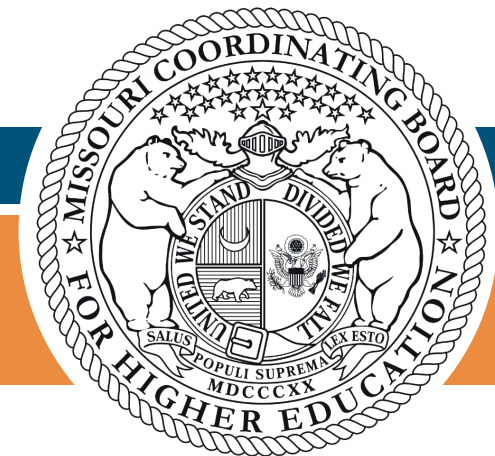


Coordinating Board for Higher Education Teleconference

July 20, 2021

Welcome!



Strategic Planning Update

Information Item

Jimmy Clarke

Senior Director of State Policy
HCM Strategists

Rachelle Sharpe

Director of Postsecondary Finance and
Affordability
HCM Strategists



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Update on Stakeholder Outreach and Engagement

Information Item

Becky Dunn
Chief of Staff



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Stakeholder Outreach & Engagement

Outreach

- Launched strategic planning webpage
- Implemented internal communications plan

Engagement

- May 17 – Council of Student Affairs Officers
- May 26 – Missouri Chamber of Commerce & Industry
- June 9 – State Workforce Development Board
- June 11 – Missouri Association for Workforce Development
- June 11 – Missouri Scholarship & Loan Foundation
- June 23 – Listening Sessions with colleges and universities
- June 24 – Missouri College Access Network
- June 29 – Department of Economic Development
- July 13 – Leadership Council
- July 13 – Equity Advisory Committee
- July 14 – Commissioner’s Advisory Group
- July 14 – Listening Sessions with colleges and universities



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Rural and Urban Data Breakdown

Information Item

Veronica Gielazauskas

Assistant Commissioner for Performance and Strategy



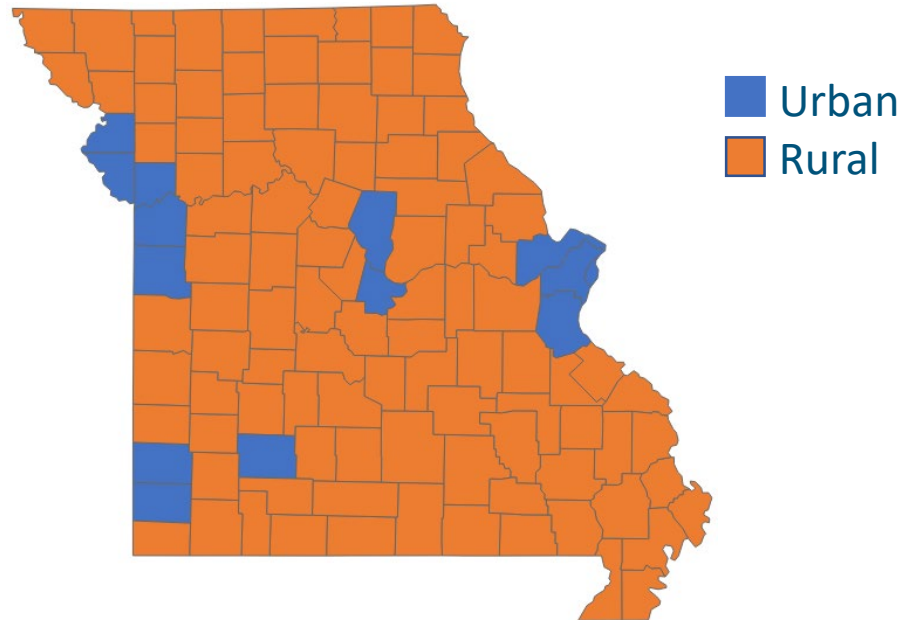
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Definition

- Consistent with Equity in Missouri report series
- Based on population density and Census Metropolitan Statistical Areas



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Overview

- **6.1 million total population in Missouri**

	Urban	Rural
Percent of population	64%	36%
Percent of land area	10%	89%
Percent of employers	60%	40%
Percent of employees	72%	28%
Average wage	\$58,193	\$43,267

