



DEPARTMENT OF  
HIGHER EDUCATION &  
WORKFORCE DEVELOPMENT

## New Program Report

**Date Submitted:**

06/27/2022

**Institution**

Southeast Missouri State University

**Site Information**

**Implementation Date:**

8/21/2023 12:00:00 AM

**Added Site(s):**

**Selected Site(s):**

Southeast Missouri State University, One University Plaza, Cape Girardeau, MO, 63701

**CIP Information**

**CIP Code:**

010102

**CIP Description:**

A program that prepares individuals to manage agricultural businesses and agriculturally related operations within diversified corporations. Includes instruction in agriculture, agricultural specialization, business management, accounting, finance, marketing, planning, human resources management, and other managerial responsibilities.

**CIP Program Title:**

Agribusiness/Agricultural Business Operations

**Institution Program Title:**

Agribusiness

**Degree Level/Type**

**Degree Level:**

Master Degree

**Degree Type:**

Master of Science

**Options Added:**

**Collaborative Program:**

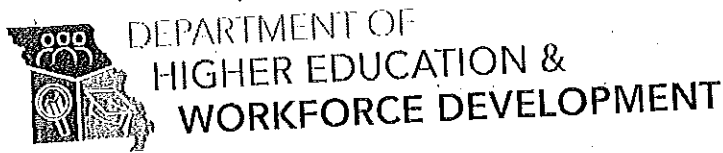
N

**Mode of Delivery**

**Current Mode of Delivery**

Online

**Student Preparation**



## New Program Report

**Special Admissions Procedure or Student Qualifications required:**  
 Students will be required to meet Southeast Missouri State University's admissions for graduate school. In addition, if the student does not have adequate agriculture background (i.e. at least a minor in agriculture or a related field), he/she will be required to complete pre-requisites before enrolling in graduate courses. The student is encouraged to check with the graduate program coordinator to determine those courses. Applicants with a bachelor's degree in Agribusiness or a related field must have a minimum of 3.00/4.00 GPA in the last 9 semester hours of Agribusiness and at least 15 semester hours in agriculture related coursework. They should have completed at least six hours of university-level science and at least three hours of university-level mathematics in their undergraduate degree, at a C or higher. Applicants should provide 3 letters of reference (professional and/or academic). Applicants may be interviewed by a graduate committee member. The Graduate admissions office may require the following: official college transcripts, graduate application fee, general GRE scores and TOEFL scores for International students.

**Specific Population Characteristics to be served:**  
 n/a

### Faculty Characteristics

**Special Requirements for Assignment of Teaching for this Degree/Certificate:**  
 Ph.D. in AG or agribusiness related discipline, real world application in Agribusiness, and online teaching experience.

**Estimate Percentage of Credit Hours that will be assigned to full time faculty:**  
 90% of the instruction will be provided by full time faculty.

**Expectations for professional activities, special student contact, teaching/learning innovation:**  
 As expected of all faculty members at Southeast, faculty teaching in the proposed program will have expectations for professional development activities to keep them current in their respective fields of expertise. Faculty members will interact with students both in the classroom (online) and outside of the classroom settings. Faculty are expected to support and continue professional activities typical of requirements of all faculty.

### Student Enrollment Projections Year One-Five

Year 1	Full Time: 5	Part Time: 0	
Year 2	Full Time: 10	Part Time: 2	
Year 3	Full Time: 10	Part Time: 5	Number of Graduates: 5
Year 4	Full Time: 20	Part Time: 10	
Year 5	Full Time: 25	Part Time: 13	Number of Graduates: 11

**Percentage Statement:**  
 n/a

### Program Accreditation

**Institutional Plans for Accreditation:**  
 Currently no accrediting bodies for agriculture degrees.

### Program Structure



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## New Program Report

**Total Credits:**

30

**Residency Requirements:**

No specific residency requirements beyond university required guidelines and policies.

**General Education Total Credits:**

0

**Major Requirements Total Credits:**

30

**Course(s) Added**

COURSE NUMBER	CREDITS	COURSE TITLE
000	0	See Attached

**Free Elective Credits:**

0

**Internship or other Capstone Experience:**

Students are required to complete a thesis or externship.

### Assurances

I certify that the program is clearly within the institution's CBHE-approved mission. The proposed new program must be consistent with the institutional mission, as well as the principal planning priorities of the public institution, as set forth in the public institution's approved plan or plan update.

I certify that the program will be offered within the proposing institution's main campus or CBHE-approved off-site location.

I certify that the program will not unnecessarily duplicate an existing program of another Missouri institution in accordance with 6 CSR 10-4.010, subsection (9)(C) Submission of Academic Information, Data and New Programs.

