

Coordinating Board for Higher Education

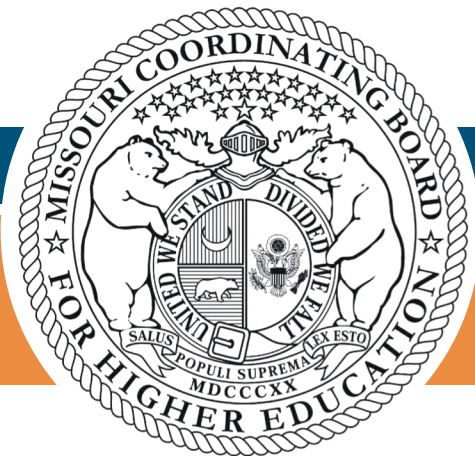
Public Meeting

September 15, 2021

Welcome!



Strategic Planning & External Affairs Committee



STRATEGIC PLANNING & EXTERNAL AFFAIRS COMMITTEE

Coordinating Board for Higher Education

September 15, 2021

Strategic Planning Update

Information Item

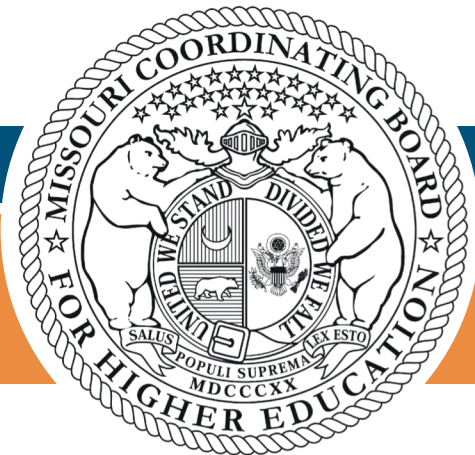
Zora Mulligan

Commissioner

Rachelle Sharpe

Director of Postsecondary Finance & Affordability

HCM Strategists



STRATEGIC PLANNING & EXTERNAL AFFAIRS COMMITTEE

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Coordinating Board for Higher Education

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Background

- In June, the department kicked off the public strategic planning process.
- HCM Strategists has provided support to the department to develop a strategic planning framework that will steer the agency and its initiatives in order to make significant progress toward department goals.



Strategic Planning Process



Engaging Stakeholders



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Engaging Stakeholders



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Coordinating Board for Higher Education
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Mission Statement

Original Draft

We change lives by working with partners to connect Missourians to a path for learning and prosperity.

New Draft

Our people, programs, and partnerships put Missourians on a path to learn, work, and prosper.

Leadership Team Preference



Guiding Principles

PEOPLE-CENTERED

Engage and connect DHEWD teams, partners, institutions, and employers on behalf of Missourians

EQUITY-FOCUSED

Close educational attainment and workforce participation gaps among key sub-populations

IMPACT-DRIVEN

Aim for optimal results and continuous improvement across all programs and services



