## Coordinating Board for Higher Education March 5, 2024

Tab 9, Attachment A: FastTrack Academic Program Approval

Institution	Program Area	CIP Code	Justification	Comments
University of Missouri	Engineering	15.00	Demand in engineering technology professions is	Associated
	Technologies/Technicians		projected to grow significantly. One of the top jobs	occupations are
			for graduates of Engineering Technology programs	identified as
			is General and Operations managers, for which	high career
			there are 2,335 annual openings in Missouri.	grade/high
			Employment concentration is higher in Missouri	demand in
			than would be expected for a state of our size	Missouri.
			(location quotient = 1.25). As indicated in MERIC's	
			Long-Term Occupational Projections for Missouri,	
			expected employment in management occupations,	
			business and financial operations occupations, and	
			architecture and engineering occupations (all of	
			which intersect with skills conferred by ET	
			programs) are expected to grow 9.4%, 7.5%, and	
			10.2% by 2030, with a net increase of 32,302 jobs	
			during this period.	
University of Missouri	Data Science, General	30.70	According to Lightcast, graduates of these programs	Associated
			in Missouri will be competitive for 2,695 Missouri	occupations are
			jobs annually. Workforce demand for these	not identified as
			occupations is projected to increase by 35.8% from	high career
			2021-2032. These occupations are well-paying, with	grade/high
			median earnings of \$90,400 per year. Top jobs	demand in
			include software developers, postsecondary	Missouri.
			teachers, computer and information systems	
			managers, and software quality assurance analysts.	

University of Missouri	Biology, General	26.01	There were 24,447 unique job postings for related occupations from May 2022 to May 2023.  Occupations in this field are projected to grow significantly, by 23.6%, over the next decade, including significant 56.85% growth in annual demand for Biological Scientists, representing over 200 annual openings in Missouri. Demand for Biological Scientists is concentrated in Missouri relative to the rest of the nation, with a high location quotient of 1.84. Graduates of these programs earn a competitive salary (median \$85,500 per year). Top job titles include Clinical Research Coordinators, Biologists, and Project Engineers, and Medical Laboratory Scientists.	Associated occupations are not identified as high career grade/high demand in Missouri without additional education.
University of Missouri	Biochemistry, Biophysics and Molecular Biology	26.02	Occupations in this field are projected to grow significantly, by 23.6%, over the next decade, including significant 56.85% growth in annual demand for Biological Scientists, representing over 200 annual openings in Missouri. Demand for Biological Scientists is concentrated in Missouri relative to the rest of the nation, with a high location quotient of 1.84. Graduates of these programs earn a competitive salary (median \$85,500 per year). Top job titles include Clinical Research Coordinators, Biologists, and Project Engineers, and Medical Laboratory Scientists.	Associated occupations are not identified as high career grade/high demand in Missouri without additional education.

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University of Missouri	General Sales,	52.18	There are 9,842 annual Missouri job openings for	Associated
	Merchandising and Related		which graduates of these programs will be	occupations are
	Marketing Operations		competitive. This includes over 200 annual openings	not identified as
			for Marketing Managers (35.9% projected growth	high career
			over the next decade) and over 800 annual openings	grade/high
			for Market Research Analysts (27.5% projected	demand in
			growth over the next decade). Top employers for	Missouri. Entry
				for many
			these occupations in the state include Edward Jones,	occupations
			Walmart, Centene, Boeing, Marriott International,	does not require
			Walgreens, Spectrum, and Deloitte.	postsecondary
				education.
University of Missouri	Specialized Sales,	52.19	There are 9,842 annual Missouri job openings for	Associated
	Merchandising and		which graduates of these programs will be	occupations are
	Marketing Operations		competitive. This includes over 200 annual openings	not identified as
			for Marketing Managers (35.9% projected growth	high career
			over the next decade) and over 800 annual openings	grade/high
			for Market Research Analysts (27.5% projected	demand in
			, , ,	Missouri. Entry
			growth over the next decade). Top employers for	for many
			these occupations in the state include Edward Jones,	occupations
			Walmart, Centene, Boeing, Marriott International,	does not require
			Walgreens, Spectrum, and Deloitte.	postsecondary
				education.

