



# BUILDING MISSOURI'S FUTURE:

A strategic plan to provide pathways and reduce barriers to educational attainment and workforce participation



DECEMBER 2021

# WELCOME INTRODUCTION

This strategic plan for higher education and workforce development will guide initiatives and priorities in Missouri for the next three to five years. The plan was created using data to determine statewide needs and compare Missouri to other Midwestern states. It outlines a comprehensive plan for education, training, and the public workforce system in order to encourage economic growth and personal success among Missourians.

## Letter from Commissioner Zora Mulligan



The new Missouri Department of Higher Education & Workforce Development (MDHEWD) hit the ground running when it was established in August 2019. Staff focused on implementing the recommendations that came out of the Talent for Tomorrow task force in the department's first six months. Quick wins included deploying the first round of MoExcels funding to establish or expand programs that lead to work in high-wage, high-demand occupations; standing up the Fast Track Workforce Incentive Grant; establishing the Inter-Agency Committee on Apprenticeships and publishing the Apprenticeship Missouri Playbook; and convening local elected officials to discuss ways to improve the public workforce system.

When COVID-19 began to impact Missouri in March 2020, MDHEWD staff shifted gears rapidly to focus on crisis response. Team members helped unemployed Missourians connect with unemployment insurance benefits and offered opportunities for them to upskill during their time out of the labor force. They launched public relations campaigns and toolkits to encourage Missourians to “return strong” to the workforce and stick with their postsecondary education plans. They partnered with other state agencies to expand access to quality childcare facilities, social services, and mental health resources on campuses. Department staff also coordinated the initial statewide response to the challenges individual citizens faced as a result of the health and economic challenges created by COVID-19.

In 2020, department staff also accelerated their work to ensure that every Missourian is empowered with the skills and education needed for success. They expanded partnerships with organizations that connect diverse populations with apprenticeship opportunities, increased the visibility and use of disaggregated data, and launched the Bridges to Success webinar series to share best practices in increasing student success.

By late 2020, it was clear that MDHEWD was ready to think about a comprehensive strategic plan that represents the work of the entire department, and that unifies staff and external partners around shared “big goals.” The goals this plan is organized around are ambitious. Making progress toward them will require bold action on the part of our team as well as continued excellent work by our partners in workforce development, higher education, and the non-profit sector. We are energized by the challenge these goals represent and look forward to doing our part to make Missouri the best in the Midwest, and to make the department the best place to work in state government.

# TABLE OF CONTENTS

01

02

03

05

09

10

**01 - About the Department**

**02 - Who We Are**

**03 - Big Goals for Missouri**

**05 - Indicators**

**05 - Educational Attainment**

**07 - Labor Force Participation**

**08 - Best Place to Work**

**09 - Strategies/Themes**

**10 - Initiatives**

**10 - Closing/Letter from Chair**

**11 - Appendix A**

**12 - Appendix B**

**13 - Appendix C**

# ABOUT THE DEPARTMENT

The Department of Higher Education & Workforce Development (MDHEWD) was formed on Aug. 28, 2019, when Executive Order 19-03 legally took effect. Gov. Mike Parson issued the executive order to realign Missouri's workforce development systems through a major restructuring of state government. The Missouri Department of Higher Education, the Division of Workforce Development, and the Missouri Economic Research and Information Center transformed to become one department. This transformation was in response to efforts in 2018, when Commissioner Zora Mulligan and Missouri's Director of Economic Development co-led Talent for Tomorrow, an initiative that built a statewide coalition of corporate executives, educators, community leaders, legislators, and members of the executive branch to develop and advocate for a comprehensive suite of proposals to address workforce needs.

Realigning postsecondary education with the public workforce system gives Missourians the full breadth of options available to fit their interests, resources, and

abilities. With the help of many partners statewide, the department has the opportunity to bring hope to people who need to skill up, get an education, and find meaningful employment.

Just prior to the official transformation, a new vision statement was adopted in Summer 2019 to encompass the full the scope of the new department. A new set of department values was developed in Fall 2020 to establish department culture. The next step to continue moving MDHEWD forward was to evaluate priorities and develop a strategic plan to inform future initiatives. The department's former plan, Preparing Missourians to Succeed: A Blueprint for Higher Education, was adopted in 2015 by the Coordinating Board for Higher Education. The plan focused solely on higher education needs for the state. In early 2021, Commissioner Zora Mulligan tasked the department with developing a strategic plan to encompass the full scope of the department, led by the Coordinating Board for Higher Education (CBHE) and in consultation with the State Workforce Development Board (SWDB).

## DEVELOPING THE STRATEGIC PLAN



**KNOW  
YOURSELF**



**UNDERSTAND  
STATE NEEDS**



**IDENTIFY  
YOUR ROLE**



**SET  
STRATEGY**



**IMPLEMENT,  
ASSESS, PLAN**

In Summer 2021, MDHEWD kicked off its public strategic planning process. The primary focus of the strategic planning process was to develop a mission statement, big goals, and strategies for the department. The work also included identifying a small number of big impact best practices to begin implementing in January 2022.

A data presentation made to the CBHE on June 15, 2021, included an environmental scan of Missouri, including an analysis of strengths, weaknesses, threats, and opportunities for increasing attainment and labor force participation.

A mission statement and set of principles was developed in the first few months of planning in order to provide a lens in which to frame the rest of the plan. Statewide goals were outlined, with corresponding targets established. Key data indicators created baseline measurements and will keep the department informed of progress. Strategies and themes were identified to help determine initiatives for future implementation.

The department spent several months engaging stakeholders and partners throughout the process to gather feedback on state needs, partnership opportunities, and key strategies for possible implementation. The CBHE approved the plan in December 2021. A yearly update will identify progress on key targets to help guide future work toward reaching Missouri's big goals for higher education and workforce development.

# WHO WE ARE: MISSOURI DEPARTMENT OF HIGHER EDUCATION & WORKFORCE DEVELOPMENT



## VISION

Every Missourian empowered with the skills and education needed for success.



## MISSION

To put Missourians on a path to learn, work, and prosper.



## VALUES THAT DEFINE THE WAY WE WORK TOGETHER

- Accountability
- Teamwork
- Collaboration
- Work-Life Balance

## PRINCIPLES THAT GUIDE OUR WORK



### PEOPLE CENTERED

Engage and connect MDHEWD teams, partners, institutions, and employers on behalf of Missourians.



