



Existing Program Report

Date Submitted:

05/13/2019

Institution

Southwest Baptist University

Institution Program Title

A05170051701001010021 - BS - Business Administration - 520201

Implementation Date:

New Site Information

Added Site(s):

SBU Salem Center, 501 S. Grand, Salem, MO, 65560

Selected Site(s):

SBU Salem Center, 501 S. Grand, Salem, MO, 65560

Options

Current Options:

International Business

Economics/Finance

Management

Marketing

Public Relations

Options Added:

Mode of Delivery

Hybrid

Assurances

I certify that the program will not unnecessarily duplicate an existing program within the geographically applicable area.

I certify that the program will build upon existing programs and faculty expertise.

I certify that the Institution has conducted research on the feasibility of the proposal and it is likely the program will be successful. Institutions' decision to implement a program shall be based upon demand and/or need for the program in terms of meeting present and future needs of the locale, state, and nation based upon societal needs, and/or student needs.

Contact Information

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