University of Missouri	International Business	52.11	This field is projected to grow by 13.7% over the next decade, with a projected 10,495 annual openings for which graduates of these programs will be competitive for in the state of Missouri. This includes significant demand for General and Operations Managers, with 2,335 annual openings and a median wage of \$38/hour; as well as Project Management Specialists, with nearly 700 annual openings and a median wage of \$39/hour.	Associated occupations are identified as high career grade/high demand in Missouri.
University of Missouri	Design and Applied Arts	50.04	This field is projected to grow by 30.1% over the next decade, with 4,328 annual openings for which graduates of these programs will be competitive in the state of Missouri. Students, who may choose to pair this with another type of degree or certificate, could be competitive for jobs as software developments, market analysts, industrial engineers, graphic designers, sales and marketing managers, advertising agents, etc.	Associated occupations are not identified as high career grade/high demand in Missouri.
University of Missouri	Statistics	27.05	This field is projected to grow by 41.0% over the next decades. Statistics is an increasingly important and versatile field, preparing students for a wide range of jobs across various industries. Graduates of statistics programs can go on to be Data Scientists (68% projected growth), Statisticians (25% projected growth), and Actuaries (22% projected growth). Relevant occupations for statistics graduates come with a competitive median salary of \$80,200 per year.	Related occupations tend to be high wage but demand is low.

University of Missouri	Political Science and Government	45.10	This field is projected to grow by 19.3% over the next decade, with 2,674 annual openings in the state of Missouri. Top occupations for graduates include Management Analysts (14% projected growth), Public Relations Specialists (20% projected growth), Compliance Officers (17% projected growth), Operations Research Analysts (44% projected growth), and several others.	Associated occupations are not identified as high career grade/high demand in Missouri without additional education.
University of Missouri	History	54.01	CIP 13.1328 (History Teacher Education) is currently Fast Track approved, and for similar reasons we request approval for this program. Occupations for graduates of these programs are heavily concentrated in education, with 746 annual openings for secondary school teachers and 547 annual openings for middle school teachers. In addition to seeking a History Education degree, students will also often pursue the degree in the core discipline.	Associated occupations are not identified as high career grade/high demand in Missouri without additional education.
CTS Beauty Academy	Cosmetology and Related Grooming Services	12.04	Allow me to emphasize the significant role of the cosmetology field in today's society.  Cosmetologists, barbers, nail technicians, and other professionals within the industry continue to experience growth and high demand. In fact, according to a recent review of the 2022 Bureau of Labor Statistics wage data sheet, cosmetologists in the state of Missouri earn an annual salary of up to \$57,900 (see attached tables). Furthermore, "Overall	Related occupations tend to be high wage but demand is low.

			Compliance Officers (17% projected growth), Operations Research Analysts (44% projected growth), and several others.	
University of Missouri			In Missouri: - Employment (2020): 12,180 employees - Projected employment (2030): 13,520 employees - Projected growth (2020-2030): 11% Projected annual job openings (2020-2030): 1,530	
Empowering Empires	Entrepreneurial and Small Business Operations	52.07	Our school offers a program for Administrative Assistants. The course prepares students for work in any industry as a receptionist, administrator, office manager, and many other diverse career choices. This program coincides with business programs that are now offered on the Fast Track list of programs depending on how far the student wants to go in their career endeavors. I have enclosed some statistics for various areas students can be employed through our certificate.	Already a Fast Track Eligible CIP.
Wellspring School of Allied Health	Somatic Bodywork and Related Therapeutic Services	51.35	There is great demand for this program in multiple markets in Missouri. We constantly have employers, particularly the massage franchises in the state, asking for us to expand our programs, partner or start a school in their market. Massage Luxe is currently trying to partner with us to open a school in St. Louis because they cannot get enough graduates to keep their stores near capacity. Employment outlook for massage therapists is very good and we believe will continue to grow.	Associated occupations are identified as moderate demand in Missouri, but low wage.

Truman State University	Agriculture Science	01.00	Agriculture is a vital industry in Missouri that	Associated
			employs many residents in a variety of roles. These	occupations are
			jobs are particularly important in our rural	not identified as
			communities where the cost of living is lower and	high career
			where technical jobs are less likely to be located. When	grade/high
			metrics of income attainment are used to determine	demand in
			eligible programs, agriculture risks being excluded to	Missouri.
			the detriment of the rural communities our universities	
			– particularly our land grant institutions – serve. While	
			agricultural equipment programs are captured by the	
			current FastTrack list, this narrow category excludes	
			those programs that develop the foundational	
			expertise to engage in the science of agriculture. It	
			should be noted that there is an increasing	
			intersection between Environmental Science	
			(currently on the FastTrack list) and Agriculture.	
			While jobs in Environmental Science may have	
			higher income potential, the fields are highly	
			complementary. According to the Bureau of Labor	
			Statistics, Agriculture and Food Science jobs are	
			predicted to grow by 6% through 2032, which is	
			faster than average. According to the 2021 Economic	
			Contribution Study of Missouri Agriculture and	
			Forestry, prepared by the Missouri Agricultural and	
			Small Business Development Authority, crop and	
			livestock production accounted for 236,520 Missouri	
			jobs and \$14.9 billion in value added to the Missouri	
			economy. 82 counties derive at least 20% of their	
			jobs from agriculture.	

where technical jobs are less likely to be located. grade/high demand in When metrics of income attainment are used to determine eligible programs, agriculture risks being Missouri. excluded to the detriment of the rural communities our universities – particularly our land grant institutions – serve. While agricultural equipment programs are captured by the current FastTrack list, this narrow category excludes those programs that develop the foundational expertise to engage in the science of agriculture. It should be noted that there is an increasing intersection between Environmental Science (currently on the FastTrack list) and Agriculture. While jobs in Environmental Science may have higher income potential, the fields are highly complementary. According to the Bureau of Labor Statistics, Agriculture and Food Science jobs are predicted to grow by 6% through 2032, which is faster than average. According to the 2021 Economic Contribution Study of Missouri Agriculture and Forestry, prepared by the Missouri Agricultural and Small Business Development Authority, crop and livestock production accounted for 236,520 Missouri jobs and \$14.9 billion in value added to the Missouri economy. 82 counties derive at least 20% of their - jobs from agriculture.

Truman State University	Data Science	30.70	Business Analytics has already been approved	While the
			(30.71) and significantly overlaps with Data Science	skillset may be
			methodologically. While Business Analytics tends	valuable, the
			to have more specific applications of Data Science	degree area in
			concepts to business contexts, Data Science students	and of itself is
			can apply their skills to business, healthcare, and	not high demand.
			other fields where "Big Data" is used, making	Net change in
			instruction in the field more foundational to a	employment is
			variety of workforce contexts represented elsewhere	currently
			in the current FastTrack list. Data Science programs	relatively small in
			also draw heavily on the programming skills of	absolute numbers.
			Computer Science, which has also been approved	
			previously. The Data Science field has shown	
			significantly high demand both in Missouri and	
			nationally and many new programs in the field	
			have been added in Missouri in the last several	
			years. The federal CIP code system does not	
			sufficiently account for the close convergence of	
			these fields. Companies that track job growth data	
			in this area often do not make a distinction between	
			Data Science/Data Analytics/Business Analytics.	
			According to Lightcast, Data Science jobs are	
			projected to grow by 32% through 2032.	

Truman State University	Statistics	27.05	The fields of Business Analytics, Computer Science,	Related
Truman State Oniversity	Statistics	27.03		
			Data Science, and Statistics have seen increasing	occupations
			convergence in recent years, particularly as	tend to be high
			statistical methods are being applied to larger and	wage but low
			larger datasets by practitioners of Business	demand.
			Analytics and Data Science. Many Statistics	
			programs now incorporate Data Science tracks into	
			their programs and Data Science is housed in	
			several Computer Science departments. Like the	
			case made for Data Science, a strong case can be	
			made that the federal CIP code system does not	
			meaningfully articulate the close methodological	
			and technological relationships that exist between	
			these adjacent fields. While Statistics may not	
			appear as in demand when measured only by its	
			field name, its application to Data Science and	
			Business Analytics, and its proximity to	
			Mathematics and Computer Science (which have	
			already been approved for FastTrack) makes it an	
			appropriate choice for inclusion. According to	
			Lightcast, Statistics jobs are predicted to grow by	
			28% through 2032.	

Pawsperity	Agricultural and Domestic	01.05	Pawsperity's proprietary dog grooming program	Associated
1 3	Animal Services		should be considered for Fast Track because it is a	occupations are
			program that provides a skill set needed to meet the	not identified
			growing demands of a rapidly expanding animal	as requiring
			care industry. Not only are we meeting the needs of	additional
			a growing industry, but we are also economically	education
			changing the landscape for each of our graduates,	beyond high
			their families, and the communities they live in. Our	school.
			students start our program at or below the poverty	
			line and many of them on government assistance,	
			they complete our program with the skills to earn a	
			livable wage with the average graduate earning	
			\$41,500 within the first year according to a UMKC	
			independent program evaluation. Once graduates	
			have been in the field for 2–6 years, earnings can	
			range from \$50,000–\$100,000.	
			According to the Missouri Occupational Outlook	
			website projections for 2020-2030 nonfarm animal	
			caregivers, of which dog groomers are included, are	
			expected to grow by 27%. The same website lists	
			nonfarm animal caregivers as one of the fastest	
			growing occupations in Kansas City with a short-	
			term growth rate of 5% in 2022-2024.	
			According to Career One Stop, which uses data	
			from the U.S. Department of Labor Bureau of Labor	
			Statistics, the earning potential at the national level	
			for Animal Caretakers shows a mean annual salary	
			of \$32,106. In Missouri, annual salaries range from	
			\$23,490 to \$38,420.	

Metropolitan Community	Engineering	15.00	Metropolitan Community College recommends	Associated
College	Technology/Technicians,		inclusion based on occupational demand for	occupations are
	General		additional new workers in the linked occupations	identified as
			for Engineering Technology (i.e., Architecture, Civil,	high career
			Computer, and Electronics, Mechanical and	grade/high
			Manufacturing, Mechatronics, and Building and	demand in
			Modeling Engineering) as a result of separation	Missouri.
			demand, which translates to the replacement of	
			workers in this industry that retire or move into	
			different occupations.	
			Job growth in the linked occupations for	
			Engineering Technology is not anticipated over the	
			next seven years; however, replacement workers	
			will be needed as more Baby Boom workers retire	
			and normal work attrition occurs. Consider	
			Architectural Engineering Technicians; over the	
			next seven years, in the MCC regional service area	
			alone, roughly 750 replacement workers will be	
			needed (JobsEQ, 2022).	

Metropolitan Community	Linguistic, Comparative,	16.01	Metropolitan Community College recommends	Associated
College	and Related Language		inclusion based on a slight annual growth increase	occupations are
	Studies and Services		and occupational demand for additional new workers	not identified as
			in the job field of Foreign Language Interpreting as a	high career
			result of separation demand, which translates to the	grade/high
			replacement of workers in this industry that retire or	demand in
			move into different occupations.	Missouri
			When using a one-year forecast, the Foreign	
			Language Interpreting job field is anticipated to grow	
			by .5%; additionally, 19 replacement workers will be	
			needed as workers exit (retire) and normal work	
			attrition occurs (JobsEQ, 2023Q2). Another important	
			consideration when looking at the job field of Foreign	
			Language Interpreters is the population in the MCC	
			Service Region who speak a language other than	
			English at home. Looking at the	
			U.S. Census Bureau's American Community Survey	
			(Table S1601, S1602 & S1603), 92,921 people in 2022	
			(7.7% of the MCC Survey Region Population) spoke	
			a language other than English in their home.	
			Considering many of these individuals use	
			healthcare, education, and other services, a need for	
			Foreign Language Interpreters in the MCC Service	
			Region exists. Additionally, 87 replacement workers	
			will be needed in the MCC regional service area as	
			workers exit (retire) and normal work attrition occurs	
			(JobsEQ,	
			2023).	

University, IJniversity of Missouri-Columbia, University of Missouri-Kansas City, and Washington University (Biomedical Engineering); Missouri State tJniversity (Biomedical Physics); Missouri Baptist IJnivcrsity (Biotechnology); and Three Rivers College (Pre-Medical Laboratory Technology, Pre-Occupational Therapy Assistant, and Pre-Physical Therapy Assistant). SEMO has previously requested to add Biology to its approved Fast Track inventory, and our request has been denied. The reason cited was "The proposed CIP does not tie closely enough without additional education and training to high-demand occupations. Related science teacher education programs would likely already be approved under CIPs 1312 and 1313." However, SEMO contends that Biology (CIP 2601) is significantly different than "related science teacher education." Further, we dispute the notion that "the proposed CIP does not tie closely enough without additional education and training to high-demand occupations." This is evident by MERIC data that shows multiple (at least 12) occupations have high demand and only require a Bachelor's or Master's degree, both of which SEMO offers.

Southeast Missouri State	Engineering	15.00	SEMO offers a BS in Engineering Technology with	Associated
University	Technology/Technicians,		options in Electrical and Automation Systems and	occupations are
	General		Mechanical and Manufacturing Systems. Examples of	•
			career opportunities available to students that	high career
			graduate with these degrees include, but are not	grade/high
			limited to industrial electrician, electrical technician,	demand in
			process control engineer, product test engineer, PLC	Missouri.
			Programmer, electronics technician, engineering	
			technician, instrumentation engineer, engineering	
			technician, manufacturing engineer, production	
			manager, and many others. MERIC's Missouri	
			Occupational Projections 2020-2030 report gives a	
			Career Grade of A or B+ to many corresponding	
			occupations that require a Bachelor's degree such as	
			Computer Hardware Engineers (B+), Electrical	
			Engineers (B+), Electronics Engineer (B+), Industrial	
			Engineers (A), Materials Engineer (B+), and	
			Mechanical Engineers (B+). Of note, at least four (4)	
			other fouryear institutions have been approved for	
			various engineering technology degrees — Missouri	
			State University, Missouri Western State University,	
			Missouri Southern State University, and Saint Louis	
			University.	
Southeast Missouri State	Chemistry	40.05	SEMO offers a BS in Forensic Chemistry. This degree	
University			prepares students for a career in toxicology,	skillset here
			laboratories, or law enforcement as a chemist,	may be
			scientist, or crime scene investigator. MERIC's	valuable, the
			Missouri Occupational Projections 2020-2030 report	degree area in
			gives a Career Grade of B or better to occupations	and of itself is
			related to this field of study – Chemicals (B+). Of	not high
			note, at least two (2) other four-year institutions have	demand. Net
			been approved for related areas of study Columbia	change in

			College (Forensic Science) and Maryville University (Forensic Science).	employment is currently relatively small in absolute
Southeast Missouri State University	Economics	45.06	SEMO offers a BS in Financial Econometrics. Occupational categories related to a Financial Econometrics degree include Financial Specialists and Mathematical Science occupations. Examples of popular occupations within these categories include data analysts, statisticians, management analysts, market research analyst, financial engineer, risk manager, investment analyst/portfolio manager, as well as others. MERIC's Missouri Occupational Projections 2()2()-2()3() report gives a Career Grade of B or better to occupations related to this field of study — Financial Managers (A+); Financial Examiners (A); Personal Financial Advisors (13+); Securities, Commodities, and Financial Services Sales Agents (13+); Financial and Investment Analysts, Financial Risk Specialists, and Financial Specialists (B+), and Economists (B). Of note, there are 16 institutions that have approval for various finance related degrees, and others that have approval for similar areas of study such as, but not limited to, Central Methodist University (Business Banking and Finance), University of Missouri Columbia (Corporate Finance), and Park University (Business Economics). Incorporated by reference, SEMO would point to additional high	numbers.  Associated occupations are not identified as high career grade/high demand in Missouri without additional education.

			demand need outlined in its initial program proposal for the BS in Financial Econometrics submitted to MDHEWD on May 19, 2023, which was approved via Routine Review by MDHEWD in June 2023, and accepted by the Coordinating Board on September 13, 2023.	
State Fair Community College	Allied Health and Medical Assisting Services	51.08	Employment of pharmacy technicians is projected to grow 6 percent from 2022 to 2032, faster than the average for all occupations. About 44,900 openings for pharmacy technicians are projected each year, on average, over the decade. Many of those openings are expected to result from the need to replace workers who transfer to different occupations or exit the labor force, such as to retire. Also supported by our two Regional workforce boards.	Already a Fast Track Eligible CIP.
State Fair Community College	Practical Nursing, Vocational Nursing and Nursing Assistants	51.39	Overall employment of nursing assistants and orderlies is projected to grow 4 percent from 2022 to 2032, about as fast as the average for all occupations. About 209,400 openings for nursing assistants and orderlies are projected each year, on average, over the decade. Many of those openings are expected to result from the need to replace workers who transfer to different occupations or exit the labor force, such as to retire. Also supported by our two regional workforce boards	Already a Fast Track Eligible CIP.

The Ultimate	Cosmetology and Related	12.04	About 89,400 openings for barbers, hairstylists, and	Associated
Cosmetology and Barber	Grooming Services		cosmetologists are projected each year, on average,	occupations are
Academy			over the decade. These state licensed trades are one	identified as
-			of the fastest growing trades that exist. The salons,	moderate
			barbershops, styling salons and nail bars reached a	demand in
			revenue of over \$5 billion in 2021, the research shows	ITIIOOO AII DAC
			that by 2027 the hair care service industry alone is	iow wage.
			projected to reach over \$104.4 billion, these numbers	
			show that the personal care industry is an industry	
			that the American society sees value in investing in.	
Moberly Area	Homeland Security, Law	43.99	We would like the Emergency Telecommunicator	The MDHEWD
Community College	Enforcement, Firefighting		program to be considered for Fast Track. It is	has generally
	and Related Protective		another avenue where people in our region would	not approved
	Services, Other		be able to earn a decent wage with a potential for	General/Other
			benefits in our region in just a few weeks of	CIPs for Fast
			training. The Boone County Joint Communications	Track eligibility.
			as well as individual police and emergency services	A number of
			within our service region are regularly looking for	protective
			employees for their emergency telecommunicator	services CIPs are
			positions.	approved for
				funding.