### EQUITY FOCUSED

Close educational attainment and workforce participation gaps among key sub-populations.



### IMPACT DRIVEN

Aim for optimal results and continuous improvement across all programs and services.



### WORKFORCE ALIGNED

Align efforts with the changing needs of employers to build a skilled and prepared workforce.

# BIG GOALS FOR MISSOURI

Missouri will strive to be the best among other Midwestern states in educational attainment and labor force participation by 2030.

## Educational Attainment and Labor Force Participation

In order to meet workforce demands and continue to help our citizens compete in a global economy, Missouri will strive to be the best among other Midwestern states in educational attainment and labor force participation by 2030.

A skilled, prepared, and motivated workforce is necessary to attract and retain businesses in Missouri. The department recognizes all training opportunities beyond high school as highly valuable. Apprenticeships and on-the-job training, short-term certificates, associate degrees, bachelor's degrees, and beyond all contribute to the economic health of the state.

Demand for workers with some form of postsecondary credential remains higher than the number of Missourians with those credentials. About 40 percent of jobs require some education and training beyond high school, but less than a bachelor's degree. Another 20 percent of jobs require a bachelor's degree or higher.

The benefits of increased education go beyond a paycheck. Postsecondary credentials continue to be good for communities as a whole – contributing to better health, a more engaged citizenry, lower incarceration rates, among others. Creating opportunities and removing barriers to education and training will help the state fill skills gaps and support the economy.

## THE BIG GOAL

Best in the Midwest in educational attainment and workforce participation by 2030.

## BEST IN MIDWEST TARGETS

	Current Targets	Current Status	Change Needed
<b>Educational Attainment</b>			243,000 more degrees and certificates than current trend
<b>Labor Force Participation</b>			312,000 more Missourians working

# Equity Matters

When looking at the percentages and breakdown of those with educational credentials and those participating in the labor force, there is a clear distinction among race and the rural population. Reducing barriers and creating extra supports for these populations is necessary to help create equity among Missourians.

## THE BIG GOAL

Best in the Midwest in educational attainment and workforce participation by 2030.

### EQUITY TARGETS

	Current Targets	Current Status	Change Needed
<b>Educational Attainment</b>	 <p><b>60%</b> attainment for all groups</p>	 <p>Black: 28.4% Hispanic: 28.9% Rural: 28.7% (Associate and Above)</p>	<div style="border: 1px solid black; padding: 5px;"> <p>Black: +95,000 Hispanic: +33,000 Rural: +215,000</p> </div> 
<b>Labor Force Participation</b>	 <p><b>70%</b> participation and/or full employment for all groups</p>	 <p>Black: 62.2% Hispanic: 76.2% Rural: 57.7%</p>	<div style="border: 1px solid black; padding: 5px;"> <p>Black: +59,000 Hispanic: +6,000 Rural: +227,000</p> </div> 



### Best Place to Work

MDHEWD has set an internal goal to be the best place to work in state government. The department strives to create an environment where staff can grow and thrive. A culture of teamwork and collaboration results in increased retention and productivity, helping staff to better support programs, build strong partnerships, and deliver excellence to Missourians.

Current Targets



Increase Quarterly Pulse Survey scores in key areas.



Increase retention rates of MDHEWD staff.



Maintain high engagement on department newsletter.



# MDHEWD INDICATORS

While there are many factors out of the department's sole control, regularly reviewing certain data elements can help determine if current circumstances are helping move Missouri in the right direction, and ultimately towards reaching the big goals. These indicators will be reviewed annually, and may result in new initiatives to help make a significant impact on the outcomes.

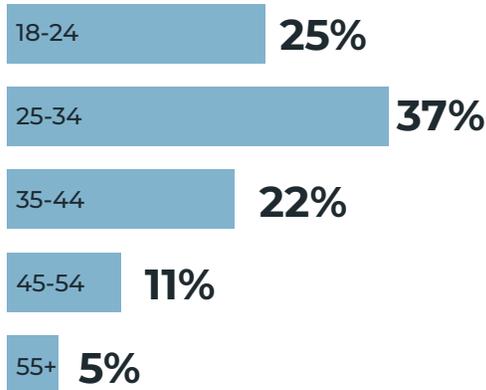
## 01 Educational Attainment

### Apprenticeship and Certificate Completion

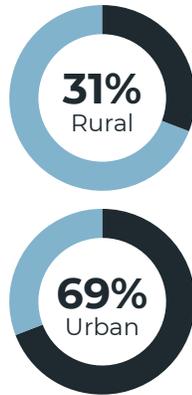
Apprenticeships and certificates help prepare Missourians for the 40 percent of the state's jobs that require some education and training beyond high school but less than a bachelor's degree.

#### COMPLETED APPRENTICESHIPS BY RACE/ETHNICITY, AGE & GEOGRAPHIC ORIGIN (2020)

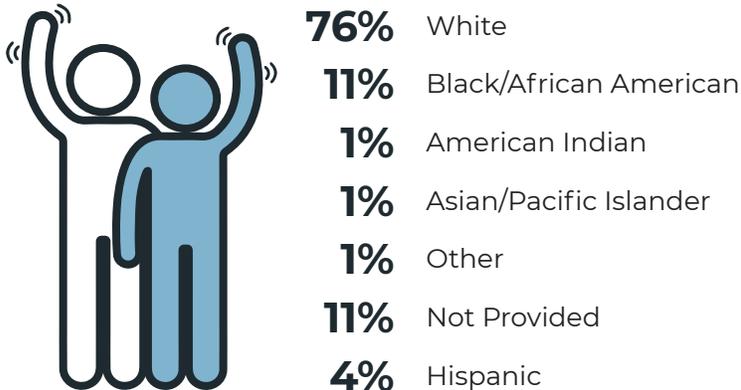
##### AGE AT PROGRAM START



##### GEOGRAPHIC ORIGIN



##### RACE/ETHNICITY



#### NUMBER OF APPRENTICESHIPS AND CERTIFICATES ISSUED (2020)

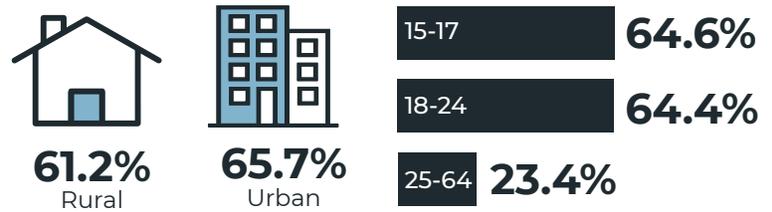


### Equitable Completion Rates

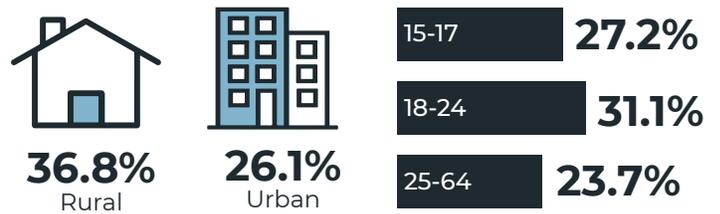
Increasing equitable access and achievement helps achieve the big goals in the state.