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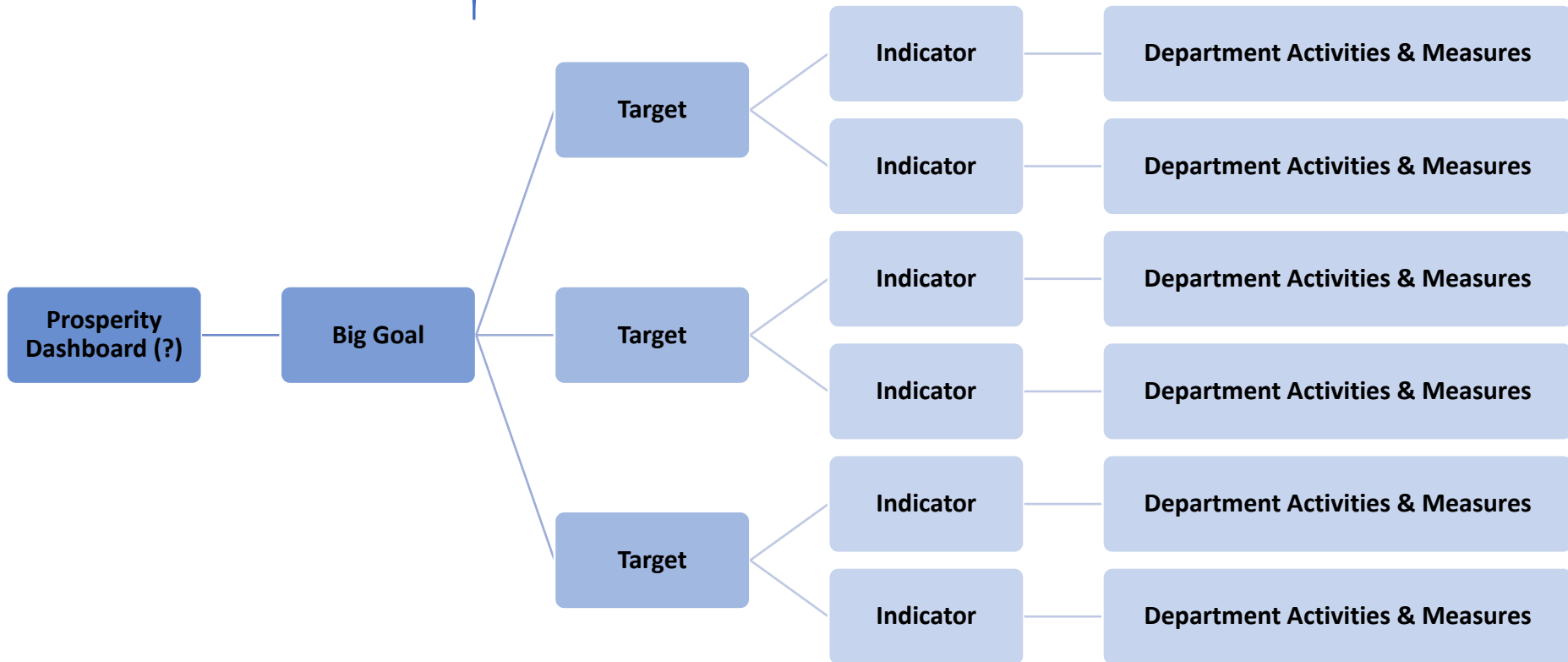
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Strategic Planning Process



Strategic Planning Framework

Many actors and factors affect these metrics



Prosperity Dashboard

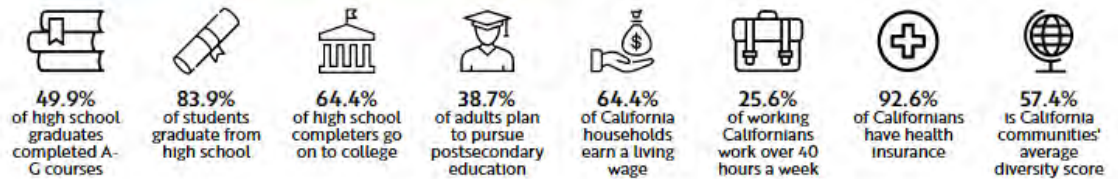
A prosperity dashboard could track data that are impacted by the big goal, including measures related to quality of life, civic engagement, and business climate.

Louisiana Prosperity Index

<p>EDUCATION</p> <ul style="list-style-type: none"> • Preschool enrollment* • 3rd Grade English Language Arts (LEA) Proficiency • 8th Grade Math Proficiency • Algebra I • Student absenteeism • Teacher absenteeism • Access to STEM Honors & AP classes • High school graduation • High school attainment* • Postsecondary participation & achievement* • Postsecondary attainment* 	<p>WELLNESS</p> <ul style="list-style-type: none"> • Health insurance coverage* • Access to primary care providers • Low birth weight • Deaths due to drugs, alcohol, suicide and homicide
<p>ECONOMY</p> <ul style="list-style-type: none"> • Median household income • Median wages* • Unemployment rate* • Not in labor force* • Income to poverty ratio* • GDP per capita • Income inequality 	<p>INFRASTRUCTURE</p> <ul style="list-style-type: none"> • Travel time to work* • Housing affordability • Access to broadband • Access to cellular data plan • Food access <p>SOCIETY</p> <ul style="list-style-type: none"> • High school disconnection rate* • Postsecondary disconnection rate* • Workforce disconnection rate* • Government assistance*

California Postsecondary to Prosperity Dashboard

CALIFORNIA STATE STATS (CLICK THE STATS FOR REGIONAL DATA)



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Big Goal

The Big Goal is a single goal that represents the state's needs in terms of educational attainment and workforce needs.

