

SUBSTANTIVE CURRICULAR CHANGE FOR ROUTINE REVIEW

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Sponsoring Institution:

Program Title: Master of Business Administration (MBA)

Degree/Certificate:

If other, please list:

Options:

Delivery Site: Missouri S&T and via online learning

CIP Classification: 52.1399

Implementation Date: 8/1/2024

PROGRAM CHARACTERISTICS AND PERFORMANCE GOALS

Although all of the following guidelines may not be applicable to the proposed program, please carefully consider the elements in each area and respond as completely as possible in the format below.

Quantification of performance goals should be included wherever possible.

1. Student Preparation

- Any special admissions procedures or student qualifications required for this program which exceed regular university admissions, standards, e.g., ACT score, completion of core curriculum, portfolio, personal interview, etc. Please note if no special preparation will be required.
No special admissions requirements or procedures beyond university requirements
- Characteristics of a specific population to be served, if applicable.
This group will be approximately 2/3 non-traditional students who are working professionals doing the MBA part-time

2. Faculty Characteristics

- Any special requirements (degree status, training, etc.) for assignment of teaching for this degree/certificate.
Appropriate HLC and AACSB qualified faculty
- Estimated percentage of credit hours that will be assigned to full time faculty. Please use the term "full time faculty" (and not FTE) in your descriptions here.
At least 80%
- Expectations for professional activities, special student contact, teaching/learning innovation.
Given the demographic of our students (most are working professionals), they will be expected to contribute to class discussions and network in class incorporating industry experience into their coursework

3. Enrollment Projections

- Student FTE majoring in program by the end of five years.
Currently we have 34 MBA students (split 16 on campus and 18 distance). We had intended to grow to 125 (40 on campus and 85 distance). Per the vice provost's projection goal, the MBA is expected to grow even faster due to the proliferation of online learning.
- Percent of full time and part time enrollment by the end of five years.

33% Full time and 66% Part time

STUDENT ENROLLMENT PROJECTIONS

YEAR	1	2	3	4	5
Full Time	20	25	30	35	40
Part Time	20	35	50	75	85
Total	40	60	80	110	125

4. Student and Program Outcomes

- Number of graduates per annum at three and five years after implementation.
30 students per year at the three year mark, and 50 students at five years
- Special skills specific to the program.
Management and leadership skills needed to manage business or team in the future
- Proportion of students who will achieve licensing, certification, or registration.
None, no licensure or certification required for industry employment
- Performance on national and/or local assessments, e.g., percent of students scoring above the 50th percentile on normed tests; percent of students achieving minimal cut-scores on criterion-referenced tests. Include expected results on assessments of general education and on exit assessments in a particular discipline as well as the name of any nationally recognized assessments used.
No assessments required of graduates
- Placement rates in related fields, in other fields, unemployed.
100% placement in a variety of fields (as reported by COER for the last 2 years). Most recent salary average was \$106,975.00 for the 2022-2023 school year
- Transfer rates, continuous study.
Since this is a professional masters degree, transfers are rare and usually accompanied by extenuating circumstances.

5. Program Accreditation

- Institutional plans for accreditation, if applicable, including accrediting agency and timeline. If there are no plans to seek specialized accreditation, please provide rationale.
The MBA is currently accredited with both the Higher Learning Commission and the Association to Advance Collegiate Schools of Business (AACSB). AACSB has been consulted on the changes and we believe these changes will not cause any issues that may prohibit reaccreditation for AACSB in the next cycle (2028)

6. Program Structure

- A. Total credits required for graduation: 30
- B. Residency requirements, if any:
none
- C. General education: Total credits:
none

Courses (specific courses OR distribution area and credits)

Course Number	Credits	Course Title

D. Major requirements: Total credits: 30

Course Number	Credits	Course Title
BUS 5XXX or 6XXX	3	Choice of Management Course
MKT 5XXX or 6XXX	3	Choice of Marketing Course
FIN 5XXX or 6XXX	3	Choice of Finance Course
IST 5XXX or 6XXX or ERP 5XXX or 6XXX	3	Choice of Technology Course
PSYCH 5XXX or 6XXX	3	Choice of Psychology Course
TechCom 5XXX or 6XXX	3	Choice of Technical Communications Course
Electives 5XXX or 6XXX	12	Students must choose 4 electives (if out of department, the courses must be used to complete a graduate certificate)

