



DEPARTMENT OF  
HIGHER EDUCATION &  
WORKFORCE DEVELOPMENT

**New Program Report**

**Date Submitted:**

03/07/2022

**Institution**

Maryville University of Saint Louis

**Site Information**

**Implementation Date:**

8/1/2022 12:00:00 AM

**Added Site(s):**

**Selected Site(s):**

Maryville University of Saint Louis, 650 Maryville University Drive, St. Louis, MO, 63141

**CIP Information**

**CIP Code:**

520301

**CIP Description:**

A program that prepares individuals to practice the profession of accounting and to perform related business functions. Includes instruction in accounting principles and theory, financial accounting, managerial accounting, cost accounting, budget control, tax accounting, legal aspects of accounting, auditing, reporting procedures, statement analysis, planning and consulting, business information systems, accounting research methods, professional standards and ethics, and applications to specific for-profit, public, and non-profit organizations.

**CIP Program Title:**

Accounting

**Institution Program Title:**

Master of Science Accounting

**Degree Level/Type**

**Degree Level:**

Master Degree

**Degree Type:**

Master of Accounting

**Options Added:**

**Collaborative Program:**

N

**Mode of Delivery**

**Current Mode of Delivery**

Online

**Student Preparation**

**Special Admissions Procedure or Student Qualifications required:**

Students must demonstrate that they have completed foundational-accounting coursework.



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Specific Population Characteristics to be served:  
Students planning to pursue a CPA License.

#### Faculty Characteristics

Special Requirements for Assignment of Teaching for this Degree/Certificate:  
A terminal degree in accounting or a related field is preferred. Relevant business experience is required.

Estimate Percentage of Credit Hours that will be assigned to full time faculty:  
It is estimated that approximately 20% of the credit hours will be assigned to full time faculty.

Expectations for professional activities, special student contact, teaching/learning innovation:  
Full time faculty will serve as advisors and mentors and engage in ongoing professional development and scholarship.

#### Student Enrollment Projections Year One-Five

Year	Full Time	Part Time	Number of Graduates
Year 1	20	65	
Year 2	25	70	
Year 3	30	75	20
Year 4	35	80	
Year 5	40	115	25

Percentage Statement:  
70.00

#### Program Accreditation

Institutional Plans for Accreditation:  
HLC accreditation, General Business accreditation, and specialized accounting accreditation through ACBSP.

#### Program Structure

Total Credits:  
30

Residency Requirements:  
n/a

General Education Total Credits:  
0

Major Requirements Total Credits:  
30

#### Course(s) Added

COURSE NUMBER	CREDITS	COURSE TITLE
ISYS 600	3	Controls for Effective Cyber Defense
ACCT 673	3	Advanced Tax Foundations
ACCT 661	0	Advanced Data Analytics



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ACCT 616	3	Financial Reporting III
ACCT 671	3	Advanced Accounting, Not-for-Profit and Data Analytics
ACCT 555	3	Ethics and Professional Responsibilities for Accounting
ACCT 625	3	IT Audit
ACCT 617	3	Financial Reporting IV
ACCT 615	3	Accounting for Governmental and Nonprofit Entities
ISYS 686	3	Cybersecurity Incident Response and Examination
ACCT 678	3	Advanced Business Analysis and Reporting
ACCT 650	3	Accounting Research and Communications
ACCT 679	0	Advanced Information Systems and Controls
ACCT 661	3	Advanced Data Analytics
ACCT 675	3	Advanced Audit and AIS

**Free Elective Credits:**

0

**Internship or other Capstone Experience:**

Note on above curriculum: ACCT 555, 650, 675, 671, 673 are required of all. Then students elect either BAR or ISC Track: 5 Courses each track

**Assurances**

I certify that the program will not unnecessarily duplicate an existing program of another Missouri institution in accordance with 6 CSR 10-4.010, subsection (9)(C) Submission of Academic Information, Data and New Programs.

I certify that the program will build upon existing programs and faculty expertise.

I certify that the institution has conducted research on the feasibility of the proposal and it is likely the program will be successful. Institutions' decision to implement a program shall be based upon demand and/or need for the program in terms of meeting present and future needs of the locale, state, and nation based upon societal needs, and/or student needs.

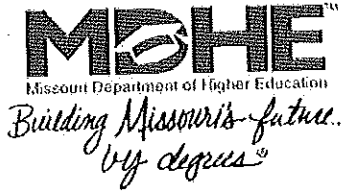
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- PUBLIC  
 INDEPENDENT



- SAVE
- SUBMIT
- ATTACH
- SHOW ATTACHMENTS

## NEW PROGRAM PROPOSAL FOR ROUTINE REVIEW

Sponsoring Institution: Maryville University

Program Title: Accounting

Degree/Certificate: MS-Master of Science If other, please list: \_\_\_\_\_

Options: \_\_\_\_\_

Delivery Site(s): Online

CIP Classification: 52.0301

*\*CIP Code can be cross-referenced with programs offered in your region on MDHE's program inventory.  
 Click here for link to NCES CIP site.*

Implementation Date 08/22 please use MM/YY date format.