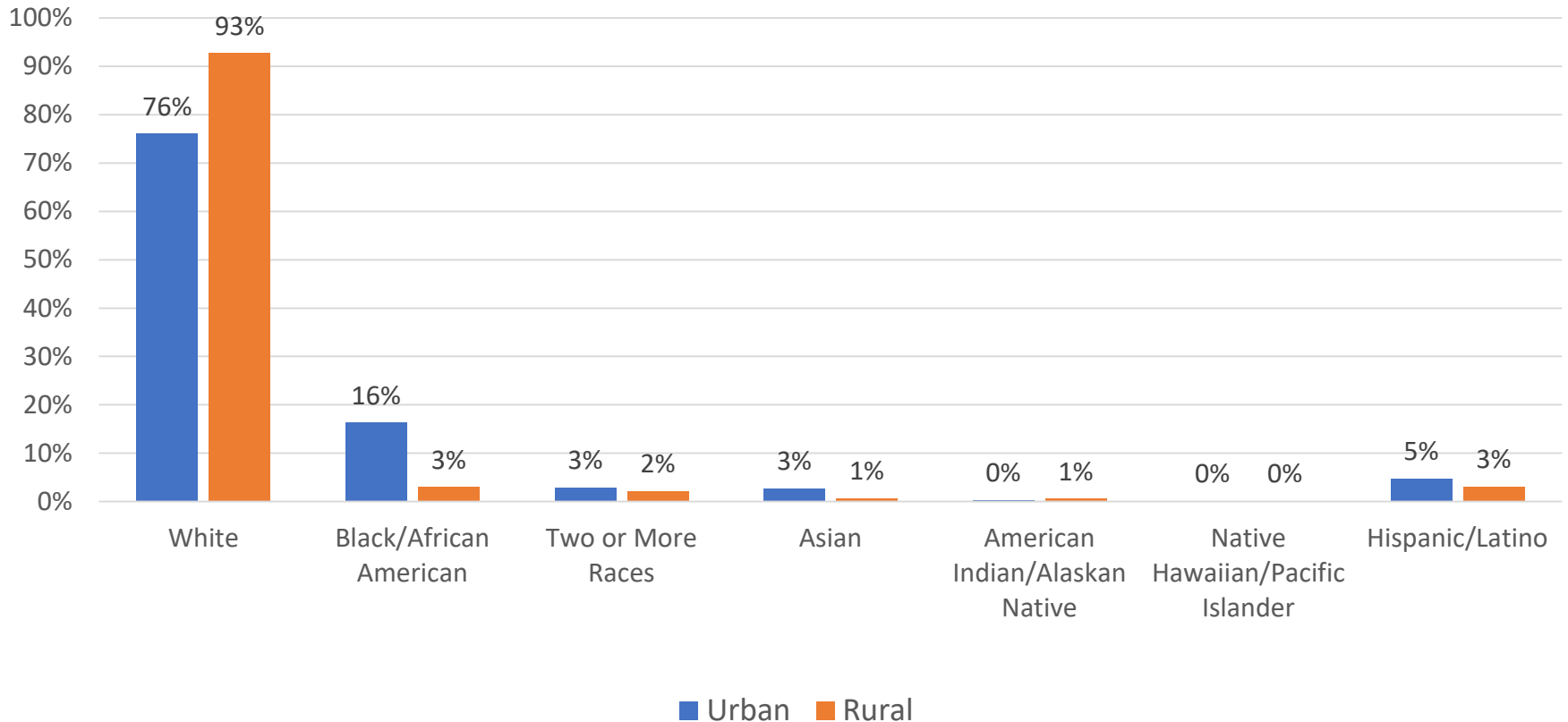
Source: U.S. Census Bureau and U.S. Bureau of Labor Statistics QCEW 2020 data

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Population by Race and Hispanic Origin



