



DEPARTMENT OF
HIGHER EDUCATION &
WORKFORCE DEVELOPMENT

New Program Report

Date Submitted:

03/18/2023

Institution

Southeast Missouri State University

Site Information

Implementation Date:

8/21/2023 12:00:00 AM

Added Site(s):

Selected Site(s):

Southeast Missouri State University, One University Plaza, Cape Girardeau, MO, 63701

CIP Information

CIP Code:

160905

CIP Description:

A program that focuses on the Spanish language and related dialects. Includes instruction in philology; Modern Castilian; Latin American and regional Spanish dialects; and applications in business, science/technology, and other settings.

CIP Program Title:

Spanish Language and Literature

Institution Program Title:

Spanish

Degree Level/Type

Degree Level:

Bachelor's Degree

Degree Type:

Bachelor of Arts

Options Added:

Collaborative Program:

N

Mode of Delivery

Current Mode of Delivery

Classroom

Student Preparation

Special Admissions Procedure or Student Qualifications required:

No special preparation required.

Specific Population Characteristics to be served:

n/a



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Faculty Characteristics

Special Requirements for Assignment of Teaching for this Degree/Certificate:
PhD in Spanish or a related field.

Estimate Percentage of Credit Hours that will be assigned to full time faculty:
80% of classes will be taught by full-time faculty.

Expectations for professional activities, special student contact, teaching/learning innovation:
Professional activities and teaching/learning innovation per university guidelines of all faculty. Examples would be to remaining active in a Spanish-related discipline, as a member of the American Translators Association or Modern Languages Association.

Student Enrollment Projections Year One-Five

| | | | |
|---------------|----------------------|---------------------|------------------------------------|
| Year 1 | Full Time: 15 | Part Time: 1 | |
| Year 2 | Full Time: 25 | Part Time: 2 | |
| Year 3 | Full Time: 35 | Part Time: 3 | Number of Graduates: 13 |
| Year 4 | Full Time: 40 | Part Time: 4 | |
| Year 5 | Full Time: 45 | Part Time: 5 | Number of Graduates: 17 |

Percentage Statement:

n/a

Program Accreditation

Institutional Plans for Accreditation:

N/A. There is no accreditation for language programs. The program will follow the guidelines and best practices of the governing bodies of language learning: American Council on the Teaching of Foreign Languages (ACTFL) and the Association of Departments of Foreign Languages (ADFL).

Program Structure

Total Credits:

120

Residency Requirements:

n/a

General Education Total Credits:

42

Major Requirements Total Credits:

30

Course(s) Added

| COURSE NUMBER | CREDITS | COURSE TITLE |
|---------------|---------|--------------|
| 0000 | 0 | See Attached |

Free Elective Credits:

48



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Internship or other Capstone Experience:

N/A

Assurances

I certify that the program is clearly within the institution's CBHE-approved mission. The proposed new program must be consistent with the institutional mission, as well as the principal planning priorities of the public institution, as set forth in the public institution's approved plan or plan update.

I certify that the program will be offered within the proposing institution's main campus or CBHE-approved off-site location.

I certify that the program will not unnecessarily duplicate an existing program of another Missouri institution in accordance with 6 CSR 10-4.010, subsection (9)(C) Submission of Academic Information, Data and New Programs.

I certify that the program will build upon existing programs and faculty expertise.

I certify that the program can be launched with minimal expense and falls within the institution's current operating budget.

I certify that the institution has conducted research on the feasibility of the proposal and it is likely the program will be successful. Institutions' decision to implement a program shall be based upon demand and/or need for the program in terms of meeting present and future needs of the locale, state, and nation based upon societal needs, and/or student needs.

Contact Information

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Phone: 573-986-6777

BA in Global Cultures & Languages

Deletions of Courses

New Courses

Revised Courses

Existing Courses Added

Use strikethroughs for deletions

Highlight new courses in green

Highlight revised courses in yellow

Highlight existing courses being added in gray

| Current Program (BA in Global Cultures & Languages: Foreign Languages) | | Proposed Program (BA in Spanish) | |
|---|------------|--|------------|
| CORE | Credit Hrs | CORE | Credit Hrs |
| AN101 Observing Other Cultures (3) | 3 | SN 100 Spanish Language and Culture I | 3 |
| AN181 Introduction to Cultural Anthropology (3) | 3 | SN 120 Spanish Language and Culture II | 3 |
| PS104 Comparative Political Systems (3) | 3 | SN 200 Spanish Language and Culture III | 3 |
| 9 Hours of Same Foreign Language* (9) | 9 | SN 220 Introduction to Hispanic Literature | 3 |
| | | SN 330 Advanced Spanish Grammar | 3 |
| Choose 3 Hours From: | 3 | | |
| FR220 French Literature (3)* OR | | | |
| GN220 German Literature (3)* OR | 3 | | |
| SN220 Hispanic Literature (3)* | | | |
| Choose 3 Hours From:* | 3 | Spanish Electives (15) | 15 |
| Other Foreign Language (3) OR | 3 | SN 301 Writing in the Language Industry | |
| GG150 Peoples & Places of the World (3) | | SN 305 Speaking Professional Spanish | |
| | | SN 306 Civilization of Spain | |
| Option: Foreign Languages | 24 | SN 400 Special Topics: Spanish | |
| Choose 1 Track From: | | SN 430 Spanish American Lit I | |
| <i>French Track</i> | | SN 435 Spanish American Lit II | |
| FR010 Language Proficiency Exam: Midpoint (0) | 0 | SN 445 Working with Terminology in Professional Settings | |
| FR020 Language Proficiency Exam: Exit (0) | 0 | SN 450 Translation and Interpreting | |
| French Electives (24)** | 24 | SN 470 Hispanic Cinema: On-Screen Fiction | |
| <i>German Track:</i> | | SN 475 Reeling Reality: Hispanic Nonfiction Film | |
| Required Courses: | | | |
| GN010 Language Proficiency Exam: Midpoint (0) | 0 | | |
| GN020 Language Proficiency Exam: Exit (0) | 0 | | |
| German Electives (24)** | 24 | | |
| | | | |
| <i>Spanish Track:</i> | | Required Courses: | |
| Required Courses: | | SN010 Language Proficiency Exam: Midpoint (0) | 0 |
| SN010 Language Proficiency Exam: Midpoint (0) | 0 | SN020 Language Proficiency Exam: Exit (0) | 0 |
| SN020 Language Proficiency Exam: Exit (0) | 0 | | |
| Spanish Electives (24)** | 24 | | |
| | | | |
| | | | |
| Total Hours | 48 | | 30 |