#### COMPLETION RATES OF MO FIRST-TIME FULL-TIME DEGREE-SEEKING STUDENTS BY AGE AND GEOGRAPHIC ORIGIN (2020)

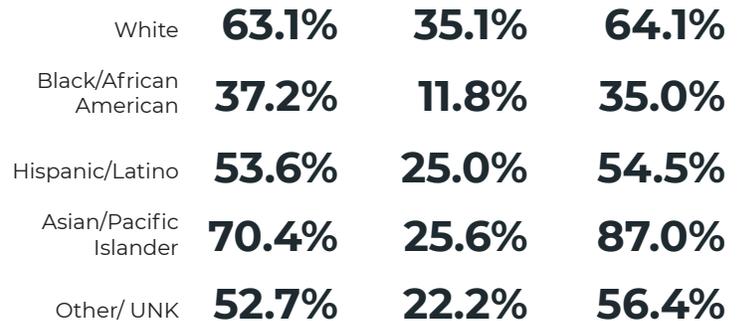
##### PUBLIC UNIVERSITIES



##### PUBLIC COMMUNITY AND TECHNICAL COLLEGES



#### COMPLETION RATES OF MO FIRST-TIME FULL-TIME DEGREE-SEEKING STUDENTS BY RACE (2020)



##### PUBLIC UNIVERSITIES



##### PUBLIC COMM. & TECH. COLLEGES



##### INDEPENDENT UNIVERSITIES



# 01 Educational Attainment Continued



## PUBLIC HIGHER EDUCATION FUNDING PER FTE (2020)

# \$8,819

### Per-student funding for public institutions

Public support for education through state appropriations can help reduce direct costs to students, keeping education affordable.

### NET PRICE FOR FIRST-TIME FULL-TIME STUDENTS (2019-2020)



**\$14,636**  
PUBLIC UNIVERSITIES



**\$6,724**  
PUBLIC COMMUNITY & TECHNICAL COLLEGES



**\$23,258**  
INDEPENDENT COLLEGES & UNIVERSITIES

### Net cost/price

Affordability is probably the most important factor many students and families consider when making decisions about postsecondary education. Net cost represents the funding the student/family will have to allocate to access and persist through postsecondary education.

### NUMBER OF DEGREES ISSUED BY MISSOURI INSTITUTIONS (2020)

**41,879** BACHELOR'S DEGREES  
**20,148** MASTER'S DEGREES  
**14,630** ASSOCIATE DEGREES  
**5,060** DOC. & PROF. DEGREES



### FAFSA filing

FAFSA filings are an early indicator of enrollment trends. Financial support, especially grants, improve student success. Students can only be eligible for some financial aid, including Pell Grants and Access Missouri, by completing the FAFSA.

### FAFSA FILERS (2020-2021)



**284,821**  
TOTAL



**111,406**  
FIRST-TIME FILER

### Enrollment

Sixty-percent of jobs will require postsecondary education/training and enrollments are an indicator of the future employment pipeline.

### HEADCOUNT ENROLLMENT (2020)



**137,507**  
PUBLIC UNIVERSITIES



**75,311**  
PUBLIC COMMUNITY & TECHNICAL COLLEGES



**105,436**  
INDEPENDENT COLLEGES & UNIVERSITIES

### Completion Rates

Higher completion rates move the state closer to its 60 percent attainment goal, which means more Missourians with a quality postsecondary credential.

### COMPLETION RATES OF FIRST-TIME FULL-TIME DEGREE-SEEKING STUDENTS (2020)



**59.3%**  
PUBLIC UNIVERSITIES



**47.1%**  
PUBLIC COMMUNITY & TECHNICAL COLLEGES



**61.5%**  
INDEPENDENT COLLEGES & UNIVERSITIES

# 02 Labor Force Participation

## Employment to population ratio

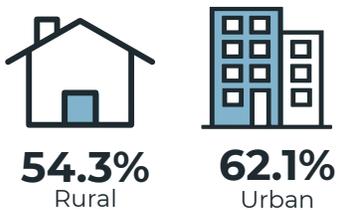
A large employed population demonstrates economic stability and growth.

