



Existing Program Report

Date Submitted:

09/12/2019

Institution

Park University

Institution Program Title

A05140051401001010010 - BA - Business Administration - 520101

Implementation Date:

New Site Information

Added Site(s):

Selected Site(s):

Park University, Independence Campus, 20101 East Jackson Drive, Independence, MO, 64057

Options

Current Options:

Finance

Human Resources

Management

Marketing

International Business

Options Added:

Mode of Delivery

Classroom

Hybrid

Assurances

I certify that the program will not unnecessarily duplicate an existing program within the geographically applicable area.

I certify that the program will build upon existing programs and faculty expertise.

I certify that the institution has conducted research on the feasibility of the proposal and it is likely the program will be successful. Institutions' decision to implement a program shall be based upon demand and/or need for the program in terms of meeting present and future needs of the locale, state, and nation based upon societal needs, and/or student needs.

Contact Information

First and Last Name:

Email:

Phone: