

COTA Monthly Meeting
Monday, April 19
Conference Call 2:00 p.m. - 4:00 p.m.
<https://morenet.zoom.us/j/97081277300>

Welcome and Introductions

Approval of Minutes

Announcements/Updates

- 1. 2021 COTA Conference Discussion**
 - a. Survey Results: Melanie Stegeman
 - b. Landing Page Statistics: Kevin Manley
 - c. Overall discussion of the conference
 - d. Virtual or In-person for 2022?

- 2. Reverse Transfer Best Practices**
 - a. Presentation of States' Best Practices: Sam Bezjak, MDHEWD
 - i. Next steps:
 - Increase communications efforts so that students are more likely to opt-in
 - Target awareness campaign toward both two and four year institution so that students aren't first learning about reverse transfer once they reach their four year institution – specifically in the realm of advising.

 - b. Discussion
 - i. How did the states do outreach?
 1. Through their state system.
 2. Email campaign was completed over 3-4 weeks
 3. Does DHEWD have a way to reach out to students? For example reach out to students who are at OTC to attend MSU.
Erik: in our state data, we would only know a student transferred after they transferred to MSU.
 4. How do you connect with the students before they've moved on to a four year?
 5. Why did the state do an opt-in vs. an opt-out?

- 3. Goals for 2021 – Continued Conversation from March Meeting**
 - a. What are transfer and articulation issues that need to be researched at a state level?

i. **Best Practices in Using Technology to Facilitate Successful Student Transfer – David Jones**

1. https://encoura.org/the-problem-with-transfer-student-pathways-and-technology/?mkt_tok=NTE0LVdGSS02NjAAAAF72XTAYJQfjvUmqgsEkmpE-GJOIPOyDLtJvuWTvV-BQvJbUTfOQ-9ZH44S1ySTvAlszGYlg6EhYEu1fijvEiJsrjDrS8FAaeV0iSQP_nlQA

ii. **Others?**

4. **Residency Requirements Question: Melanie Stegeman**

- a. **What are university registrar's offices doing as it pertains to residency requirements this year? Are more exceptions being made than in prior years due to the pandemic?**

Subcommittee Updates

Conference, Policy, CORE 42

Adjournment