### EMPLOYMENT-POPULATION RATIO MISSOURI VS. UNITED STATES (2020)

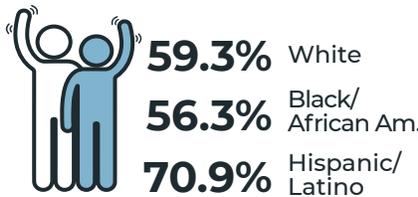


### EMPLOYMENT-POPULATION RATIO MISSOURI (2020)

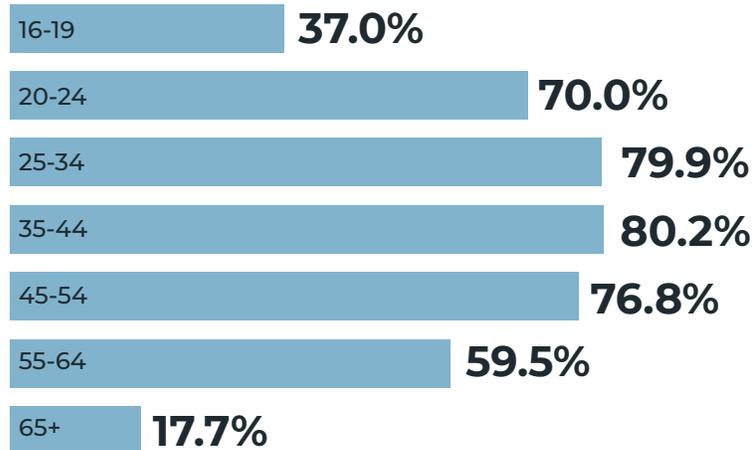
#### GEOGRAPHIC ORIGIN



#### RACE/ETHNICITY



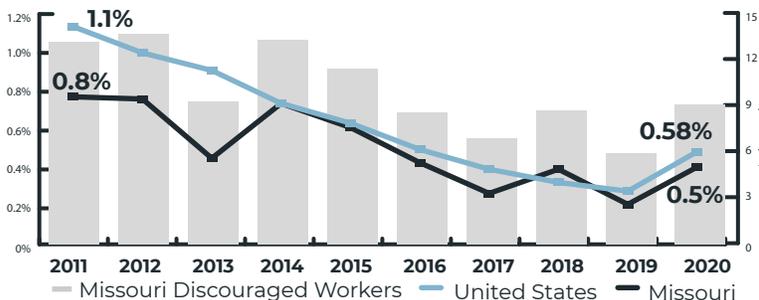
#### AGE RANGE



## Discouraged workers

The percentage of those not in the labor force due to discouragement indicates the portion of the labor force that may need retraining or other assistance and have given up seeking work.

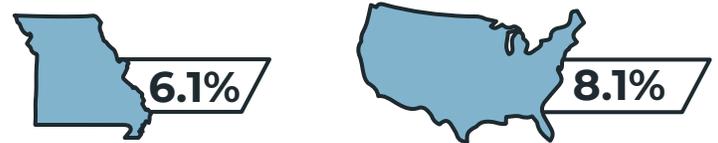
### DISCOURAGED WORKERS MISSOURI AND U.S.



## Unemployment rate (U3)

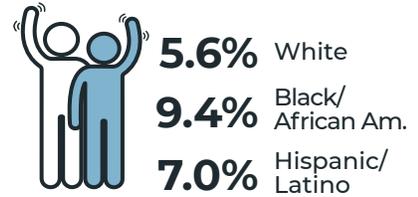
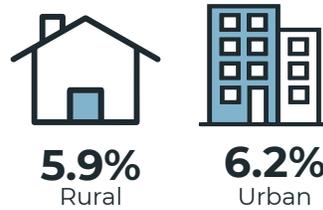
A high unemployment rate indicates a mismatch in the availability of jobs and those seeking to fill them.

### OFFICIAL UNEMPLOYMENT RATE MISSOURI VS. UNITED STATES (2020)

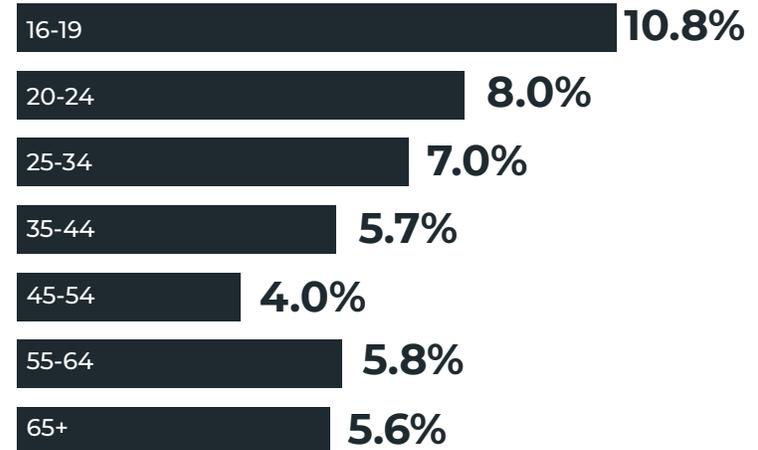


### OFFICIAL UNEMPLOYMENT RATE MISSOURI (2020)

#### GEOGRAPHIC ORIGIN



#### AGE RANGE



## Number of job seekers per job openings (2021)

The balance of the number of available jobs and those available to work supports economic stability. A strong labor market matches job seekers to opportunity.



## Involuntary part-time status (2020)

Those who want to find full-time work but cannot may need training or other assistance to find full-time employment. (Working 35 hours or less)

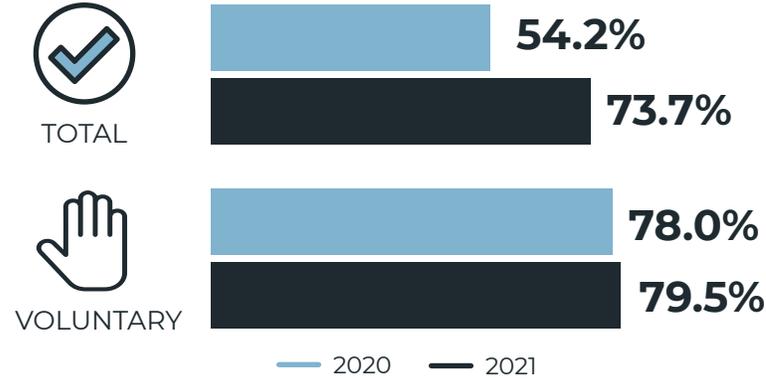


# 03 Best Place to Work

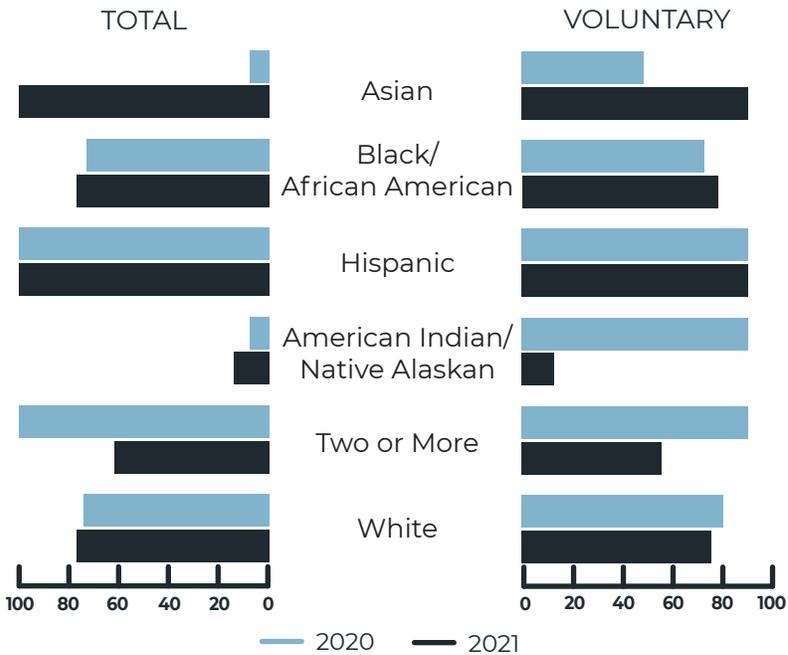
## Retention of MDHEWD employees

Retention is an indicator of job satisfaction. Losing staff results in lost knowledge and creates extra stress on staff as workloads increase until positions are filled.