I certify that the program will build upon existing programs and faculty expertise.

I certify that the program can be launched with minimal expense and falls within the institution's current operating budget.

I certify that the institution has conducted research on the feasibility of the proposal and it is likely the program will be successful. Institutions' decision to implement a program shall be based upon demand and/or need for the program in terms of meeting present and future needs of the locale, state, and nation based upon societal needs, and/or student needs.

**Contact Information**

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Koch

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Phone: 573-986-6777

**MS in Agribusiness  
Proposed Curriculum Changes**

**Deletions of Courses**

Use strikethroughs for deletions

**New Courses**

Highlight new courses in green

**Revised Courses**

Highlight revised courses in yellow

**Existing Courses Added**

Highlight existing courses being added in gray

**Proposed Master of Science in Agribusiness**

Course Number	Credits	Course Title
AG 515	3	Agribusiness Communication
AG 550	3	Agribusiness Analysis
AG 608	3	Liability and Agribusiness Risk
AG 633	3	Agribusiness Policy
AG 647	3	Advanced Agribusiness Marketing
MA580	3	Experimental Design and Analysis of Variance
AG 525	3	Agribusiness Seminar
AG 580	3	Research Methods in Agriculture

AG 601	3	Current & Emerging Topics in Agribusiness
or		
AG 610	3	International Agribusiness

AG 600	3	Thesis
or		
AG 603	3	Externship Related Project

**30 hours Total**



**BOARD OF GOVERNORS**

**MOTION CONSIDERATION FORM**

**June 24, 2022**

**Open Session**

**I. Motion to be Considered:**

Authorize and approve the new MS in Agribusiness.

**II. Background:**

**Justification:** Like many disciplines, the agricultural industry is becoming more complex and utilizes advanced technologies for everything from accessing market data to controlling equipment via GPS coordinates and complex automation. Managing or serving as a manager within the agriculture industry requires more in-depth knowledge regarding agribusiness practices such as communications, analysis, marketing, policy, and understanding liabilities and risk. The current undergraduate degree introduces those concepts, but the proposed MS in Agribusiness will focus specifically on the above-mentioned needs and will further prepare its graduates to meet the current demands of the profession at the managerial level and provide them with career advancement opportunities.

**Need:** Almost 98 percent of these jobs in the region are found in two industries, Crop Production and Animal Production. These industries combined provide over 103,000 jobs in the five-state region. That number is projected to decrease slightly over the next 10 years, but with the high demand, increasing number of retirements, and only one program in the region offering a masters in agribusiness which graduates about 23 students per year, the demand and need is high.

Nationally, only 4 percent of workers 25 years of age and older in this occupation have a master's degree or higher. Twenty percent have a bachelor's degree while 9.5 percent have an associate degree. The technical skills and experience needed to successfully manage an agricultural related business continues to grow and is becoming more complex. The marketing and information

**Recommended By:**

Student Government _____	Chairperson _____
Faculty Senate _____	Dean _____
Administrative Council _____	Academic Council _____
VP, Enroll. Man. & Stu. Suc. _____	Provost _____
VP, Finance & Admin. _____	
VP, University Advancement _____	<b>President</b> _____

<b>Board Action on:</b> _____	Postpone: _____
Motion By: _____	Amend: _____
Second By: _____	Disapprove: _____
Vote: Yeas: _____ Nays: _____	Approve: _____
Abstentions: _____	Secretary: _____

network across Southeast Missouri is critical to providing producer and consumer awareness and training for improving product quality, agricultural education, food safety and agricultural information transmission.

The only other fully online Masters in Agribusiness degrees offered are at Kansas State University and Oklahoma State University.

**Program Summary:** The program will be offered online to best meet the needs of working professionals and provide them with a flexible pathway for career advancement. The program will require 30 credit hours for completion and offer two paths, either to complete a thesis, or a non-thesis which will require an externship as an additional experiential learning requirement. The anticipated enrollments and number of degrees awarded are:

<b>MS in Agribusiness Projected Data</b>	<b>Enrollment Fall 2023</b>	<b>Enrollment Fall 2024</b>	<b>Enrollment Fall 2025</b>	<b>Enrollment Fall 2026</b>	<b>Enrollment Fall 2027</b>
Full Time	5	10	10	20	25
Part Time	0	2	5	10	13
<b>TOTAL</b>	<b>5</b>	<b>12</b>	<b>15</b>	<b>30</b>	<b>38</b>
	<b>Degrees Awarded 2023-2024</b>	<b>Degrees Awarded 2024-2025</b>	<b>Degrees Awarded 2025-2026</b>	<b>Degrees Awarded 2026-2027</b>	<b>Degrees Awarded 2027-2028</b>
	0	3	5	10	11