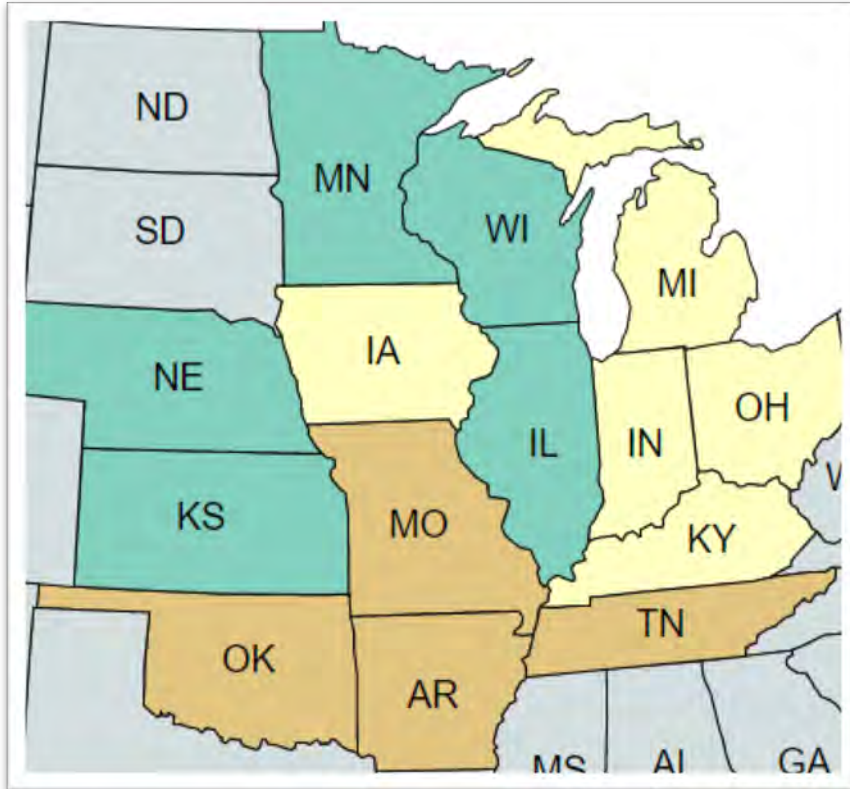
Proposed Big Goal:

Best in the Midwest in educational attainment and workforce participation by 2030

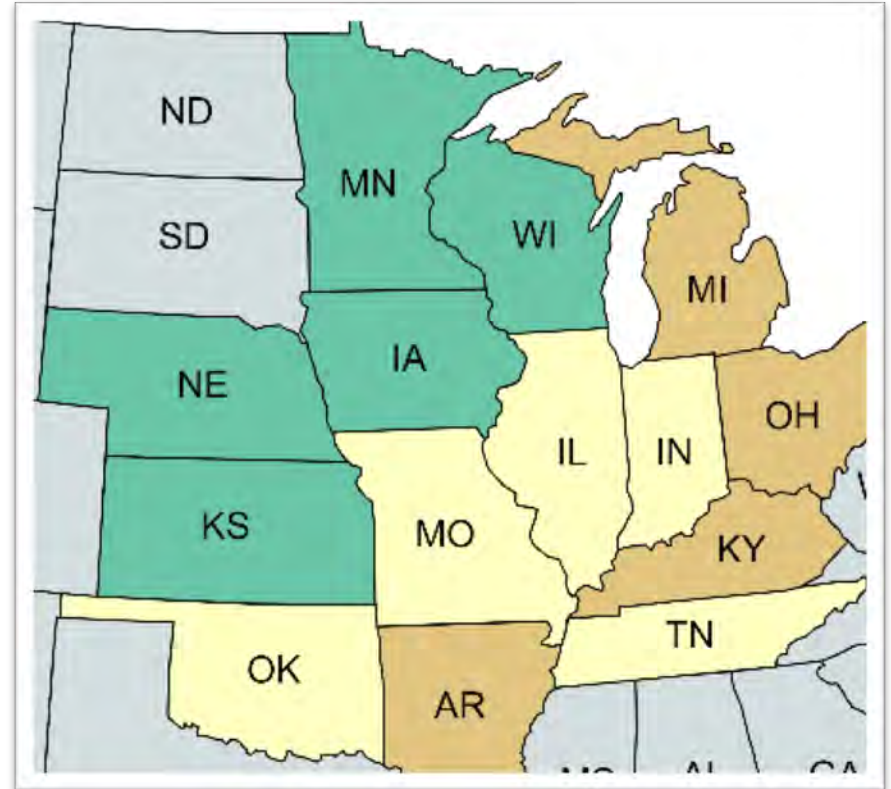


Best in Midwest

Top Third Middle of the Pack Bottom Third



Postsecondary Educational Attainment



Labor Market Participation



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Targets

Targets are specific numeric goals that tell us what “best in the Midwest” is.