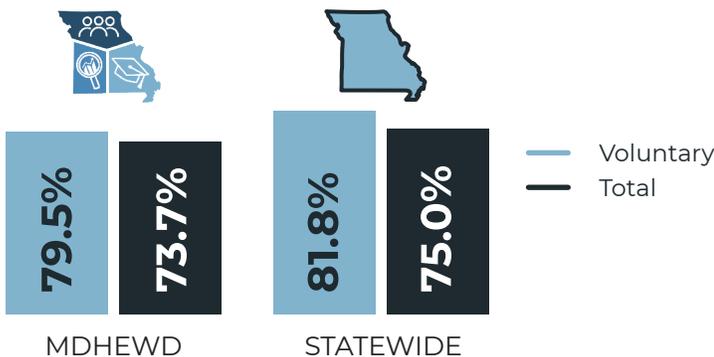
### MDHEWD STAFF RETENTION RATE (2020-2021)



### MDHEWD STAFF RETENTION RATE BY RACE/ETHNICITY (2020-2021)



### MDHEWD STAFF RETENTION RATE COMPARED TO OTHER AGENCIES (2021)



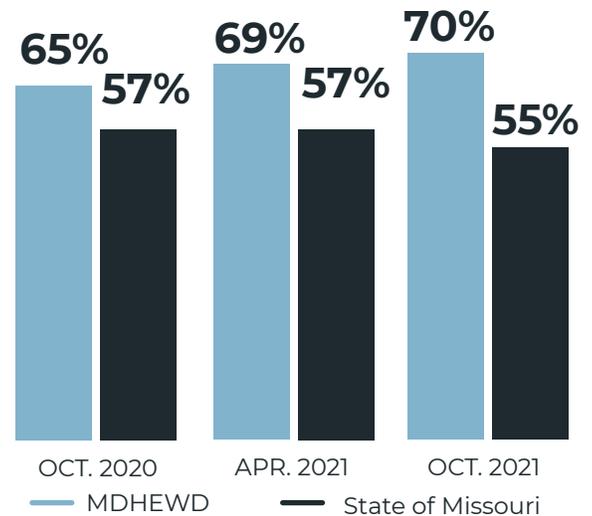
## Quarterly Pulse Survey

Strengthening the organizational culture is a priority for the department. The personal ownership questions help determine if staff feel connected to the department and the work they're doing.

“Managers create a sense of belonging to the organization.”

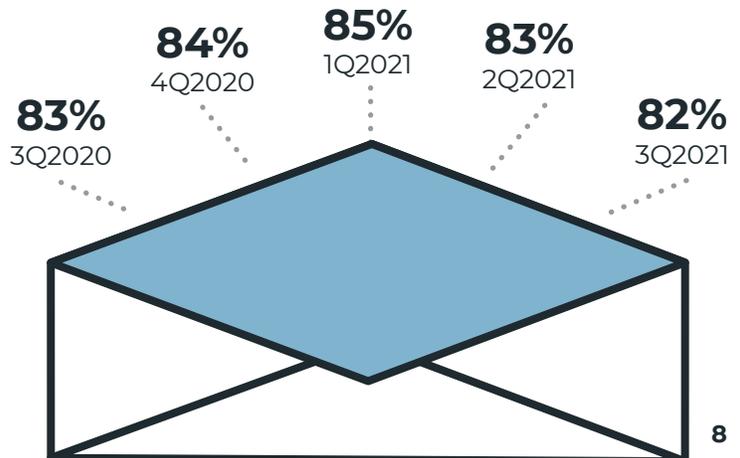
“Managers encourage employees to take a personal stake in their jobs.”

### QUARTERLY PULSE SURVEY: PERSONAL OWNERSHIP (2020-2021)



## Newsletter open rates

Staff engagement in department news and activities shows a connection to the organization.



# STRATEGIES/THEMES

In order to empower all Missourians with the skills and education needed for success, MDHEWD must focus efforts around providing multiple options for postsecondary education and training opportunities. The accessibility and affordability of those options will determine the success and potential impact on the individual, and the state as a whole. Projects and initiatives should fall under the four major themes identified below in order to achieve the department principles of being people-centered, equity-focused, impact-driven, and workforce-aligned. These principles should drive the work. Strategies for each theme will guide ideas for yearly initiatives.

## Access

### Access - Removing barriers to enrollment and employment

- Raise awareness of options
- Create opportunities for connections and support
- Make it easier for all Missourians to access services

## Success

### Success - Supporting learners and workers through a holistic lens

- Support learners to achieve educational goals
- Help unemployed Missourians find work
- Support workers to persist through training and into sustainable employment
- Encourage academic advancement and skills building
- Connect with employers and partners for continuous improvements to policies and systems

## Affordability

### Affordability - Identifying resources and creating opportunities

- Continue to disburse state financial aid funds and develop programs to minimize student costs
- Leverage partnerships to provide funding opportunities
- Eliminate or revise cost-prohibitive policies and procedures
- Provide financial literacy resources and education

## BPTW

### Best Place to Work - Continuous improvement in culture and process

- Set a standard of excellence and inclusion
- Provide opportunities for growth
- Improve processes to enhance performance
- Eliminate unnecessary burdens on staff and customers
- Create a culture of belonging

# INITIATIVES

Each year, the department will identify a set of initiatives that fit within the scope of our themes – Access, Success, Affordability, BPTW. The initiatives are year-long projects with a specific scope and goal in mind, all designed to move Missouri closer to its goals of 60 percent educational attainment, 70 percent labor force participation, and making MDHEWD the best place to work in state government. The initiatives will be driven by the identified strategies. For example, in order to set a standard of excellence and inclusion to make MDHEWD the best place to work, an initiative could be to look at current department policies to identify opportunities for inclusion and to eliminate language or policies that by nature, create division.

Initiatives will be approved by the Coordinating Board and made available to the public through the department placemat. Initiatives are the “boots on the ground” work, often accomplished through collaboration with partner organizations.

