



## Tab 4 FY 2025 Strategic Placemat

Coordinating Board for Higher Education  
June 12, 2024

### BACKGROUND

Missouri state agencies develop an annual “strategic placemat” to prioritize its work for the fiscal year. To meet the state’s workforce demands and ensure more Missourians are prepared for quality jobs, the department plays a key role to support strategies aimed to make progress toward our goals of increasing postsecondary attainment and labor force participation.

### CURRENT STATUS

The FY 2025 Strategic Placemat focuses on the department’s vision, “Every Missourian empowered with the skills and education needed for success.” The guiding themes have been revised to include supports for both learners and workers and better reflect the integration of workforce development and higher education.

- *System Coordination: Engage stakeholders to align and improve policies and practices.*
  1. Evaluate and recommend improvements to state transfer credit policies and institutional coordination and practices.
  2. Conduct a holistic department-wide review of compliance-related systems for institutions and training providers to implement improvements that will streamline and coordinate services.
- *Career-Connected Pathways: Remove barriers to education, training, and employment.*
  3. Understand the landscape of noncredit educational programs and industry-recognized credentials in Missouri.
  4. Pilot an initiative to coordinate workforce services for high school students to develop education and career plans.
- *Support for Learners and Workers: Support learners and workers through a holistic lens.*
  5. Address low FAFSA-filing with a revised multi-pronged partnership, outreach, and support initiative.
  6. Create and deliver a best-in-class customer experience in Missouri’s job centers.
  7. Launch a regional adult learner outreach and support campaign with a focus on populations who have earned some college credits and are underrepresented in higher education.
- *Best Place to Work: Continuous improvement in organizational culture and integration.*
  8. Ensure team members who deliver outstanding contributions are recognized.
  9. Create an organizational performance initiative to provide resources, training, and guidance aimed to improve efficiency and operational excellence.

### NEXT STEPS

After FY 2025 plan adoption, staff will finalize project charters for each initiative and begin implementation of initiatives on July 1. Regular progress reports will be provided to the CBHE through June 2025.

### RECOMMENDATION

Staff recommend approval of the FY 2025 Strategic Placemat, with direction to staff to proceed with implementation and provide regular updates on progress.

## **ATTACHMENTS**

- Attachment A: FY 2025 Strategic Placemat