Is this a new off-site location? No  Yes

If yes, is the new off-site location within your institution's current CBHE-approved service region? Yes

*\*If no, public institutions should consult the comprehensive review process.*

Is this a collaborative program? Yes  No  *If yes, please complete the collaborative programs form on page 6.*

**CERTIFICATIONS:**

- The program is within the institution's CBHE approved mission. *(public institutions only)*
- The program will be offered within the institution's CBHE approved service region. *(public institutions only)*
- The program builds upon existing programs and faculty expertise.
- The program does not unnecessarily duplicate an existing program in the geographically applicable area.
- The program can be launched with minimal expense and falls within the institution's current operating budget. *(public institutions only)*

**AUTHORIZATION:**

Sue Henderson, Director of Assessment and Accreditation	Sue Henderson	03/07/2022
Name/Title of Institutional Officer	Signature	Date

Digitally signed by Sue Henderson  
 Date: 2022.03.07 09:22:03 -0600

## PROGRAM CHARACTERISTICS AND PERFORMANCE GOALS

Although the following guidelines may not be applicable to the proposed program, please carefully consider the elements in each area and respond as completely as possible in the format below.

Qualifications of performance goals should be included wherever possible.

*If you need more than one line of text to answer questions 1–5, please attach a Word .doc.*

### 1. Student Preparation

- Any special admissions procedures or student qualifications required for this program which exceed regular university admissions, standards, e.g., ACT score, completion of core curriculum, portfolio, personal interview, etc. Please note if no special preparation will be required.

Students must demonstrate that they have completed foundational accounting coursework.

- Characteristics of a specific population to be served, if applicable.

Students planning to pursue a CPA License.

### 2. Faculty Characteristics

- Any special requirements (degree status, training, etc.) for assignment of teaching for this degree/certificate.

A terminal degree in accounting or a related field is preferred. Relevant business experience is required.

- Estimated percentage of credit hours that will be assigned to full time faculty. Please use the term “full time faculty” (and not FTE) in your descriptions here.

It is estimated that approximately 20% of the credit hours will be assigned to full time faculty.

- Expectations for professional activities, special student contact, teaching/learning innovation.

Full time faculty will serve as advisors and mentors and engage in ongoing professional development and scholarship.

### 3. Enrollment Projections

- Student FTE majoring in program by the end of five years.

40

- Percent of full time and part time enrollment by the end of five years.

60% part time enrollment, 40% full time enrollment.

**STUDENT ENROLLMENT PROJECTIONS**

YEAR	1	2	3	4	5
FULL TIME	20	25	30	35	40
PART TIME	65	70	75	80	85
TOTAL	85	95	105	115	120

**4. Student and Program Outcomes**

- Number of graduates per annum at three and five years after implementation.

20 at 3-years, 25 at 5-years

- Special skills specific to the program.

Prepares students for success on updated CPA exam structures focusing on data and information systems.

- Proportion of students who will achieve licensing, certification, or registration.

70% will pass the CPA exam.

- Performance on national and/or local assessments, e.g. percent of students scoring above the 50<sup>th</sup> percentile on normed tests; percent of students achieving minimal cut-scores on criterion-referenced tests. Include expected results on assessments of general education and on exit assessments in a particular discipline as well as the name of any nationally recognized assessments used.

70% achievement rate on the CPA exam.

- Placement rates in related fields, in other fields, unemployed.

95% placement rates in line with Maryville University Career Outcome reporting.

- Transfer rates, continuous study.

**5. Program Accreditation**

- Institutional plans for accreditation, if applicable, including accrediting agency and timeline. If there are no plans to seek specialized accreditation, please provide a rationale.

HLC accreditation, General Business accreditation, and specialized accounting accreditation through ACBSP.



E. Free elective credits: 0  
(sum of C, D, and E should equal A)

F. Requirements for thesis, internship or other capstone experience: N/A

G. Any unique features such as interdepartmental cooperation: N/A

**7. Need/Demand**

Student demand

Market demand

Societal need

I hereby certify that the institution has conducted research on the feasibility of the proposal and it is likely the program will be successful.

*On July 1, 2011, the Coordinating Board for Higher Education began provisionally approving all new programs with a subsequent review and consideration for full approval after five years.*