# CLOSING

This strategic plan, Building Missouri’s Future, will set the tone and guide work within MDHEWD for the next three to five years. While the initiatives and targets may change, the strategies will remain. A more educated, prepared, and working citizenry is a must for the future of Missouri.

## Letter from 2021 Board Chair Joe Cornelison



Setting a strategic plan is a little like predicting the future. As a board and as a department, we have the difficult responsibility of identifying areas of current need, thinking about future trends, and using data to inform where we think we should end up. This new strategic plan lays out three clear goals with equity as a major emphasis. With the best in mind for Missourians as individuals and for the state as a whole, the goals, strategies, and themes outlined in this plan will drive much of our work in years to come. The goals are inspirational, as they should be. If we want to be the best in Midwest, we have to focus on raising up talent and reaching those who are often left out. With a terrific team behind the wheel and strong partners by our side, together we’ll push to increase educational attainment and workforce participation to outpace our peers by 2030. We’ve built the tracks – now it’s time to get the trains running.

# APPENDIX A: 2022 STRATEGIC INITIATIVES



## Access

**Expand** Job Center Connect services with infrastructure, awareness, and performance redesign

**Expand** Missouri Apprentice Ready program

**Expand** access to veteran resources through Show-Me-Heroes program

**Expand** mental health resources to students

**Spotlight** MDHEWD partners whose work drives progress toward big goals

**Help** students make informed decisions with Students' Right to Know resources

**Expand** opportunities for youth through partnership programs

**Promote** pathways showcasing the value of postsecondary education and its role in workforce development

**Develop** and implement adult learner network

**Coordinate** Summer Bridge Community of Action training



## Affordability

**Operationalize** MDHEWD values and strengthen diversity, equity, and inclusion in the department

**Coordinate** the review and update of the Rewards and Recognition playbook for performance

**Leverage** succession planning with updated job descriptions that link to values and principles and identify cross-training opportunities

**Reestablish** the Fun Committee to organize department events throughout the year

**Leverage** automated dual credit/dual enrollment scholarship program to expand educational opportunities to targeted populations

**Expand** the number of campuses with social services

**Increase** the number of childcare facilities on college campuses and childcare workforce

**Advocate** for legislative support that will allow the department to drive progress toward big goals

## Success



## Best Place to Work



Learn more about the 2022 initiatives at [dhewd.mo.gov/strategicplan.php](https://dhewd.mo.gov/strategicplan.php)

# APPENDIX B: DEFINITIONS & BIG GOALS

## Urban and Rural

For the purposes of this information, county-level designations for urban and rural counties were consistent with the MDHEWD 2019 Equity in Missouri Higher Education Report. This definition was developed by the Missouri Department of Health and Senior Services for its biannual Rural Health report, based on population density. Rural counties are defined as having fewer than 150 people per square mile and not being part of a Census Metropolitan Statistical Area (MSA). Urban counties are: Boone, Buchanan, Cass, Clay, Cole, Greene, Jackson, Jasper, Jefferson, Newton, Platte, St. Charles, St. Louis, and St. Louis City. All other counties are classified as rural.

## Working-Age Population

Population aged 25 to 64

## Midwest States

Arkansas, Illinois, Indiana, Iowa, Kansas, Kentucky, Michigan, Minnesota, Missouri, Nebraska, Ohio, Oklahoma, Tennessee, and Wisconsin

## Big Goals

### • **Educational Attainment – Percent of working-age population with a workforce-relevant credential or above.**

- o Total
  - Source: Lumina Foundation. *A Stronger Nation: Learning Beyond High School Builds American Talent*. Attainment for associate degree level and above is based on data from the U.S. Census Bureau American Community Survey 1-year Public Use Microdata Samples (PUMS). Certificate completions are estimated by the Lumina Foundation based on a methodology developed from Georgetown University's Center on Education and the Workforce.
  - Goal determination: "Best in Midwest" compared to 13 other states in the Midwest. Minnesota had the highest educational attainment at 59.0 percent in 2020.
  - Target Development: With research partners at the University of Missouri, regression analysis of historic trends of educational attainment for working-age adults was used to project steady-state estimates to 2030. Estimates assumed a constant state for credential and certificate attainment. The gap is the number of individuals between the estimated steady-state growth and the number needed to reach 60 percent of working-age adults with educational attainment of a credential or above.

- o Black/African American
  - Baseline data and target development used the same methodology as the Total Educational Attainment goal. The equity targets assume an equal distribution of certificate and credential attainment among all groups.
- o Hispanic
  - Baseline data and target development used the same methodology as the Total Educational Attainment goal. The equity targets assume an equal distribution of certificate and credential attainment among all groups.
- o Rural/Urban
  - Baseline data and target development used the same methodology as the Total Educational Attainment goal. The equity targets assume an equal distribution of certificate and credential attainment among all groups.
- **Labor Force Participation – Percent of noninstitutionalized population aged 16 or older who are part of the labor force.**
  - o Total
    - Source: U.S. Department of Labor (DOL), Bureau of Labor Statistics (BLS) and MDHEWD; Current Population Survey and Local Area Unemployment Statistics (LAUS); and Emsi Burning Glass population projections to 2030.
    - Goal determination: "Best in Midwest" compared to 13 other states in the Midwest. Minnesota and Nebraska had the highest current labor force participation rate at 69.6 percent in 2020.
    - Target Development: Current labor force participation in 2020 was used as a baseline compared to population projections by age in Missouri through 2030. The gap is the number of individuals between the current rate of 63.1 percent and the number needed to reach 70 percent labor force participation at full employment in 2030, with the assumed population growth. Full employment is estimated at an unemployment rate of 4.5 percent or lower.
  - o Black/African American
    - Source: Missouri Current Population Survey. Table a. Employment status of the civilian non-institutional population by sex, age, race, and Hispanic origin. 12-month report, ending December each year.
    - Baseline data and target development used the same methodology as the Total Labor Force Participation goal. The goal assumes full employment at a 4.5 percent unemployment rate and a 70 percent labor force participation rate.

