



DEPARTMENT OF
HIGHER EDUCATION &
WORKFORCE DEVELOPMENT

New Program Report

Date Submitted:

03/07/2022

Institution

Maryville University of Saint Louis

Site Information

Implementation Date:

8/1/2022 12:00:00 AM

Added Site(s):

Selected Site(s):

Maryville University of Saint Louis, 650 Maryville University Drive, St. Louis, MO, 63141

CIP Information

CIP Code:

520301

CIP Description:

A program that prepares individuals to practice the profession of accounting and to perform related business functions. Includes instruction in accounting principles and theory, financial accounting, managerial accounting, cost accounting, budget control, tax accounting, legal aspects of accounting, auditing, reporting procedures, statement analysis, planning and consulting, business information systems, accounting research methods, professional standards and ethics, and applications to specific for-profit, public, and non-profit organizations.

CIP Program Title:

Accounting

Institution Program Title:

Accounting Bridge III

Degree Level/Type

Degree Level:

Master Degree

Degree Type:

Master of Accounting

Options Added:

Collaborative Program:

N

Mode of Delivery

Current Mode of Delivery

Online

Student Preparation



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Special Admissions Procedure or Student Qualifications required:

General Maryville graduate admission standards. Undergrad coursework may be waived upon proof of completion.

Specific Population Characteristics to be served:

Students planning to pursue a CPA License.

Faculty Characteristics

Special Requirements for Assignment of Teaching for this Degree/Certificate:

A terminal degree in accounting or a related field is preferred. Relevant business experience is required.

Estimate Percentage of Credit Hours that will be assigned to full time faculty:

It is estimated that approximately 30% of the credit hours will be assigned to full time faculty.

Expectations for professional activities, special student contact, teaching/learning innovation:

Full time faculty will serve as advisors and mentors and engage in ongoing professional development and scholarship.

Student Enrollment Projections Year One-Five

Year 1	Full Time: 5	Part Time: 15	
Year 2	Full Time: 7	Part Time: 18	
Year 3	Full Time: 9	Part Time: 20	Number of Graduates: 15
Year 4	Full Time: 12	Part Time: 20	
Year 5	Full Time: 12	Part Time: 20	Number of Graduates: 20

Percentage Statement:

70.00

Program Accreditation

Institutional Plans for Accreditation:

HLC accreditation, General Business accreditation, and specialized accounting accreditation through ACBSP.

Program Structure

Total Credits:

45

Residency Requirements:

n/a

General Education Total Credits:

0

Major Requirements Total Credits:

45

Course(s) Added

COURSE NUMBER	CREDITS	COURSE TITLE
ECON 203	3	Principles of Economics



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ACCT 211	3	Managerial Accounting
ACCT 319	3	Financial Reporting II
ACCT 210	3	Financial Accounting
ACCT 315	3	Financial Data Analytics
ACCT 313	3	Introduction to Tax
ACCT 318	3	Financial Reporting I
ACCT 309	3	Advanced Managerial Accounting
FIN 312	3	Principles of Finance
ACCT 415	3	Accounting Information Systems
BUS 280	3	Business Law I
ACCT 423	3	Auditing
BUS 241	3	Business Statistics
BUS	6	General Business Electives

Free Elective Credits:

0

Internship or other Capstone Experience:

NA

Assurances

I certify that the program will not unnecessarily duplicate an existing program of another Missouri Institution in accordance with 6 CSR 10-4.010, subsection (9)(C) Submission of Academic Information, Data and New Programs.

I certify that the program will build upon existing programs and faculty expertise.

I certify that the institution has conducted research on the feasibility of the proposal and it is likely the program will be successful. Institutions' decision to implement a program shall be based upon demand and/or need for the program in terms of meeting present and future needs of the locale, state, and nation based upon societal needs, and/or student needs.

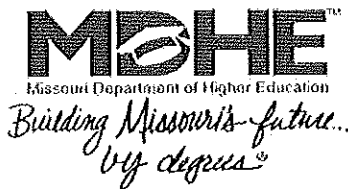
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- PUBLIC
 INDEPENDENT



- SAVE
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NEW PROGRAM PROPOSAL FOR ROUTINE REVIEW

Sponsoring Institution: Maryville University

Program Title: Accounting Bridge III

Degree/Certificate: MS-Master of Science If other, please list: _____

Options: _____

Delivery Site(s): Online

CIP Classification: 52.0301
**CIP Code can be cross-referenced with programs offered in your region on MDHE's program inventory.
 Click here for link to NCES CIP site.*

Implementation Date 08/22 *please use MM/YY date format.*

Is this a new off-site location? No Yes

If yes, is the new off-site location within your institution's current CBHE-approved service region? Yes

**If no, public institutions should consult the comprehensive review process.*

Is this a collaborative program? Yes No *If yes, please complete the collaborative programs form on page 6.*