List Gen Ed Requirements

Social and Behavioral Sciences – 6 hours

Constitution Requirement – 3 hours

Written Communication – 6 hours

Oral Communication – 3 hours

Natural Sciences – 7 hours (from two disciplines, one to include a lab)

Mathematics – 3 hours

Humanities & Fine Arts – 9 hours (from at least two disciplines)

Additional requirements – 5 hours (to include UI100 for native students)

Civics examination



BOARD OF GOVERNORS

MOTION CONSIDERATION FORM

March 10, 2023

Open Session

I. Motion to be Considered:

Authorize and approve the new BA in Spanish.

II. Background:

Justification: Due to the declining numbers of students pursuing other foreign languages, the French and German tracks of the foreign languages option were deleted. The number of students pursuing or seeking to pursue Spanish as a foreign language remains strong. The BA in Spanish will better align with industry demands, as the curriculum contains coursework that prepares students to use Spanish in a variety of fields including business, education, entertainment (film and gaming), finance, healthcare, law, and politics, and, generally, for careers in a variety of fast-growing, sizable industries in which foreign language proficiency, intercultural competence, and other essential skills are in great need. We are also proposing a reduction of credit hours required for the major from 48 to 30. This reduction of hours does not impact the number of courses taken in Spanish, rather it is the result of no longer including the shared core with the other options (Anthropology and Global Studies) in the BA in Global Cultures and Languages. We expect this reduction in hours to remove barriers for transfer students and those seeking a second major.

Need: According to the U.S. Census Bureau, 21.5% of people in the U.S. speak a language other than English in the home, and 13.2% of people in the U.S. speak Spanish at home. Thirty percent of Hispanics in the U.S.—over 17.5 million people—do not speak English or have limited English proficiency (Pew Research Center: Facts on Latinos in the U.S.). There is no specifically aligned data set that matches occupational codes for Spanish, a foreign language used in many fields. However, several of the top-20 fastest-growing occupations require some degree of foreign language proficiency. These occupations include nurse practitioners, occupational

Recommended By:

Student Government _____ Chairperson _____
Faculty Senate _____ Dean _____
Administrative Council _____ Academic Council _____
VP, Enroll. Man. & Stu. Suc. _____ Provost _____
VP, Finance & Admin. _____
VP, University Advancement _____ President _____

Board Action on: _____ Postpone: _____
Motion By: _____ Amend: _____
Second By: _____ Disapprove: _____
Vote: Yeas: _____ Nays: _____ Approve: _____
Abstentions: _____ Secretary: _____

therapy assistants, home health and personal care aids, physical therapist assistants, medical and health services managers, physician assistants, information security analysts, and speech-language pathologists (Occupational Outlook Handbook: Fastest Growing Occupations). Additionally, the language industry has an addressable market of \$26.6 billion, grew by 11.75% from 2020 to 2021, and consists of several career paths, such as language consulting, translation, interpreting, and language technologies (Slator 2022 Language Industry Market Report).

The Occupational Outlook Handbook states the job outlook for “Employment of interpreters and translators is projected to grow 20 percent from 2021 to 2031, much faster than the average for all occupations. About 9,200 openings for interpreters and translators are projected each year, on average, over the decade.” By 2026, the Bureau of Labor Statistics projects 17 percent employment growth for interpreters and translators, which is much faster than the average for all occupations.

Program Summary: The proposed new BA in Spanish will require a total of 120 credit hours for completion of the BA. The major specific credit hours required for the degree will be reduced from the currently required 48 credit hours to 30 hours. This is accomplished while increasing the number of Spanish courses and eliminating previously required anthropology, geography, and political science classes that were required of the collaborative program. These changes allow the program to focus on the discipline and occupational outcomes needed for Spanish. Current enrollments and degree completions for the Global Cultures and Language BA are:

| BA Global Cultures and Languages | Enrollment Fall 2018 | Enrollment Fall 2019 | Enrollment Fall 2020 | Enrollment Fall 2021 | Enrollment Fall 2022 |
|---|----------------------|----------------------|----------------------|----------------------|----------------------|
| Anthropology | 56 | 51 | 40 | 34 | 25 |
| Global Studies | 21 | 13 | 18 | 15 | 11 |
| Foreign Language | 43 | 45 | 37 | 29 | 28 |
| Total | 120 | 109 | 95 | 78 | 64 |
| | Degrees Awarded 2018 | Degrees Awarded 2019 | Degrees Awarded 2020 | Degrees Awarded 2021 | Degrees Awarded 2022 |
| Anthropology | 10 | 13 | 10 | 14 | 13 |
| Global Studies | 4 | 9 | 6 | 5 | 4 |
| Foreign Language | 10 | 12 | 14 | 14 | 2 |
| Total | 24 | 34 | 30 | 33 | 19 |