

- PUBLIC  
 INDEPENDENT



- SAVE
- SUBMIT
- ATTACH
- SHOW ATTACHMENTS

## NEW PROGRAM PROPOSAL FOR ROUTINE REVIEW

**Sponsoring Institution:** Missouri Western State University

**Program Title:** Master of Science in Nursing/Master of Business Administration

**Degree/Certificate:** \_\_\_\_\_ **If other, please list:** MSN/MBA dual degree

**Options:** \_\_\_\_\_

**Delivery Site(s):** Missouri Western State University 4525 Downs Dr. St. Joseph, MO 64507

**CIP Classification:** 51.3802

*\*CIP Code can be cross-referenced with programs offered in your region on MDHE's program inventory.  
[Click here for link to NCES CIP site.](#)*

**Implementation Date** 08/19 *please use MM/YY date format.*

Is this a new off-site location? No  Yes

If yes, is the new off-site location within your institution's current CBHE-approved service region? Yes

*\*If no, public institutions should consult the comprehensive review process.*

Is this a collaborative program? Yes  No  *If yes, please complete the collaborative programs form on page 6.*

**CERTIFICATIONS:**

- The program is within the institution's CBHE approved mission. *(public institutions only)*
- The program will be offered within the institution's CBHE approved service region. *(public institutions only)*
- The program builds upon existing programs and faculty expertise.
- The program does not unnecessarily duplicate an existing program in the geographically applicable area.
- The program can be launched with minimal expense and falls within the institution's current operating budget. *(public institutions only)*

**AUTHORIZATION:**

Douglas Davenport, Interim Provost and Vice President for Academic Affairs

1/30/2019

Name/Title of Institutional Officer

Signature

Date

## PROGRAM CHARACTERISTICS AND PERFORMANCE GOALS

Although the following guidelines may not be applicable to the proposed program, please carefully consider the elements in each area and respond as completely as possible in the format below.

Qualifications of performance goals should be included wherever possible.

*If you need more than one line of text to answer questions 1–5, please attach a Word .doc.*

### 1. Student Preparation

- Any special admissions procedures or student qualifications required for this program which exceed regular university admissions, standards, e.g., ACT score, completion of core curriculum, portfolio, personal interview, etc. Please note if no special preparation will be required.

See attached.

- Characteristics of a specific population to be served, if applicable.

Actual and potential nursing leaders who seek advanced knowledge in nursing and business leadership.

### 2. Faculty Characteristics

- Any special requirements (degree status, training, etc.) for assignment of teaching for this degree/certificate.

Faculty will hold graduate faculty status with a specialty in nursing or business.

- Estimated percentage of credit hours that will be assigned to full time faculty. Please use the term "full time faculty" (and not FTE) in your descriptions here.

90% of the credit hours will be taught by full time faculty.

- Expectations for professional activities, special student contact, teaching/learning innovation.

Faculty will oversee MSN internship and MBA capstone projects.

### 3. Enrollment Projections

- Student FTE majoring in program by the end of five years.

31

- Percent of full time and part time enrollment by the end of five years.

Full time - 39%; Part time - 61%

**STUDENT ENROLLMENT PROJECTIONS**

YEAR	1	2	3	4	5
FULL TIME		1	2	3	4
PART TIME	3	5	5	7	7
TOTAL	3	6	7	10	11

**4. Student and Program Outcomes**

- Number of graduates per annum at three and five years after implementation.

3 graduates at 3 years; 6 graduates at 5 years.

- Special skills specific to the program.

Licensed registered nurse with BSN.

- Proportion of students who will achieve licensing, certification, or registration.

NA

- Performance on national and/or local assessments, e.g. percent of students scoring above the 50<sup>th</sup> percentile on normed tests; percent of students achieving minimal cut-scores on criterion-referenced tests. Include expected results on assessments of general education and on exit assessments in a particular discipline as well as the name of any nationally recognized assessments used.

NA

- Placement rates in related fields, in other fields, unemployed.

100% placement in healthcare.

- Transfer rates, continuous study.

**5. Program Accreditation**

- Institutional plans for accreditation, if applicable, including accrediting agency and timeline. If there are no plans to seek specialized accreditation, please provide a rationale

Program will be accredited under the current Master of Science in Nursing through CCNE.



E. Free elective credits: 0  
(sum of C, D, and E should equal A)

F. Requirements for thesis, internship or other capstone experience: MSN - internship and MBA - capstone

G. Any unique features such as interdepartmental cooperation: Collaborative advising with nursing & business

7. Need/Demand

Student demand

Market demand

Societal need

I hereby certify that the institution has conducted research on the feasibility of the proposal and it is likely the program will be successful.

*On July 1, 2011, the Coordinating Board for Higher Education began provisionally approving all new programs with a subsequent review and consideration for full approval after five years.*

## COLLABORATIVE PROGRAMS

---

Sponsoring Institution One: \_\_\_\_\_

Sponsoring Institution Two: \_\_\_\_\_

Other Collaborative Institutions: \_\_\_\_\_

Length of Agreement: \_\_\_\_\_

*If you need more than two lines of text to answer questions 1–5, please attach a word .doc.*

1. Which institution (s) will have degree-granting authority?

2. Which institution (s) will have the authority for faculty hiring, course assignment, evaluation and reappointment decisions?

3. What agreements exist to ensure that faculty from all participating institutions will be involved in decisions about the curriculum, admissions standards, exit requirements?

4. Which institution(s) will be responsible for academic and student-support services, e.g., registration, advising, library, academic assistance, financial aid, etc.?

5. What agreements exist to ensure that the academic calendars of the participating institutions have been aligned as needed?

## Program Characteristics and Performance Goals

### 1. Student Preparation

#### MSN Program Requirements

1. B.S.N. from a CCNE or NLNAC-accredited college or university.
2. Current, unencumbered RN license
3. Minimum cumulative grade point average of 2.75 and nursing GPA 3.0 or higher.
4. Completion of undergraduate statistics and research methods courses with a minimum of 'B' in each
5. Criminal background checks may be required. An applicant who has been found guilty of a Class A or B Felony will not be admitted.
6. A supporting statement of interest discussing career goals and interest in the MSN Health Care Leadership.
7. Curriculum vitae/resume
8. Three letters of professional reference

#### MBA Program Requirements

1. Students must have a Bachelor's degree with:
  - i. An overall GPA of 3.0 (or higher) OR
  - ii. An overall GPA of 2.75 (or higher) with a 3.0 (or higher) in the last 60 hours
2. In addition to the above GPA requirements, one of the following must be met:
  - i. Completion of AACSB accredited business courses in the areas of accounting, finance, management, marketing, and statistics OR
  - ii. A GMAT score (or GRE equivalent) of 450 or higher OR
  - iii. Completion of any required MWSU online bridging modules