TARGET ONE:

Educational Attainment

60% of working-age adults with a degree or certificate

TARGET TWO:

Labor Force Participation

70% of the potential workforce working or willing to work

TARGET THREE:

Internal

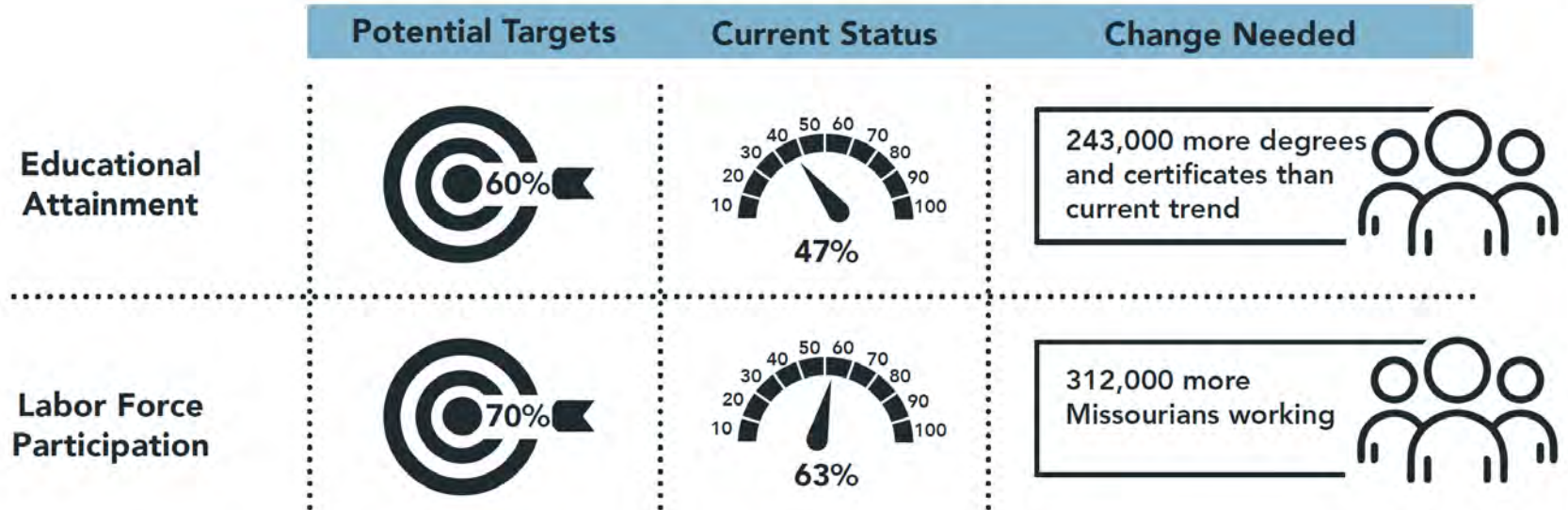
The department will be the Best Place to Work



THE BIG GOAL

Best in the Midwest in educational attainment and workforce participation by 2030

BEST IN MIDWEST TARGETS



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THE BIG GOAL

Best in the Midwest in educational attainment and workforce participation by 2030

EQUITY TARGETS

	Potential Targets	Current Status	Change Needed
Educational Attainment	 <p>60% attainment for all groups</p>	 <p>Black: 28.4% Hispanic: 28.9% Rural: 28.7% (Associate and Above)</p>	<div style="border: 1px solid black; padding: 5px;"> <p>Black: +95,000 Hispanic: +33,000 Rural: +215,000</p> </div> 
Labor Force Participation	 <p>70% participation and/or full employment for all groups</p>	 <p>Black: 62.2% Hispanic: 76.2% Rural: 57.7%</p>	<div style="border: 1px solid black; padding: 5px;"> <p>Black: +59,000 Hispanic: +6,000 Rural: +227,000</p> </div> 



Indicators

Indicators are “early warning signs” that tell us if the state is on track to hit our targets.

EDUCATIONAL ATTAINMENT

- FAFSA filing
- Enrollment
- Completion rates
- Apprenticeship and certificate completion
- Net cost/price
- Per-student funding for public institutions

LABOR FORCE PARTICIPATION

- Employment to population ratio
- Number of job seekers per job openings
- Unemployment rate (U3)
- Hours of work
- Discouraged workers
- Involuntary part-time status
- Voluntary quits

BEST PLACE TO WORK

- Retention of DHEWD employees
- Quarterly Pulse Survey responses
- Newsletter open rates



Strategic Planning Process: Next Steps