Source: U.S. Census Bureau American Community Survey, 2019 5-year estimates

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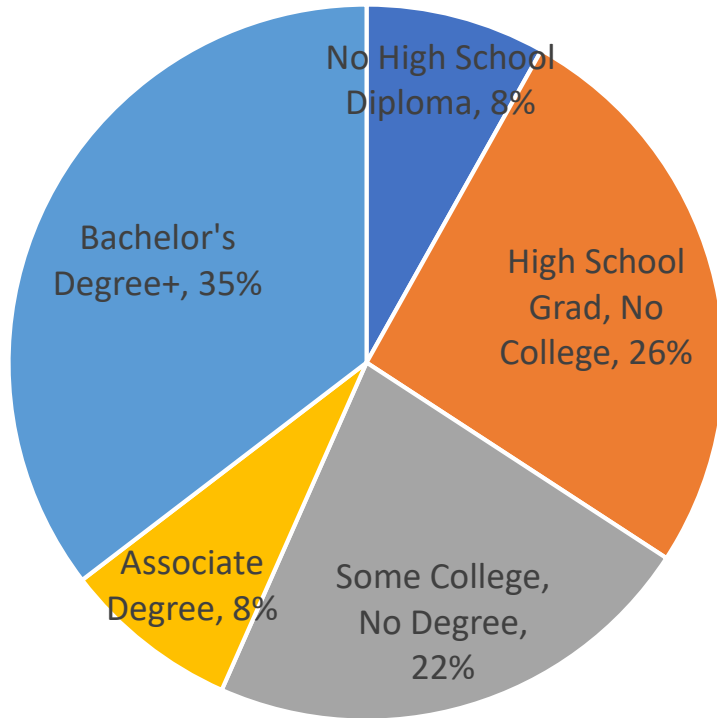
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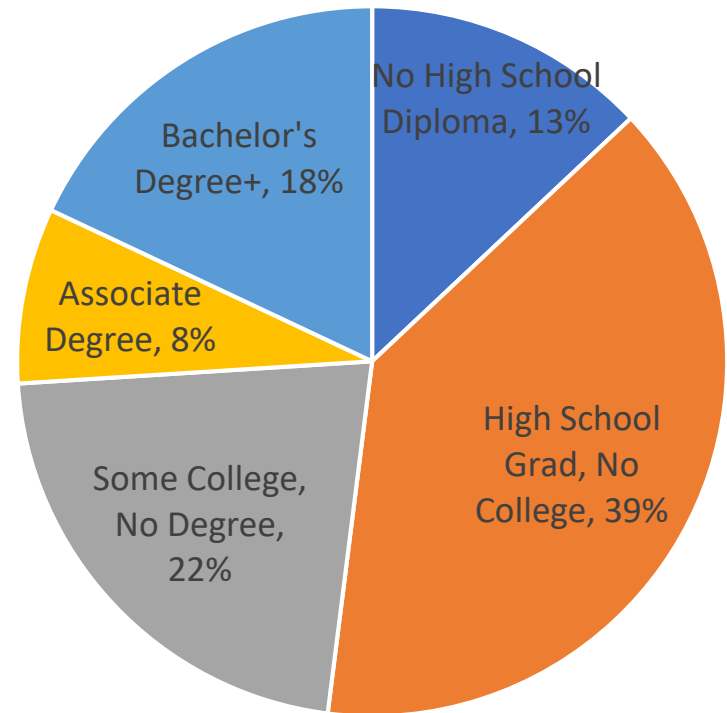
Education Attainment

Population Age 25 and over

Urban



Rural



Source: U.S. Census Bureau American Community Survey, 2019 5-year estimates, aged 25 and over

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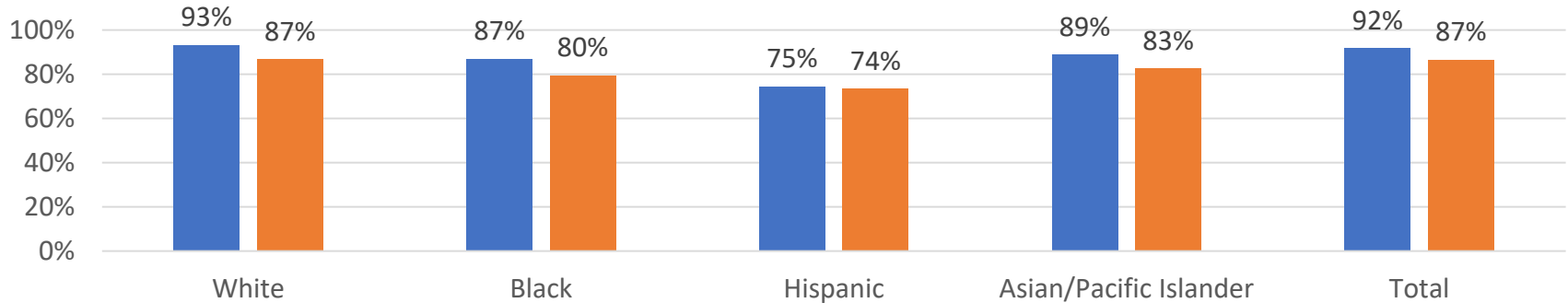
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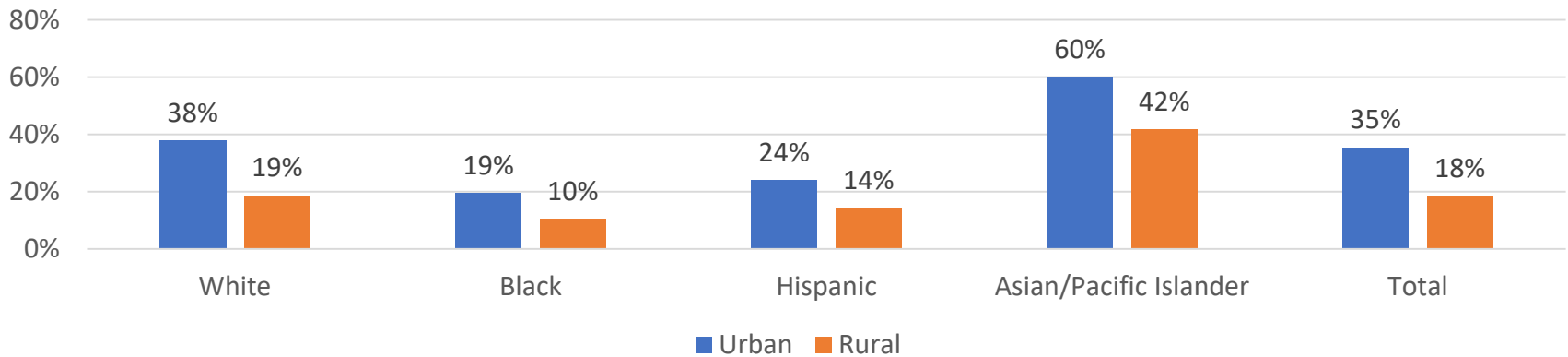


