



# MASFAP Early Awareness



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**#J2CDay2020**

**Journey to  College**

# What is MASFAP ?

## The Missouri Association of Student Financial Aid Personnel (MASFAP)

- For more than 50 years we have existed to serve students and financial aid administrators.
- MASFAP continuously strives to improve post-secondary education funding and to make higher education affordable for all.
- Many building blocks of our nation's modern financial aid system started here in Missouri.

Our leadership is composed of financial aid professionals, and MASFAP represents higher education institutions of all types.

- As a volunteer-based association, there are endless opportunities for individuals within MASFAP to be actively involved.
- Our board members are experts from all facets of the financial aid industry.
- Together, we are a powerful alliance with deep interest in the future of students.

# What is Early Awareness?

Early Awareness is a committee within MASFAP

- Provides support to high school counselors, students, and families as they navigate the financial aid process.
- We host trainings, volunteer at FAFSA Frenzies and other events throughout Missouri.
- We also sponsor a scholarship that we award to students each year.

# Up Coming Events

We normally host regional events across Missouri to provide counselors the tools need to support students.

This year... our normal workshops will look a little different.

- We are excited to be able to offer a virtual platform to help support counselors.
- We will be partnering with St. Louis Graduates to be able to host a series of events from July to February walking you through the financial aid process.

# Join Us for a Meet and Greet

We are excited to host our first event :

**Friday, July 31, 12-1:30 p.m.**

- Join us over lunch as you meet and greet with financial aid personal in your area.
- We will be hosting 5 zoom session at that time in 5 different regions.
- Spend time talking with financial aid personnel getting to know the schools, what will fall look like for them, special circumstance process, etc.

# Want to register for the event?

Want to Join us for the first event ??

- Register at : <https://forms.gle/MfSiNEjUTgCm99s1A>
- Here are the areas :
  - St. Louis and Southeast Missouri- includes Cape Girardeau
  - Kansas City and Northwest Missouri— includes St. Joseph and Maryville
  - Mid-Missouri— includes Columbia and Jeff City
  - North Central and Northeast Missouri— includes Kirksville and Hannibal
  - Southwest Missouri— Includes Springfield and Joplin

Feel free to break up and send counselors to different calls

# Other Counselor Lunches

St. Louis graduates will be hosting a lunch every other week on a variety of topics and resources to help you support your families and students.

Join us for the financial aid days:

- September 25: Financial aid considerations for students with special circumstances and changing family income due to COVID-19
- October 9: FAFSA walk-through and completion strategies
- November 12: Reading financial aid offers and updates from MOCAN and MDHEWD resources
- January 15: Scholarships and filling the gap

# Want to be in the know?

- We send out email updates on financial aid, we will send links to register for upcoming events
- Email us at : [earlyawareness@masfap.org](mailto:earlyawareness@masfap.org) and we will get you added to our list
- Feel free to send us questions, invite us to financial aid nights, and let us know how we can support you.