- o Hispanic
  - Source: Missouri Current Population Survey. Table a. Employment status of the civilian non-institutional population by sex, age, race, and Hispanic origin. 12-month report, ending December each year.
  - Baseline data and target development used the same methodology as the Total Labor Force Participation goal. The goal assumes full employment at a 4.5 percent unemployment rate and labor force participation at current 2020 rate of 76.2 percent.
- o Rural/Urban
  - Source: U.S. Department of Labor, Bureau of Labor Statistics, Local Area Unemployment Statistics (LAUS); U.S. Census Bureau American Community Survey; and Emsi Burning Glass population projections to 2030.
  - Baseline data was established using LAUS data for labor force and American Community Survey 2015-2019 5-year estimates for civilian population. Population projections were used to estimate total 2030 civilian population. The gap is the difference between the current baseline estimate and the projected 2030 estimate at 70 percent labor force participation and full employment at a 4.5 percent unemployment rate.

# APPENDIX C: INDICATOR DATA SOURCES

## Educational Attainment

- **FAFSA Filers**
  - o Source: MDHEWD Missouri FAFSA records
  - o Description: FAFSA records for Missouri residents are available to MDHEWD through the Federal Student Aid Data Center. FAFSAs can be filed from October 1 prior to the next academic year to June 30 of the academic year (21 months). Total FAFSA filers is the number of all Missouri residents filing the Free Application for Federal Student Aid (FAFSA). Not all may live in Missouri at the time of filing. First-Time filers are those who identified as first-time students in college, often representing current or recent high school seniors. First-time students may include filers with prior dual credit or dual enrollment.
- **Headcount Enrollment at Missouri Colleges and Universities**
  - o Source: U.S. Department of Education National Center for Education Statistics, Integrated Postsecondary Education Data System (IPEDS), Fall Enrollment.
  - o Description: The IPEDS Fall Enrollment survey captures a snapshot of the students enrolled in the fall of each year. IPEDS data is aggregated to be presented by sector over time. Data represents all students enrolled in credit-bearing courses/ programs which could potentially lead to awards ranging from postsecondary certificates of less than one year to doctoral degrees. Students can be full- or part-time.
- **Completion Rates of MO First-Time Full-Time Degree-Seeking Students**
  - o Source: U.S. Department of Education National Center for Education Statistics, Integrated Postsecondary Education Data System (IPEDS), Graduation Rate Survey or MDHEWD EMSAS records.
  - o Description: Completion Rates and Graduation Rates are the same measure. The IPEDS Graduation Rates survey captures the number of first-time full-time degree-seeking students completing their program within a time period equal to one and a half times (150%) the normal period. This means graduation rates are three- and six-year graduation rates for two- and four-year institutions. Data for community and technical colleges includes reported transfer-outs. All other institution rates are for graduation at the same institution only. First-time, full-time, degree-seeking students represent a portion of all postsecondary enrollment and completion, excluding entering part-time and transfer students, among others.
  - o Disaggregation
    - Race
      - Source: U.S. Department of Education National Center for Education Statistics, Integrated Postsecondary Education Data System (IPEDS), Graduation Rate Survey.

- Age
  - Source: MDHEWD EMSAS records.
  - Description: Age is calculated at enrollment.
- Rural/Urban
  - Source: MDHEWD EMSAS records.
  - Description: Urban/Rural rates are only for in-state students.
- **Number of Degrees Issued by Missouri Institutions**
  - o Source: U.S. Department of Education, National Center for Education Statistics, Integrated Postsecondary Education Data System (IPEDS), Completions Survey.
  - o Description: The number of students completing either an associate, bachelor's, master's, doctoral or professional degree from a Missouri degree-granting institution.
- **Number of Apprenticeships and Certificates Issued**
  - o Source: U.S. Department of Education, National Center for Education Statistics, Integrated Postsecondary Education Data System (IPEDS), Completions Survey and U.S. Department of Labor Employment and Training Administration, Registered Apprenticeship Data and Statistics.
  - o Description: Certificates - The number of students completing a certificate of less than 2 years from a Missouri institution that reports to IPEDS (i.e. any institution disbursing Title IV federal financial aid). A portion of the certificates are from non-degree granting institutions that report to IPEDS. Apprenticeships – The number of completed registered apprenticeships.
  - o Disaggregation for Completed Apprenticeships
    - Race
      - Source: U.S. Department of Labor Employment and Training Administration, Registered Apprenticeship Data and Statistics, Quarterly Data Download.
      - Description: Year of data is based on Exit Wage Date for records with a Status of "CO" and program state of Missouri.
    - Age at Start
      - Source: U.S. Department of Labor Employment and Training Administration, Registered Apprenticeship Data and Statistics, Quarterly Data Download.
      - Description: Year of data is based on Exit Wage Date for records with a Status of "CO" and program state of Missouri. Age at Start is filtered for data outliers.
- Rural/Urban
  - Source: U.S. Department of Labor Employment and Training Administration, Registered Apprenticeship Data and Statistics, Quarterly Data Download.
  - Description: Data is based on Exit Wage Date for records with a Status of "CO", program state of Missouri, and county of program participant.
- **Public Higher Education Funding per FTE, Missouri and U.S.**
  - o Source: State Higher Education Executive Officers Association (SHEEO). State Higher Education Finance. FY 2020. Table 3.2.
  - o Description: Total state appropriations by the number of full-time equivalent (FTE) students allows the appropriation to be normalized across institutions of different sizes. Education appropriations are a measure of state and local support available for public higher education operating expenses and student financial aid, excluding appropriations for research, hospitals, and medical education. Education appropriations include federal stimulus funding. Historical appropriations are adjusted for inflation by SHEEO using a mix of a Cost of Living Index (COLI), Enrollment Mix Index (EMI), and Higher Education Cost Adjustment (HECA).
- **Net Price for First-Time Full-Time Degree and Certificate-Seeking Students, Enrollment-Weighted**
  - o Source: U.S. Department of Education National Center for Education Statistics Integrated Postsecondary Education Data System (IPEDS), Financial Aid and Fall Enrollment Surveys.
  - o Description: Net price is the total cost of attendance minus the average amount of awarded student aid (federal, state and local government and institutional grant aid). Total cost of attendance is the sum of published tuition and required fees (lower of in-district or in-state), books and supplies, weighted average room, board, and other expenses. Net price is reported for first-time, full-time degree- or certificate-seeking undergraduates paying the in-state or in-district tuition rate who were awarded grant or scholarship aid. Data is weighted to the relative number of first-time full-time degree- and certificate-seeking students by sector.