Education Attainment by Race

High School Diploma or Higher



Bachelor's Degree or Higher



Source: U.S. Census Bureau American Community Survey, 2019 5-year estimates, aged 25 and over

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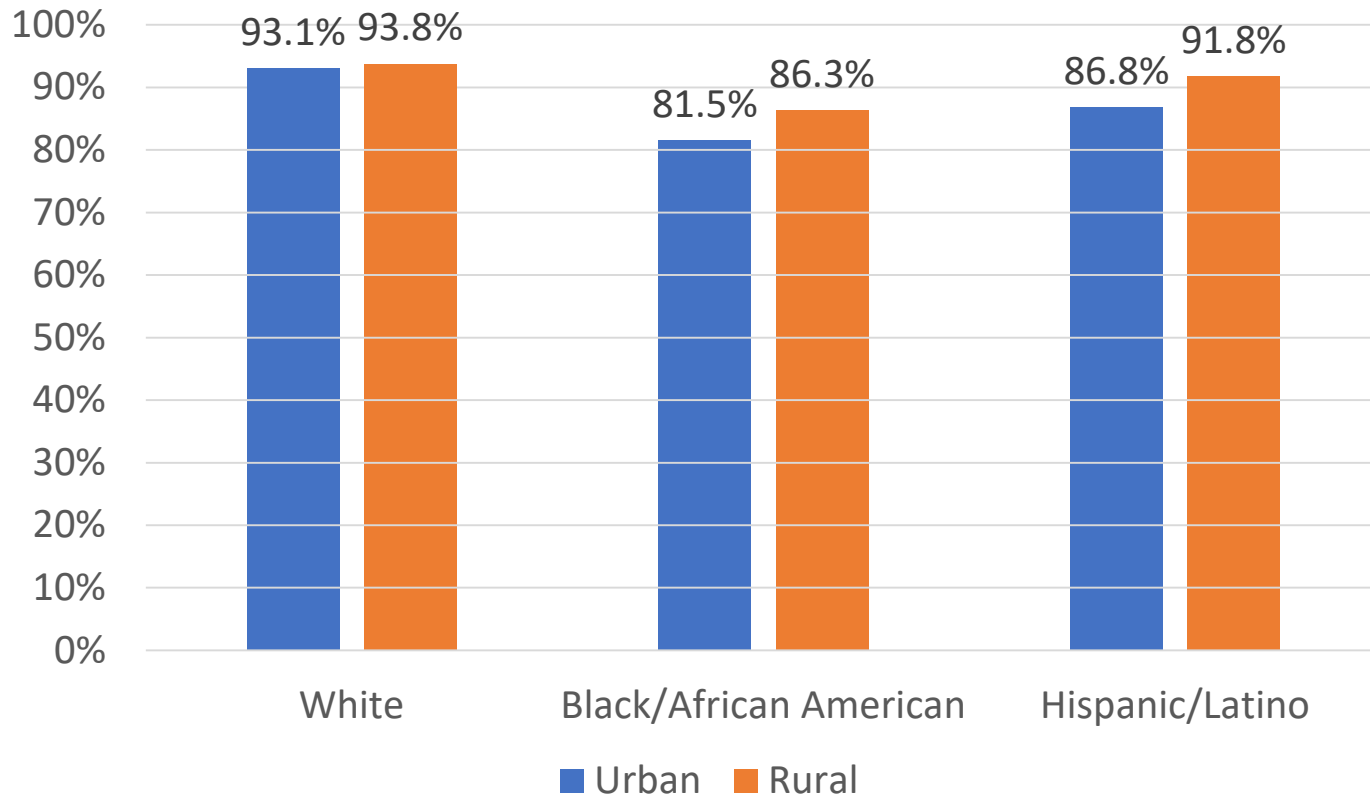
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High School Graduation Rates