CERTIFICATIONS:

- The program is within the institution's CBHE approved mission. *(public institutions only)*
- The program will be offered within the institution's CBHE approved service region. *(public institutions only)*
- The program builds upon existing programs and faculty expertise.
- The program does not unnecessarily duplicate an existing program in the geographically applicable area.
- The program can be launched with minimal expense and falls within the institution's current operating budget. *(public institutions only)*

AUTHORIZATION:

Sue Henderson, Director of Assessment and Accreditation Sue Henderson Digitally signed by Sue Henderson
Date: 2022.03.07 09:13:55 -0500 03/07/2022

Name/Title of Institutional Officer	Signature	Date

PROGRAM CHARACTERISTICS AND PERFORMANCE GOALS

Although the following guidelines may not be applicable to the proposed program, please carefully consider the elements in each area and respond as completely as possible in the format below.

Qualifications of performance goals should be included wherever possible.

If you need more than one line of text to answer questions 1--5, please attach a Word .doc.

1. Student Preparation

- Any special admissions procedures or student qualifications required for this program which exceed regular university admissions, standards, e.g., ACT score, completion of core curriculum, portfolio, personal interview, etc. Please note if no special preparation will be required.

General Maryville graduate admission standards. Undergrad coursework may be waived upon proof of completion.

- Characteristics of a specific population to be served, if applicable.

Students planning to pursue a CPA License.

2. Faculty Characteristics

- Any special requirements (degree status, training, etc.) for assignment of teaching for this degree/certificate.

A terminal degree in accounting or a related field is preferred. Relevant business experience is required.

- Estimated percentage of credit hours that will be assigned to full time faculty. Please use the term "full time faculty" (and not FTE) in your descriptions here.

It is estimated that approximately 30% of the credit hours will be assigned to full time faculty.

- Expectations for professional activities, special student contact, teaching/learning innovation.

Full time faculty will serve as advisors and mentors and engage in ongoing professional development and scholarship.

3. Enrollment Projections

- Student FTE majoring in program by the end of five years.

40

- Percent of full time and part time enrollment by the end of five years.

60% part time enrollment, 40% full time enrollment.

STUDENT ENROLLMENT PROJECTIONS

YEAR	1	2	3	4	5
FULL TIME	5	7	9	12	12
PART TIME	15	18	20	20	20
TOTAL	20	25	29	32	32

4. Student and Program Outcomes

- Number of graduates per annum at three and five years after implementation.

15 at 3-years, 20 at 5-years

- Special skills specific to the program.

State CPA education requirements for AL, AZ, CO, RI, TX.

- Proportion of students who will achieve licensing, certification, or registration.

70% will pass the CPA exam.

- Performance on national and/or local assessments, e.g. percent of students scoring above the 50th percentile on normed tests; percent of students achieving minimal cut-scores on criterion-referenced tests. Include expected results on assessments of general education and on exit assessments in a particular discipline as well as the name of any nationally recognized assessments used.

70% achievement rate on the CPA exam.

- Placement rates in related fields, in other fields, unemployed.

95% placement rates in line with Maryville University Career Outcome reporting.

- Transfer rates, continuous study.

5. Program Accreditation

- Institutional plans for accreditation, if applicable, including accrediting agency and timeline. If there are no plans to seek specialized accreditation, please provide a rationale

IILC accreditation, General Business accreditation, and specialized accounting accreditation through ACBSP.

6. Program Structure

A. Total credits required for graduation: 45 Undergraduate Credits in addition to MS Accounting requirements

B. Residency requirements, if any: N/A

C. General education: Total credits: 0

Courses (specific courses OR distribution area and credits)

Course Number	Credits	Course Title

D. Major requirements: Total credits: 45

Course Number	Credits	Course Title
ACCT 210	3	Financial Accounting
ACCT 211	3	Managerial Accounting
ACCT 309	3	Advanced Managerial Accounting
ACCT 313	3	Introduction to Tax
ACCT 315	3	Financial Data Analytics
ACCT 318	3	Financial Reporting I
ACCT 319	3	Financial Reporting II
ACCT 415	3	Accounting Information Systems
ACCT 423	3	Auditing
ECON 203	3	Principles of Economics
BUS 241	3	Business Statistics
BUS 280	3	Business Law I
FIN 312	3	Principles of Finance
	6	General Business Electives

E. Free elective credits: 0
(sum of C, D, and E should equal A)

F. Requirements for thesis, internship or other capstone experience: N/A

G. Any unique features such as interdepartmental cooperation: N/A

7. Need/Demand

Student demand

Market demand

Societal need

I hereby certify that the institution has conducted research on the feasibility of the proposal and it is likely the program will be successful.

On July 1, 2011, the Coordinating Board for Higher Education began provisionally approving all new programs with a subsequent review and consideration for full approval after five years.