



Journey to College

Apply Missouri Best Practices

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#J2CDay2020

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Apply Missouri

Best practices and tips

Utilize the free resources from J2C

- Promotional materials, forms, games, surveys, and more!

Pair with other events so your students are hearing the same information multiple times

- Senior Meetings, Financial Aid Presentations, College Fairs

Partner with teachers/staff

- Have them promote their alma mater (signs, college gear days, etc)
- Discuss their college choice process with their classes

Promote, Promote, Promote!!!

- Announcements, emails, texts, and social media blasts
- Be in the hallway during passing time to encourage kids to visit

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Our Event takes place in mid-October

- 2 weeks after Financial Aid Presentation and 1 week after College Fair

Counselors are set up in a computer lab all day

- This allows all students to have an opportunity to participate during the school day
- Senior English teachers encourage all of their students to visit us during their class

Students can come in anytime during the day to get help with:

- College research and/or applications
- Scholarship research and/or applications
- FAFSA ID creation
- ACT registration (have fee waivers close by)
- Missouri Connections

Hand out free items from J2C and any college or military swag

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Our kids love free stuff!

- Hand out free items from J2C and any college or military swag



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Apply Missouri Virtual Considerations

If schools aren't in session, will in-person events be allowed to happen on campuses?

- If yes, things to consider would be:
 - Capacity limits
 - Social distancing guidelines
 - Additional staff to support
- In no, then virtual events may be utilized
 - Most likely multi-day events
 - Virtual meeting platforms (Google Meet/Zoom)
 - Short videos showing how to apply for college
 - Making sure they students have their GPA, rank, and ACT scores