Public High School Graduation Rates, 2019-2020



Source: Missouri Department of Elementary and Secondary Education

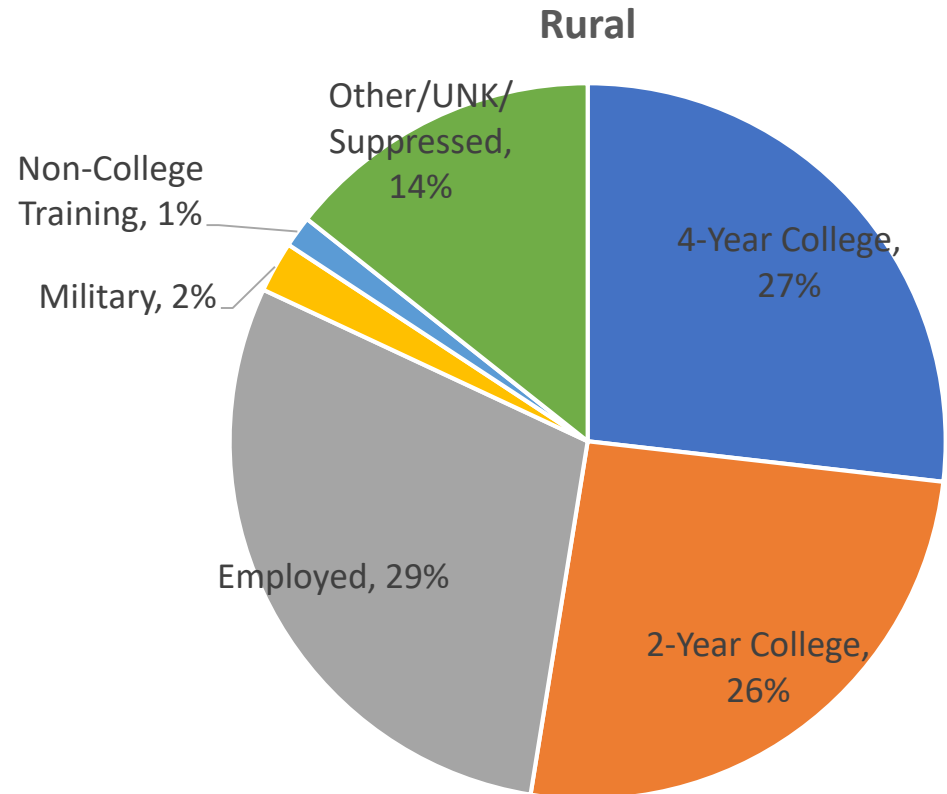
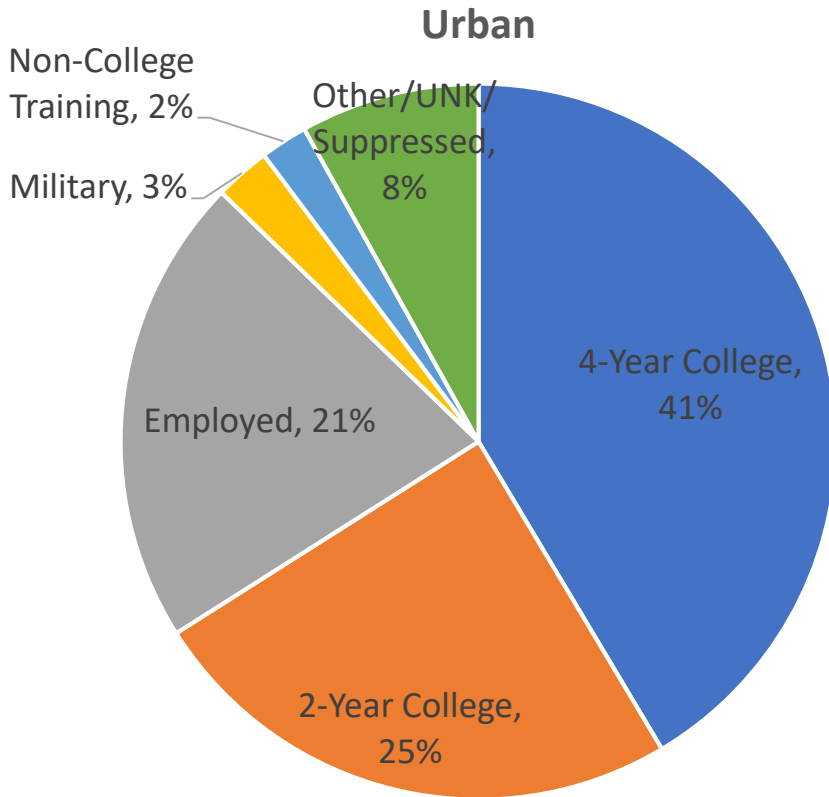
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High School Graduate Follow Up



