



Existing Program Report

Date Submitted:

04/19/2023

Institution

Park University

Institution Program Title

A75140751402019110003 - GRCT - Marketing - 521401

Implementation Date:

08/01/2019

New Site Information

Added Site(s):

Selected Site(s):

Park University, Independence Campus, 20101 East Jackson Drive, Independence, MO, 64057

Options

Current Options:

Options Added:

Mode of Delivery

Classroom

Hybrid

Online

Assurances

I certify that the program will not unnecessarily duplicate an existing program of another Missouri institution in accordance with 6 CSR 10-4.010, subsection (9)(C) Submission of Academic Information, Data and New Programs.

I certify that the program will build upon existing programs and faculty expertise.

I certify that the institution has conducted research on the feasibility of the proposal and it is likely the program will be successful. Institutions' decision to implement a program shall be based upon demand and/or need for the program in terms of meeting present and future needs of the locale, state, and nation based upon societal needs, and/or student needs.

Contact Information

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