



New Program Report

Date Submitted:

12/13/2022

Institution

Truman State University

Site Information

Implementation Date:

8/21/2023 12:00:00 AM

Added Site(s):

Selected Site(s):

Truman State University, 100 East Normal, Kirksville, MO, 63501-9980

CIP Information

CIP Code:

500499

CIP Description:

Any instructional program in design and applied arts not listed above.

CIP Program Title:

Design and Applied Arts, Other

Institution Program Title:

Design

Degree Level/Type

Degree Level:

Bachelor's Degree

Degree Type:

Bachelor of Fine Arts

Options Added:

Collaborative Program:

N

Mode of Delivery

Current Mode of Delivery

Online

Student Preparation

Special Admissions Procedure or Student Qualifications required:

Normal undergraduate admission criteria for Truman will be applied.



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Specific Population Characteristics to be served:

While any Truman eligible student might select this degree option, we anticipate marketing this online degree as a pathway for professionals already past the traditional college age who have come to appreciate the need for these skills in their professions and have come seek a change in their work roles towards that of a creative professional.

Faculty Characteristics

Special Requirements for Assignment of Teaching for this Degree/Certificate:

Faculty members with an MFA in Design (the terminal degree in the field) who have the appropriate online teaching certification will need to be teaching these courses.

Estimate Percentage of Credit Hours that will be assigned to full time faculty:

We estimate 100% of the credit hours will be taught by full time faculty, as we have three faculty on staff who are qualified to teach in the program.

Expectations for professional activities, special student contact, teaching/learning innovation:

Faculty teaching in this program will have the same expectations as other faculty of their rank and title in the Department of Art + Design + Art History

Student Enrollment Projections Year One-Five

Year 1	Full Time: 1	Part Time: 2	
Year 2	Full Time: 2	Part Time: 4	
Year 3	Full Time: 3	Part Time: 6	Number of Graduates: 0
Year 4	Full Time: 4	Part Time: 8	
Year 5	Full Time: 5	Part Time: 10	Number of Graduates: 2

Percentage Statement:

n/a

Program Accreditation

Institutional Plans for Accreditation:

As with all other programs run by the Department of Art + Design + Art History, this program is accredited under the same accrediting body as Truman State University, while looking to the accrediting standards of the National Association of Schools of Art and Design as guidance for professional practices unique to our fields.

Program Structure

Total Credits:

120

Residency Requirements:

45 Credits

General Education Total Credits:

42

Major Requirements Total Credits:

100



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Course(s) Added

COURSE NUMBER	CREDITS	COURSE TITLE
ART 321	3	Concept and Design
ART 485	4	Internship in the Arts
ART 345	3	History of Graphic Design
ART 420	3	Design and Message
ART 341	3	Motion Graphics
ART 322	3	Topics
ART 345	3	Graphic Design
ART 425	1	Capstone Experience / Senior Seminar
ART 340	3	Digital Graphics
ART 219	3	Illustration
ART 486	1	Analysis and Evaluation of Internship
ART 488	3	Capstone Experience / Graphic Design
ART 326	3	Contemporary Art
ART 101	3	Observational Drawing
ART 224	3	Non-Western Art
ART 320	3	Web UX/UI Design
ART 338	3	3D Modeling
ART 3XX	3	Illustration with Figure
ART 325	3	Modern Art
ART 421	3	Professional Practices
ART 337	3	Animation
ART 220	3	Typography
ART 211	3	3D Design
ART 223	3	Art in Europe and America
ART 201	3	Design, Software, and Process

Free Elective Credits:

15

Internship or other Capstone Experience:

Internship as optional elective (ART 485 or ART 486)Capstone consists of ART 425 and ART 488

Assurances

I certify that the program is clearly within the institution's CBHE-approved mission. The proposed new program must be consistent with the institutional mission, as well as the principal planning priorities of the public institution, as set forth in the public institution's approved plan or plan update.

I certify that the program will be offered within the proposing institution's main campus or CBHE-approved off-site location.



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I certify that the program will not unnecessarily duplicate an existing program of another Missouri institution in accordance with 6 CSR 10-4.010, subsection (9)(C) Submission of Academic Information, Data and New Programs.

I certify that the program will build upon existing programs and faculty expertise.

I certify that the program can be launched with minimal expense and falls within the institution's current operating budget.

I certify that the institution has conducted research on the feasibility of the proposal and it is likely the program will be successful. Institutions' decision to implement a program shall be based upon demand and/or need for the program in terms of meeting present and future needs of the locale, state, and nation based upon societal needs, and/or student needs.

Contact Information

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Online BFA in Design – Curriculum Summary

Truman State University

COURSE NUMBER	CREDITS	COURSE TITLE
ART 223 or ART 224	3	Art in Europe and America or Non-Western Art
ART 325 or ART 345	3	Modern Art or History of Graphic Design
ART 326	3	Contemporary Art
ART 101	3	Observational Drawing
ART 211	3	3-D Design
ART 201	3	Design, Software, and Process
ART 219	3	Illustration
ART 220	3	Typography
ART 3XX	3	Illustration with Figure
ART 321	3	Concept and Design
ART 340	3	Digital Graphics
ART 420	3	Design and Message
ART 421	3	Professional Practices
ART 425	1	Capstone Experience / Senior Seminar
ART 488	3	Capstone Experience: Graphic Design

- Free Elective Credits – Choose 15 credits from the following:
 - ART 320 Web UX/UI Design – 3 credits
 - ART 322 Topics – 3 Credits
 - ART 341 Motions Graphics – 3 credits
 - ART 337 Animation – 3 credits
 - ART 338 3D Modeling – 3 credits
 - ART 345 History of Graphic Design – 3 Credits
 - ART 485 Internship in the Arts – 4-12 credits AND ART 486 Analysis and Evaluation of Internship – 1 credit
- Internship or Other Capstone Experience
 - Internship as optional elective (see above) and Capstone consists of ART 425 and ART 488 (see above)