Source: Missouri Department of Elementary and Secondary Education

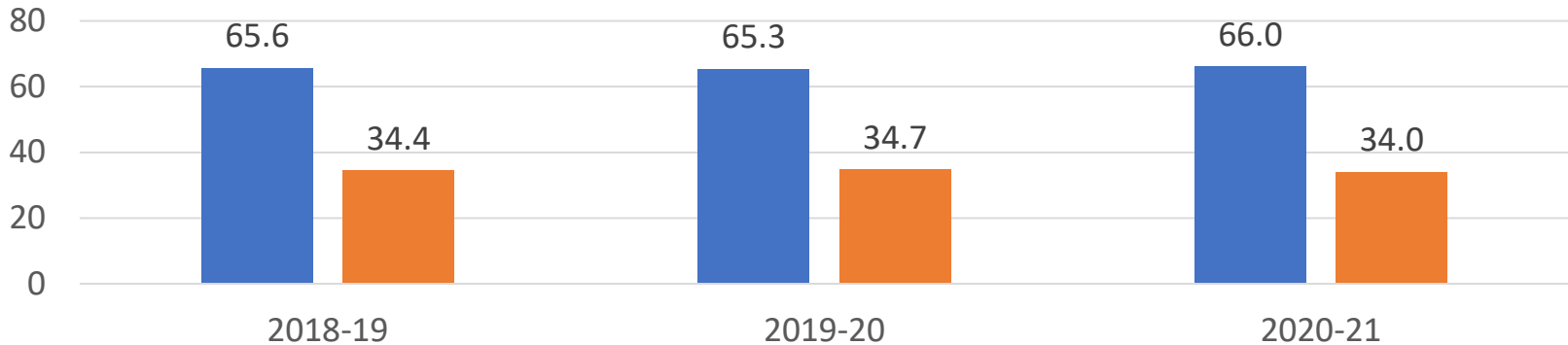


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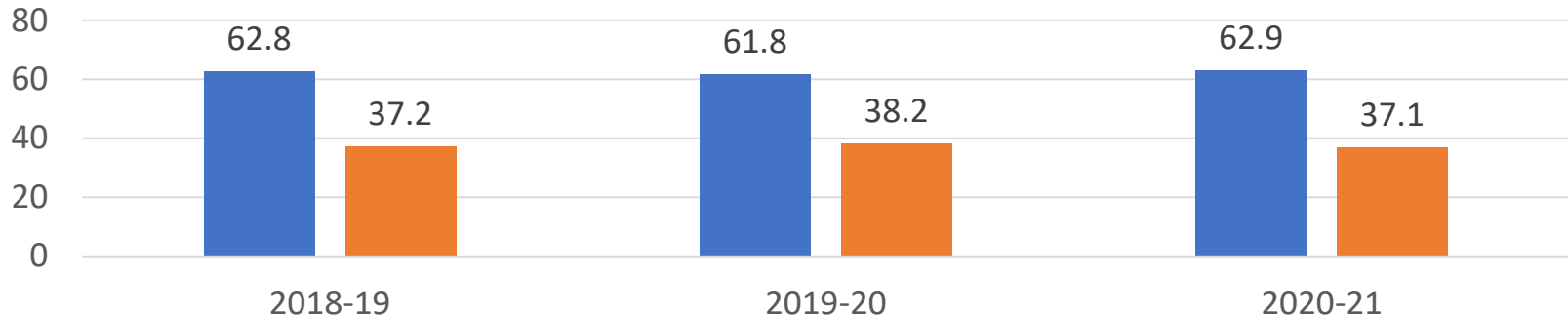
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FAFSA Completions

Percent of All MO FAFSA Filers



Percent of First-Time MO FAFSA Filers



■ Urban ■ Rural

Source: Missouri FAFSA records

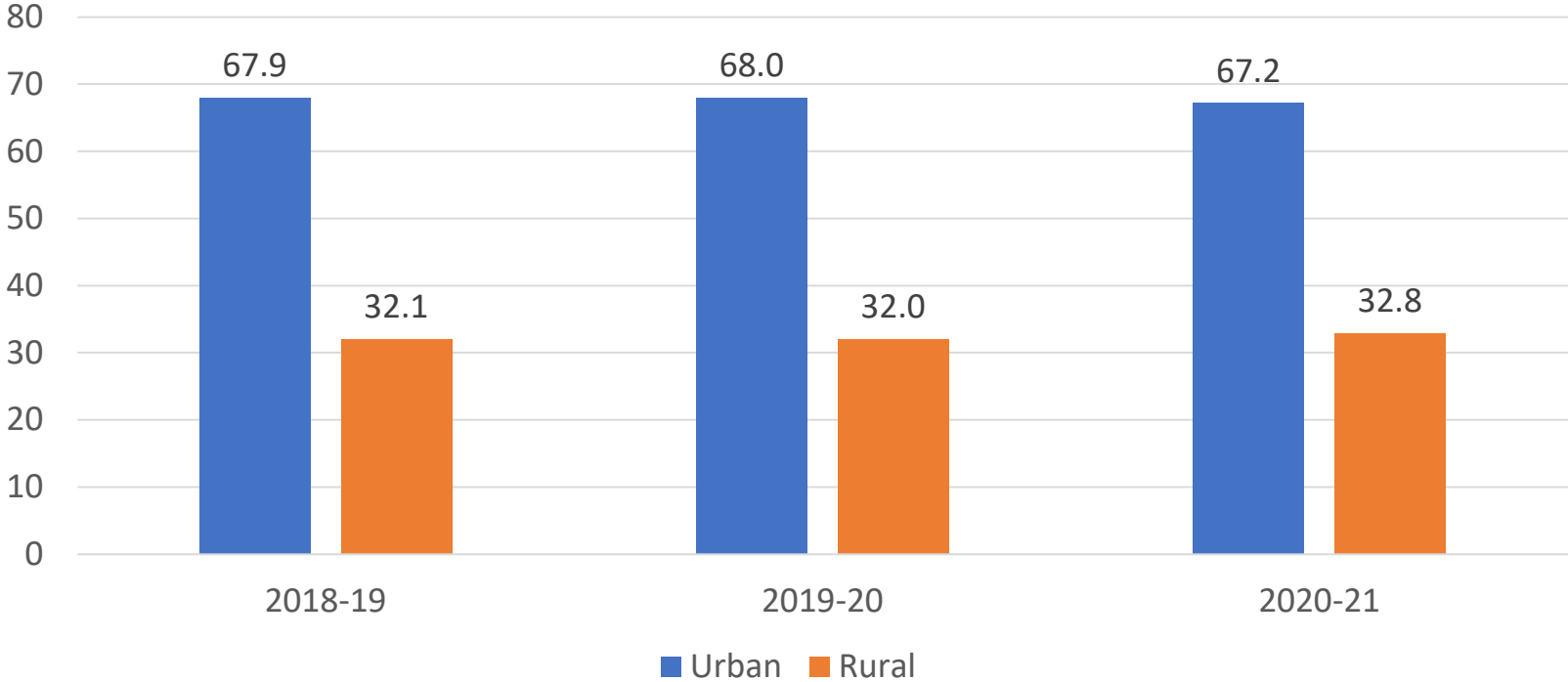
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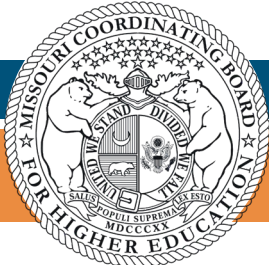


