG DESCRIPTION

Intercultural Communication (Non-Comprehensive)

The BS non-comprehensive degree in Intercultural Communication provides students with the knowledge, skills, and experience necessary to navigate a culturally diverse world.

Bachelor of Science

Admission requirements

- A. Complete a minimum of 59 credit hours.
- B. Complete the General Education Foundations courses.
- C. Have a combined grade point average (Missouri State and transfer) of 2.50 or higher or have a GPA of 2.75 for the last 30 hours of courses completed before applying for admission to the degree program.
- D. Complete COM 115 and COM 209 with a GPA of 2.50 or higher.
- E. Submit application for admission and receive approval by faculty advisor and Head of the Department of Communication.

A student must meet these requirements by the time he/she has completed 90 hours of courses (Missouri State and transfer) to be admitted to the program. No waiver of these requirements will be granted except that transfer students transferring 90 hours or more will be allowed one semester to complete the departmental core courses after transferring to Missouri State.

Program requirements

Students pursuing an Intercultural Communication major (non-comprehensive) must complete a minimum of 9 credit hours not counted as requirements on any other major in the Department of Communication.

- A. General Education Program and Requirements
Specific General Education Requirements: COM 115(3)
- B. Major Requirements (30 hours)
 1. Departmental Requirements (9 hours): COM 209(3), 210(3), 350(3)
 2. Intercultural Communication Requirements: COM 260(3), COM 307(3), COM 360(3), COM 368(3), COM 468(3), COM 512(3)
 3. Elective (1 of the following courses): COM 325(3), COM 326(3), COM 390(3), COM 495(3), or COM 597(3)
 4. Public Affairs Capstone Experience will be fulfilled by completion of COM 468(3).
- C. Minor Required (or second major)
- D. General Baccalaureate Degree Requirements