



PARTNER TALKING POINTS

1. A new state financial aid program that addresses workforce needs by encouraging adults to pursue a certificate, degree, or industry-recognized credential in an area designated as high need.
2. Fast Track is designed to ensure that tuition and fees are fully covered (when combined with other federal and state financial aid programs).
3. This program takes a broad view of workforce development and reflects the actual needs of business and industry by providing resources for students to pursue a comprehensive set of training and education paths.
4. By securing a credential, employees have the opportunity to advance turning the job they do into a career where they are more likely to be satisfied.
5. Productivity is enhanced when workers are confident in the knowledge and skills needed to perform their tasks.
6. A more skilled workforce creates more competition for highly skilled positions which, in turn, gives businesses access to a bigger net of qualified candidates.
7. Having a quality, readily-available workforce is the most important factor to drive economic development in Missouri communities.
8. Employees will not have to travel far to obtain their credential because of the wide variety of postsecondary institutions offering Fast Track programs.
9. A wide variety of Missouri post-secondary institutions are eligible so employees will not have to travel far to obtain their credential.
10. Opportunity for advancement is a benefit directly related to employee satisfaction. Providing employees with information on the Fast Track program can create loyalty and promote retention.