Enrollment

Total Undergraduate Headcount
MO Public Institutions, Fall 2018-2020



Source: DHEWD Fall Enrollment records (EMSAS)

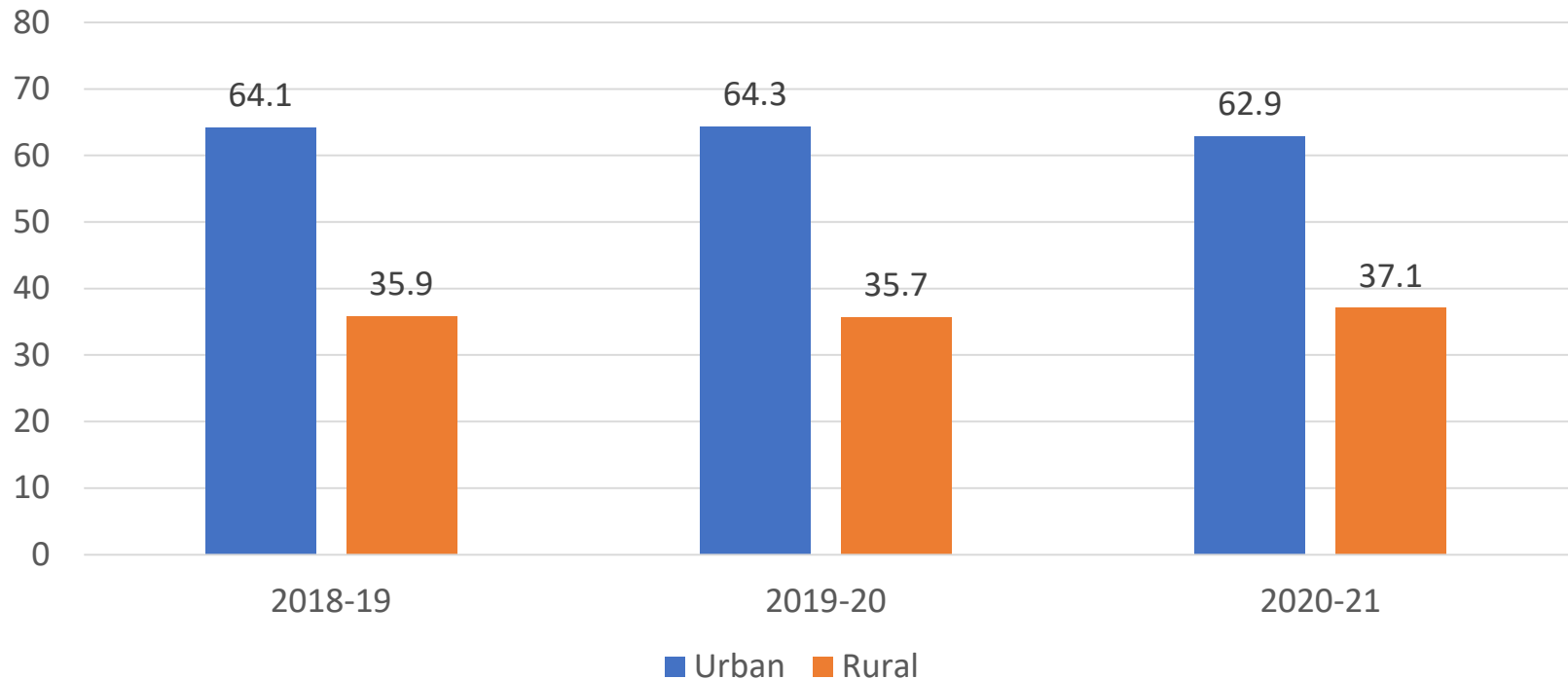


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Enrollment

First-Time Degree-Seeking Undergraduate HCT
MO Public Institutions, Fall 2018-2020