# Labor Force Participation

## • Official Unemployment Rate

- Source: U.S. Department of Labor (DOL), Bureau of Labor Statistics (BLS) and MDHEWD. Current Population Survey and Local Area Unemployment Statistics (LAUS).
- Description: The unemployment rate is the number of unemployed persons shown as a percentage of the civilian labor force. The civilian labor force includes all people aged 16 and older who are classified as either employed or unemployed, or can be considered as the number of people who are either working or actively looking for work.
- Disaggregation
  - Race
    - Source: U.S. Department of Labor, Bureau of Labor Statistics, Geographic Profile of Employment and Unemployment.
  - Age
    - Source: Missouri Current Population Survey. Table a. Employment status of the civilian non-institutional population by sex, age, race, and Hispanic origin. 12-month report, ending December each year.
  - Rural/Urban
    - Source: U.S. Department of Labor (DOL), Bureau of Labor Statistics (BLS) and MDHEWD, Local Area Unemployment Statistics (LAUS).
    - Description: Employment and unemployment data by county are aggregated by the urban and rural county designations.

## • Employment-Population Ratio

- Source: U.S. Department of Labor, Bureau of Labor Statistics and MDHEWD. Current Population Survey and Local Area Unemployment Statistics.
- Description: The employment-population ratio represents the number of employed people as a percentage of the civilian noninstitutional population. It is the percentage of the population that is currently working. The civilian noninstitutional population is the population aged 16 and older, excluding active duty members of the U.S. Armed Forces and people confined to, or living in, institutions or facilities such as prisons, jails, and other correctional institutions and detention centers or residential care facilities such as skilled nursing homes.
- Disaggregation
  - Race
    - Source: U.S. Department of Labor, Bureau of Labor Statistics, Geographic Profile of Employment and Unemployment.

- Age
  - Source: Missouri Current Population Survey. Table a. Employment status of the civilian non-institutional population by sex, age, race, and Hispanic origin. 12-month report, ending December each year.
- Rural/Urban
  - Source: U.S. Department of Labor (DOL), Bureau of Labor Statistics (BLS) and MDHEWD, Local Area Unemployment Statistics (LAUS). U.S. Census Bureau, Annual Vintage Year Population Estimates by age for 16 and over.
  - Description: Population data by age from the U.S. Census Bureau is used to estimate the civilian noninstitutionalized population by county. County population is normalized to state population data from the U.S. Bureau of Labor Statistics. Employment data from the U.S. Bureau of Labor Statistics is aggregated by county. The employment-population ratio is then calculated as employment divided by population.

## • Number of Job Seekers per Job Opening, Missouri and U.S., July

- Source: U.S. Department of Labor, Bureau of Labor Statistics. Job Openings and Labor Turnover Survey (JOLTS) and Local Area Unemployment Statistics (LAUS). Seasonally adjusted July data.
- Description: The number of unemployed persons, or job seekers, from the LAUS data in the reference month is divided by the number of job openings from the JOLTS data for the same month.

## • Discouraged Workers, Missouri and U.S.

- Source: Missouri Current Population Survey. Table b. Civilians not in the labor force by sex and age. 12-month report, ending December each year.
- Description: The total number of civilians not currently looking for work due to discouragement over job prospects as a percent of the total civilians not in the labor force.

## • Involuntary Part-Time Status, Missouri and U.S.

- Source: U.S. Department of Labor, Bureau of Labor Statistics Geographic Profile of Employment and Unemployment.
- Description: Involuntary part-time status refers to those who are working less than 35 hours per week due to economic or other conditions outside of their control. This is calculated as the number of those working less than 35 hours per week due to slack work or the inability to find full-time work as a portion of those who usually work full-time or part-time.

# Best Place to Work

- **Quarterly Pulse Survey – Personal Ownership**
  - Source: State of Missouri, Quarterly Pulse Survey.
  - Description: Questions regarding Personal Ownership appear in the Quarterly Pulse Survey in the spring and fall each year. Personal Ownership is defined by two statements: “Managers create a sense of belonging to the organization.” and “Managers encourage employees to take a personal stake in their jobs.” The number represents the percent of team members who agree with those statements.
- **MDHEWD Staff Retention Rate**
  - Source: State of Missouri Talent Dashboard and MDHEWD Human Resources reports.
  - Description: The year is defined as September – August since September 2019 was the first full month of MDHEWD’s creation. Total retention is the percent of full-time employees who are retained during the year. Voluntary retention excludes those who left for retirement or dismissal.
  - Disaggregation
    - Race
      - Source: MDHEWD Human Resources reports.
      - Description: Data is calculated as the percentage of staff retained in a race or ethnicity group compared to the total for that race or ethnicity group.
- **MDHEWD Newsletter Email Open Rate**
  - Source: GovDelivery Analytics.
  - Description: MDHEWD sends a weekly employee newsletter to all staff. Open rates are based on the number of unique opens as a portion of total sends.



# DEPARTMENT OF HIGHER EDUCATION & WORKFORCE DEVELOPMENT

## **Missouri Department of Higher Education & Workforce Development**

P.O. Box 1469, Jefferson City, MO 65102-1469 // 800-473-6757 // 573-751-3940

Fax: 573-751-6635 // [DHEWD.mo.gov](http://DHEWD.mo.gov) // [jobs.mo.gov](http://jobs.mo.gov) // [info@dhewd.mo.gov](mailto:info@dhewd.mo.gov)

The Missouri Department of Higher Education & Workforce Development administers a variety of federal and state grant, scholarship, and financial literacy programs. For more information about student financial assistance, contact the Missouri Department of Higher Education & Workforce Development at 800-473-6757 or 573-751-3940. The Missouri Department of Higher Education & Workforce Development has no control over, or responsibility for, material on other websites provided in this document. The Missouri Department of Higher Education & Workforce Development does not verify the information on linked sites and does not endorse these sites or their sources. Links are provided as a convenience only to Missouri Department of Higher Education & Workforce Development customers. The Missouri Department of Higher Education & Workforce Development makes every effort to provide program accessibility to all citizens without regard to disability. If you require this publication in an alternate form, contact the Missouri Department of Higher Education & Workforce Development at 800-473-6757 or 573-751-3940. Hearing/Speech impaired citizens may call 800-735-2966. Content accurate at time of printing, December 2021. For the latest information, visit [DHEWD.mo.gov](http://DHEWD.mo.gov) or [studentaid.gov](http://studentaid.gov). © 2021 Missouri Department of Higher Education & Workforce Development

**PUBLISHED DECEMBER 2021**