



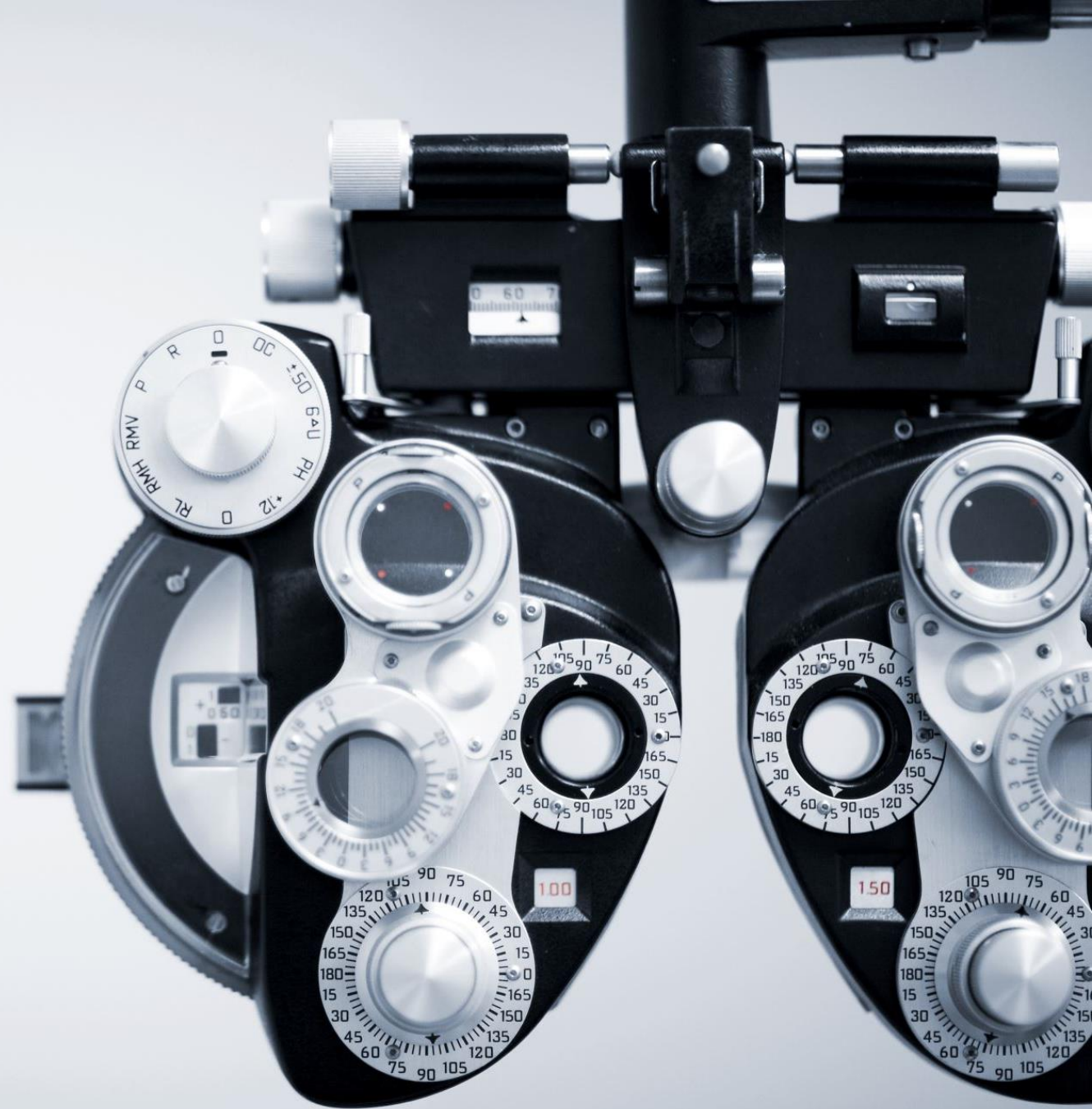
Ken Mall



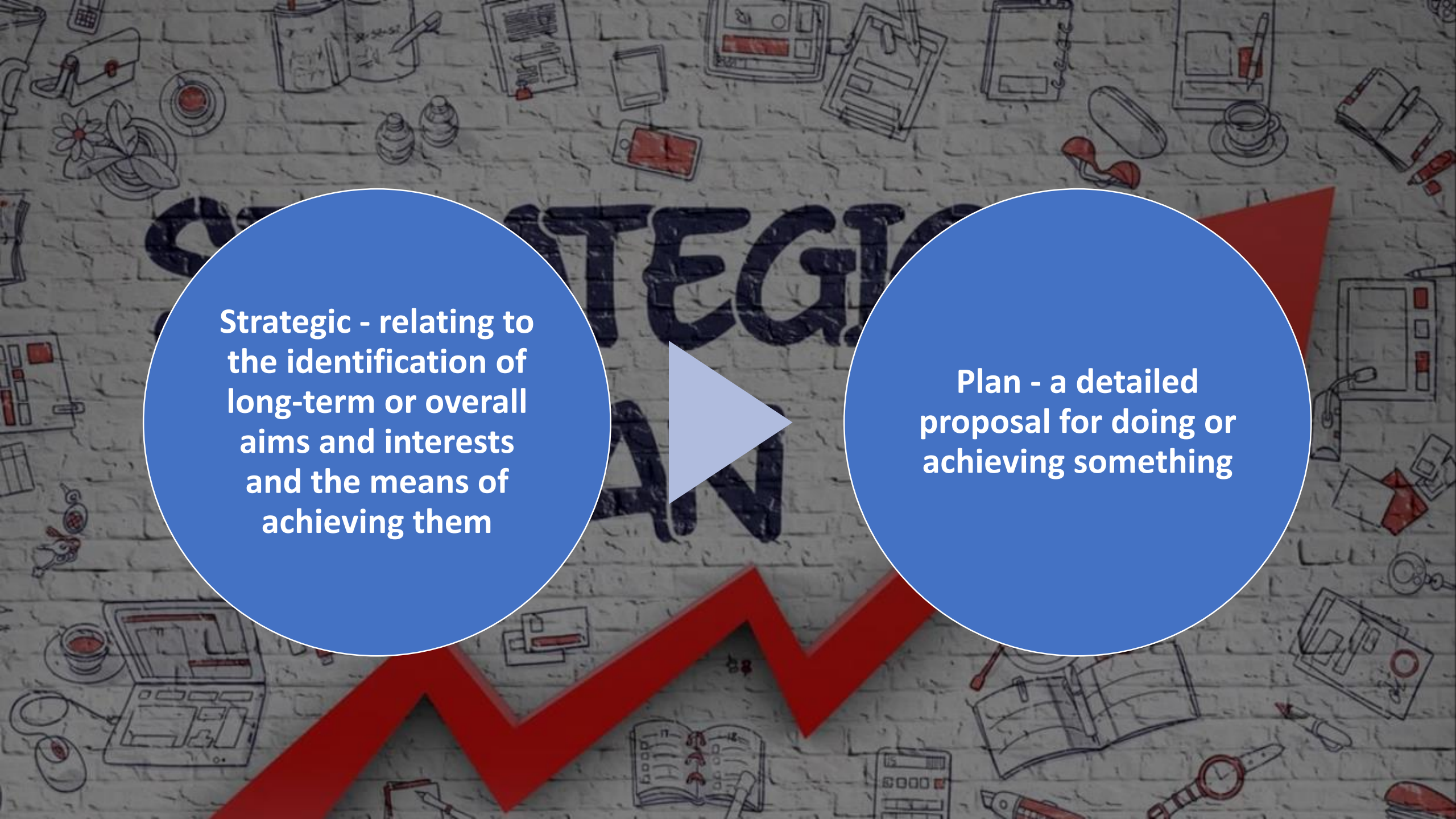
Strategic Planning as a Tool for Setting and Achieving Goals

Our vision is . . .

**Every Missourian
empowered with
the skills and
education needed
for success.**



[illegible]



Strategic - relating to the identification of long-term or overall aims and interests and the means of achieving them

Plan - a detailed proposal for doing or achieving something

Why are goals so important in the Strategic Planning process?