Source: DHEWD Fall Enrollment records (EMSAS)

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Economy – Current Labor Market

	Urban	Rural
Civilian Labor Force	2,066,143	1,034,433
Unemployed	100,413	44,518
Unemployment Rate – May 2021	4.9%	4.3%
Unemployment Rate – May 2020	10.2%	8.9%

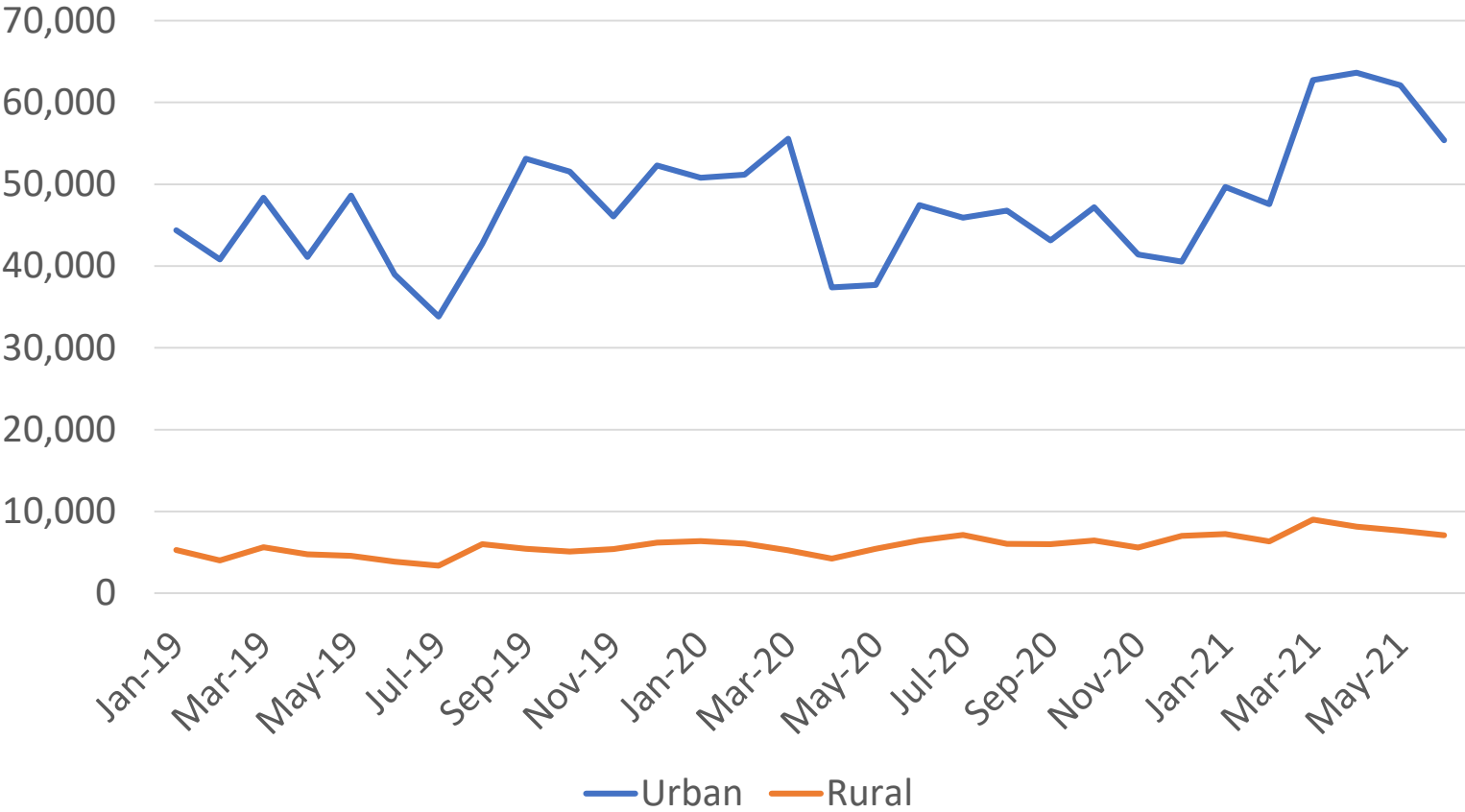
Source: U.S. Bureau of Labor Statistics, LAUS

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Economy - Job Postings



Source: Burning Glass Labor Insight

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