E. Free elective credits:
(sum of C, D, and E should equal A)

F. Requirements for thesis, internship or other capstone experience:

G. Any unique features such as interdepartmental cooperation:

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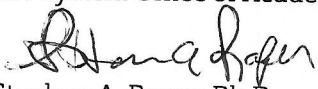


MISSOURI UNIVERSITY OF
SCIENCE AND TECHNOLOGY
— ROLLA, MISSOURI —

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To: UM System Office of Academic Affairs

From: 
Stephen A. Raper, Ph.D.,
Associate Provost for Academic Affairs, Accreditation, and Assessment

Subject: Support for Changes to Masters of Business Administration

I have reviewed the request to modify the Masters of Business Administration, offered in the Business and Information Technology Department. The request changes the total number of credit hours required for the program from 36 – 30 credit hours and eliminates specified required courses and proposes “choice of” courses in subject areas within the program and external to the program. However, the “choice of” courses within the program are structured to cover similar topic areas to the previously required courses and out of program electives. Additionally, if four elective courses are taken outside of the program, a graduate certificate is required. This strengthens the overall credential for the students awarded the degree. Specifically, the Substantive Curricular Change For Routine Review form indicates the program has communicated with the Association to Advance Collegiate Schools of Business (AACSB) with regard to the changes and there is no expectation the changes will jeopardize their accreditation status. The Higher Learning Commission will be notified via the on-line screening forms for changes to existing programs. If any action is required based on these changes, this office will initiate that process. Based on my understanding of HLC change requirements, I do not expect any negative implications from the curriculum changes.


The Office of the Provost supports these changes.



Business & Information Technology

Fulton Hall | 301 W 14th Street | Rolla MO 65409
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February 22, 2024

To: Timothy Faley
Samuel Frimpong 
Vice Provost of Graduate Education

From: Cassie Elrod
Department of Business & Information Technology

Subject: Revision Proposal for Masters of Business Administration

(CURRENT CURRICULUM)

This graduate degree was developed by the Business & Information Technology department. It consists of the following requirements:

A total of 36 graduate credit hours.

CIP Code: 520201

The degree has two components: core courses (21 credits) and electives (15 credits).

All courses taken for the MBA must be at the 5000-level or above.

The following seven core courses are required of all MBA students:

- BUS 6121 Leadership
- BUS 6622 International Marketing
- BUS 6723 Artificial Intelligence, Robotics, and Digital Transformation (co-listed with IS&T 6723)
- BUS 6224 Managerial Accounting and Control
- BUS 6425 Supply Chain and Project Management
- BUS 6426 Integration of Business Areas
- BUS 6827 Managerial Finance

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(NEW CURRICULUM)

Due to a reduction in staffing, we are eliminating courses from our program. The proposed course structuring outlined will also compliment the mission of the new Kummer College of Innovation, Entrepreneurship, and Economic Development. The following will be the new requirements for the degree:

A total of 30 graduate credit hours.

CIP Code: 521399 (already approved by MDHEWD)

All courses taken for the MBA must be at the 5000-level or above.

Must complete at least 12 credit hours from BIT curriculum.

Must complete at least 9 credit hours of 6000 level coursework.

Coursework consists of:

- Choice of Management Area Course (from BIT)
- Choice of Marketing Area Course (from BIT)
- Choice of Finance/Accounting Area Course (from BIT)
- Choice of Technology Area Course (from BIT)
- Choice of Psychology Area Course
- Choice of a Technical Communications Area Course
- Choice of 4 Electives (if from out of department, must complete a graduate certificate)

If you have any questions, please do not hesitate to contact the department.



Chair, Business & Information Technology



Interim Dean, Kummer College