

**Tab 10 Attachment: D**

**Criteria for Statewide Mission Designation**

**Missouri Southern State University  
Request for Statewide Mission Expansion**

Section 173.030(9), RSMo: Institutions seeking a statewide mission designation to provide evidence to the Coordinating Board that they have the capacity to discharge successfully such a mission.

<b>(a) That the institution enrolls a representative cross-section of Missouri students. Examples of</b>	
Enrolling at least forty percent of its Missouri resident, first-time degree-seeking freshmen from outside its historic statutory service region;	<u><b>Criterion not addressed.</b></u>
Enrolling its Missouri undergraduate students from at least eighty percent of all Missouri counties; or	<u><b>Criterion not addressed.</b></u>
Enrolling one or more groups of special population students such as minorities, economically disadvantaged, or physically disadvantaged from outside its historic statutory service region at rates exceeding state averages of such populations enrolled in the higher educational institutions of this state;	<u><b>Criterion addressed.</b></u> MSSU provided data that showed American Indian, Alaska Native, and Black or African American students are enrolled from outside the institution’s statutory historic statutory service region at a rate higher than the state average of these populations.

<b>(b) That the institution offers one or more programs of unusual strength which respond to a specific statewide need. Examples of evidence of meeting this requirement which the institution may present include, but are not limited to, the following:</b>	
Receipt of national, discipline-specific accreditation when available;	<u><b>Criterion addressed.</b></u>
Receipt of independent certification for meeting national or state standards or requirements when discipline- specific accreditation is not available;	<u><b>Criterion addressed.</b></u>
For occupationally specific programs, placement rates significantly higher than average;	<u><b>Criterion partially addressed.</b></u> Placement rates were provided for health and life sciences programs. Staff was unable to determine if they were significantly higher than average. However,

	multiple placement rates were 100%, so how to measure statistical significance is unclear.
For programs for which state or national licensure is required or for which state or national licensure or registration is available on a voluntary basis, licensure or registration rates for graduates seeking such recognition significantly higher than average; or	<b>Criterion addressed.</b> Licensure rates were provided for applicable health and life sciences programs. While staff could not verify significantly higher percentages than other MO institutions, NCLEX passing rates for the bachelor’s degree exceeded overall national average.
Quality of program faculty as measured by the percentage holding terminal degrees, the percentage writing publications in professional journals or other appropriate media, and the percentage securing competitively awarded research grants which are higher than average;	<b>Criterion addressed.</b> Some of this information is available on the institution’s website. 134 full-time faculty (no graduate students); class sizes appear to support the learning environment.
Meets statewide need standard (established through Talent for Tomorrow)	<b>Criterion addressed.</b> Not TFT, but many programs (health and life sciences) noted in 2022 MHA report identifying critical healthcare occupations with record turnover.

<b>(c) That the institution has a clearly articulated admission standard consistent with the provisions of subdivision (6)* of subsection 2 of section 173.005 or section 174.130;</b>	
§173.005.2(6), RSMo: “The coordinating board for higher education shall establish admission guidelines consistent with institutional missions”	<b>Criterion addressed.</b> MSSU is designated a moderately selective institution.
§174.130, RSMo: “Each board may make such rules and regulations for the admission of students as may be deemed proper.”	<b>Criterion addressed.</b> Letter of support from Board dtd July 11, 2023

<b>(d)</b>	
That the institution is characterized by a focused academic environment which identifies specific but limited areas of academic emphasis at the undergraduate, and if appropriate, at the graduate and professional school levels, including	<b>Criterion addressed.</b> In the last four years, the institutions has deleted or inactivated 19 low performing programs.

the identification of programs to be continued, reduced, terminated or targeted for excellence.	
The institution shall, consistent with its focused academic environment, also have the demonstrable capacity to provide significant public service or research support that address statewide needs for constituencies beyond its historic statutory service region; and	<u>Criterion addressed.</u>

<b>(e) That the institution has adopted and maintains a program of continuous quality improvement, or the equivalent of such a program, and reports annually appropriate and verifiable measures of institutional accountability related to such program. Such measures shall include, but not be limited to:</b>	
Indicators of student achievement and institutional mission attainment such as percentage of students meeting institutional admission standards;	<u>Criterion addressed.</u> MSSU has a Program Assessment and Review Committee that conducts a comprehensive review every two years.
Success of remediation programs, if offered;	<u>Criterion addressed.</u>
Student retention rate;	<u>Criterion addressed.</u>
Student graduation rate;	<u>Criterion addressed.</u>
Objective measures of student, alumni, and employer satisfaction;	<u>Criterion addressed.</u>
Objective measures of student learning in general education and the major, including written and oral communication skills and critical thinking skills;	<u>Criterion addressed.</u>
Percentage of students attending graduate or professional schools;	<u>Criterion addressed.</u>
Student placement, licensure and professional registration rates when appropriate to a program's objectives;	<u>Criterion addressed.</u>

<p>Objective measures of successful attainment of statewide goals as may be expressed from time to time by the coordinating board or by the general assembly; and Objective measures of faculty teaching effectiveness.</p> <p>In the development and evaluation of these institutional accountability reports, the coordinating board and institutions are expected to use multiple measures of success, including:</p> <p>Locally developed and independently verified assessment instruments; however, Preference shall be given to nationally developed instruments when they are available and if they are appropriate.</p>	<p><b><u>Criterion addressed.</u></b></p>
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