



Tab 29

Mission Review Update

Coordinating Board for Higher Education
September 12, 2018

BACKGROUND

The Coordinating Board for Higher Education is statutorily required (§ 173.030, RSMo) to conduct a review of the missions for all Missouri public institutions of higher education every five years. Mission review is critical to achieving several goals of the [Blueprint for Higher Education](#) related to attainment, affordability, and quality (Goals 1.1; 1.4; 3.3).

The CBHE delegates its responsibility for mission review to the Department of Higher Education. The review, per statute, is based on the needs of the state's citizens; the requirements of business, industry, the professions, and government; and is intended to ensure higher education is responsive to state needs, is focused, balanced, and cost-effective, and provides high quality programs.

CURRENT STATUS

As reported to the CBHE in March and June, MDHE staff have engaged with the Council of Chief Academic Officers regarding the best approach to mission review. These discussions resulted in a generic template the department will use for each institution's mission, and have sent to the chief academic officer at each public institution. The assistant commissioner for academic affairs discussed mission review at a meeting of the chief academic officers of all public institutions on August 31, 2018, in Columbia.

In early September, MDHE staff sent draft CBHE-approved missions to the chief academic officer of each public institution. Staff drafted the proposed CBHE-approved missions by drawing on recommendations provided by the National Center for Higher Education Management Systems (NCHEMS) during the Higher Education System Review, as well as the 2018 Facility Review. Staff also compiled a statistical profile for each institution, based on data reported through EMSAS and IPEDS. MDHE staff have also turned to the work of the "Talent for Tomorrow" and "Best in the Midwest" initiatives to identify state and regional needs.

MDHE staff will use an iterative process to develop each institution's CBHE-approved mission. MDHE staff will work through the chief academic officers to develop a CBHE-approved mission that fairly reflects each institution's role and scope within the state's system of higher education.

Developing clear missions is an essential element of the revised academic program approval process, which was a recommendation made by the Higher Education System Review Task Force in 2016. It is also important for effective planning and making efficient use of state resources.

MDHE staff intend to present the proposed CBHE-approved missions to the Coordinating Board for its review and approval at the December 2018 meeting.

RECOMMENDATION

This is an information item only.

ATTACHMENT

Mission Statement Template

Tab 29 Attachment
Mission Statement Template

CBHE-APPROVED MISSION DESCRIPTION TEMPLATE

[\[name of institution\]](#) is responsible for identifying and meeting the educational needs of the residents of its [\[CBHE-approved service region\]](#) by delivering high-quality academic programs directly or through collaboration with other institutions.

[\[name of institution\]](#) is a [\[moderately-selective institution\]](#).

[\[name of institution\]](#) has a statewide mission in [\[description of statewide mission\]](#). IF APPLICABLE

[\[name of institution\]](#) serves its [\[CBHE-approved service region\]](#) region by offering [\[level and array of programs\]](#) degrees in [\[general description of fields\]](#), with particular strengths in [\[examples of degree programs\]](#).

[\[name of institution\]](#) collaborates with other institutions on [\[description of programs\]](#) outside its CBHE-approved mission.

[\[name of institution\]](#) also fulfills its mission by offering services to [\[description: e.g. promote and sustain economic, small business, and workforce development, in addition to a broad range of academic and cultural activities and events\]](#)

Every five years, [\[name of institution\]](#) will provide to the Coordinating Board, in a manner determined by the Coordinating Board, [evidence of fulfilling its CBHE-approved mission and, if applicable, its statewide mission.](#)