VISION



PRIORITIES



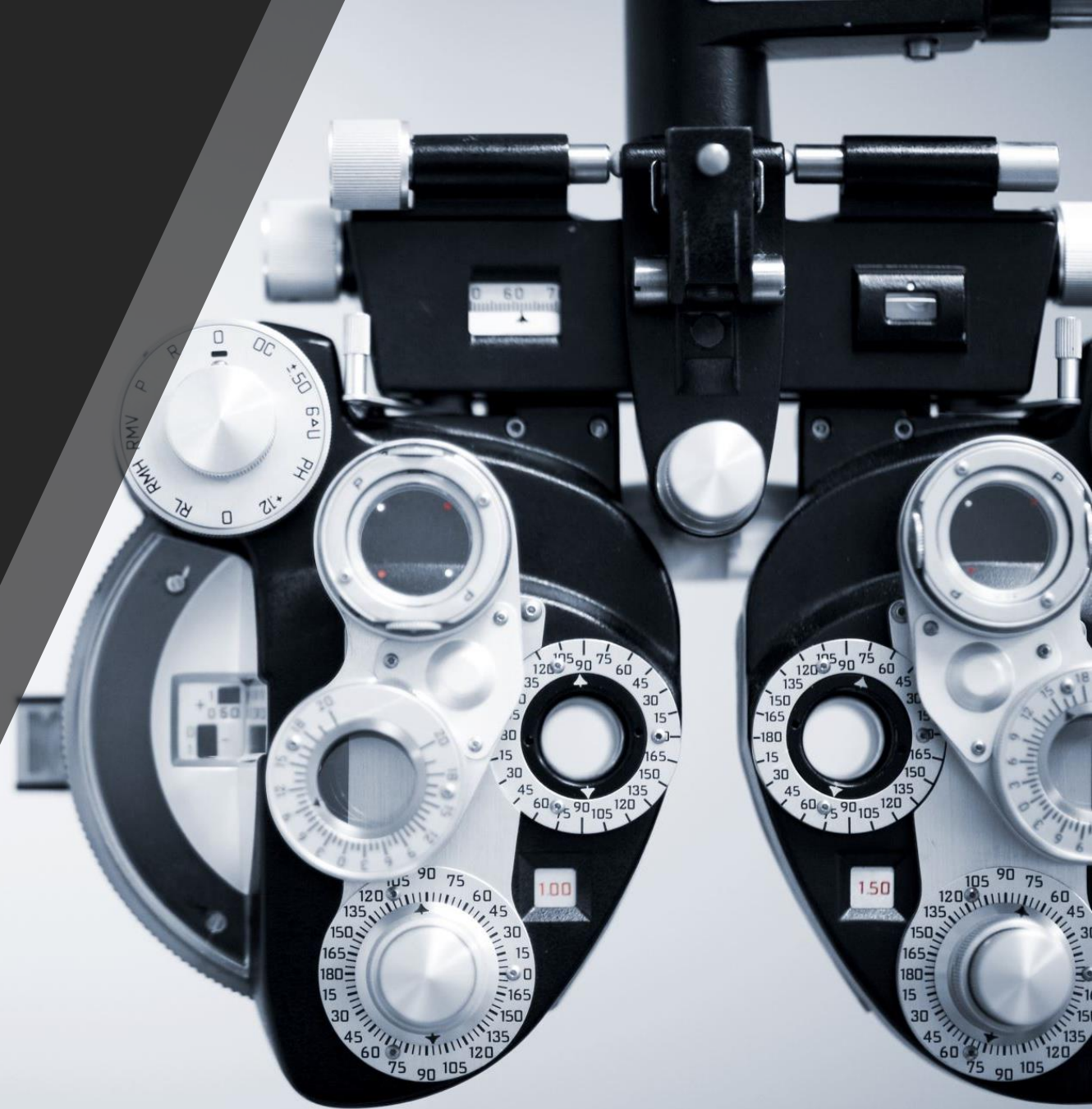
GOALS



STRATEGIC PLAN

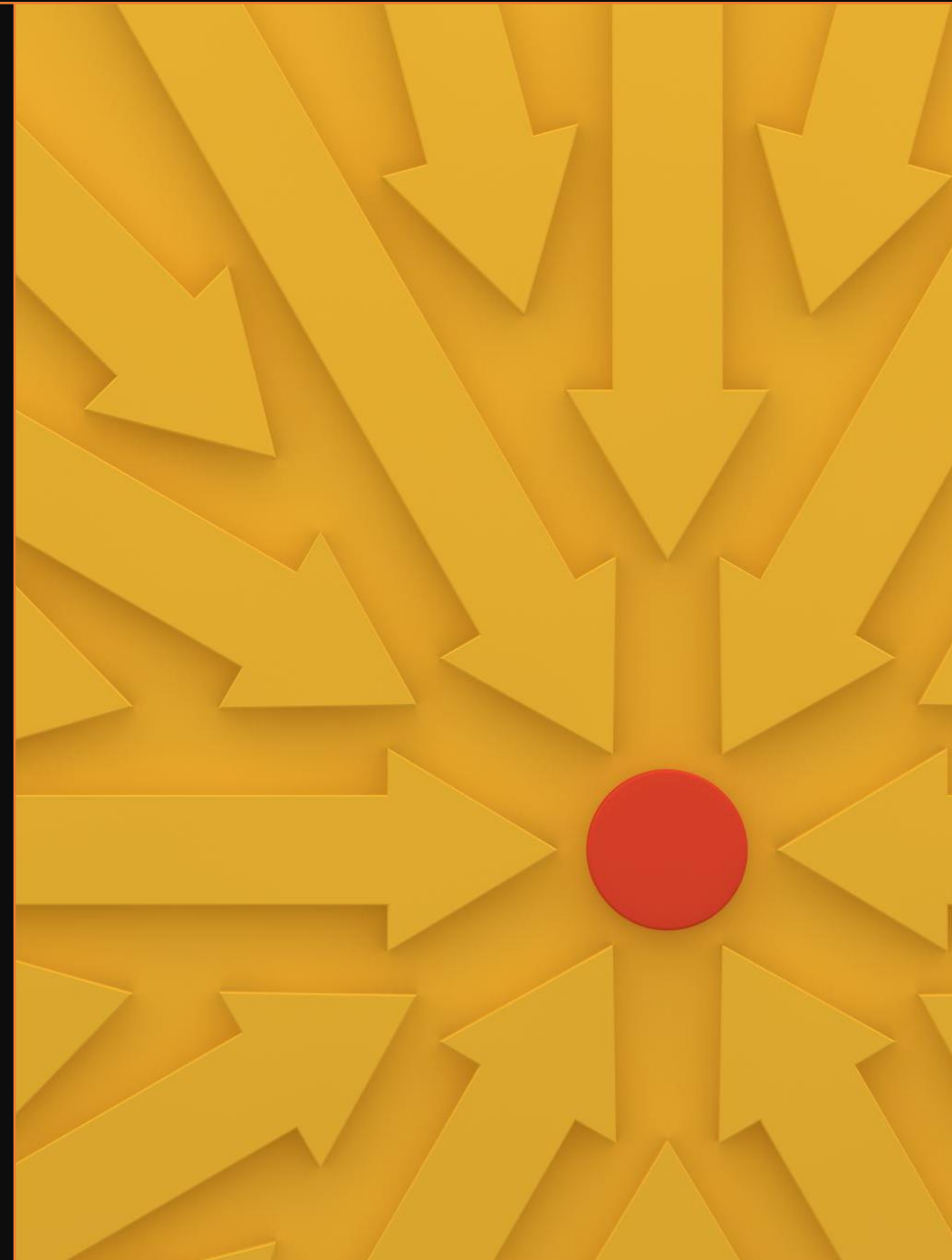
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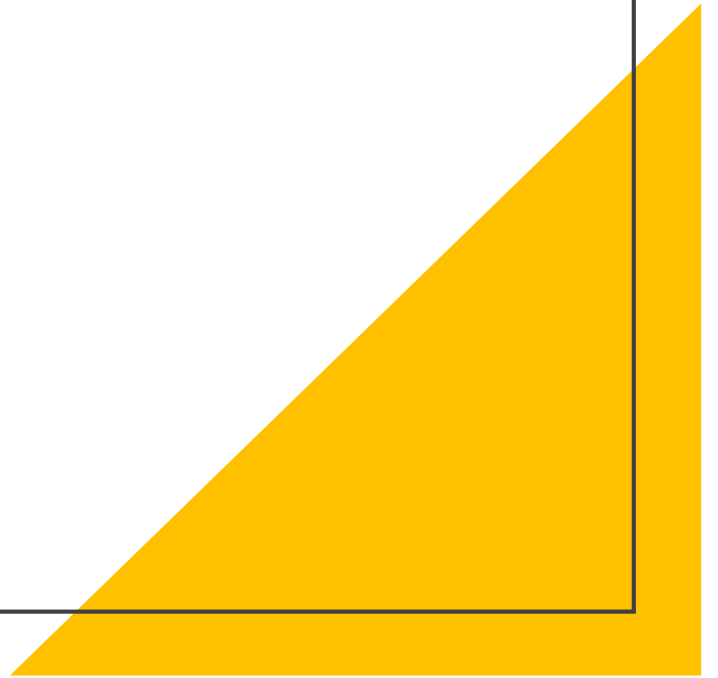


Our priorities
include . . .

To achieve our vision
and address our
priorities our goals
are to . . .



To realize our goals
our plan is to...



Goal

an aim or
desired result.



Good goals must be . . .

**. . . Challenging in
Order to Be
Motivating**

**. . . Focused and
Not Overwhelming**

**. . . Objective and
Measurable**

**. . . Updated and
Kept Relevant
Throughout the
Year**



Make your goal . . .

. . . Specific

. . . Measurable

. . . Achievable

. . . Relevant

And always set a timeline to for when you will accomplish your goals!

My professional
goal is to . . .

**Spend four hours a
week through
September training
my team how to
assist clients with the
strategic planning
process.**



Strategic Plan

With the goals defined create a plan to realize the goals.



Tell the story

- **Our vision is . . .**
- **Our priorities are . . .**
- **To achieve this, our goals include . . .**
- **To realize our goals our plan is to . . .**



Thank you!

