

Show-Me FAFSA Challenge

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What is the Show-Me FAFSA Challenge?

The Show-Me FAFSA Challenge is a statewide FAFSA completion competition among Missouri public high schools.

2021-2022 Recap

- Second year of competition
- Every public high school entered to win
- 4 categories, 3 school groups, 1 statewide drawing
- Improved the Show-Me FAFSA Challenge Tracker
- Didn't reach our goal, but that's ok!

2021-22 Show-Me FAFSA Challenge Winners

Highest Overall Completion

- 1 – 500 Students: Pattonburg High (Pattonburg R-II) 81.8%
- 501 – 1200 Students: Lincoln College Prep (Kansas City 33) 69.8%
- 1200+ Students: Rockwood Summit Sr High (Rockwood R-VI) 61.8%

Most Improved Completion

- 1 – 500 Students: Oak Ridge High (Oak Ridge R-VI) +37.3%
- 501 – 1200 Students: Reeds Spring High (Reeds Spring R-VI) +14.3%
- 1200+ Students: Republic High (Republic R-III) +4.9%

Greatest Number of Lowest Income Students Filed

- 1 – 500 Students: North Pemiscot Sr. High (North Pemiscot Co. R-I) 100%
- 501 – 1200 Students: Vashon High (St. Louis City) 100%
- 1200+ Students: Ruskin High School (Hickman Mills C-1) 90.7%

Most Innovative Strategy

- 1-500 students: Oak Ridge High (Oak Ridge R-VI)
- 501 – 1200 Students: No Submissions
- 1201+ students: Poplar Bluff High (Poplar Bluff R-I)

41 schools reached or exceeded the 55% filing goal to qualify for the statewide drawing:

- Pattonsburg High – 81.8%
- Gilman City High – 77.8%
- Stewartsville High – 76.5%
- Ewing Marion Kauffman High – 75.0%
- Lincoln College Prep. – 69.8%
- Metro High – 69.5%
- University Academy-Upper– 68.2%
- Bronaugh High – 66.7%
- Gideon High – 66.7%
- King City High – 66.7%
- Tuscumbia High – 66.7%
- North Harrison High – 66.7%
- McCluer South-Berkeley High – 65.3%
- Princeton R-V Jr.-Sr. High – 64.7%
- St. Elizabeth High – 64.7%
- Atlanta High – 64.3%
- Norborne High – 64.3%
- Bunker High – 62.5%
- Westran High – 61.9%
- Rockwood Summit Sr. High – 61.8%
- McKinley Class. Leadership Ac. – 61.7%
- Bayless Senior High – 61.5%
- Oak Ridge High – 61.1%
- Fair Play High – 61.1%
- Fatima High – 61.1%
- Maysville Jr.-Sr. High – 60.5%
- Couch High – 60.0%
- Higbee High – 60.0%
- North Shelby High – 60.0%
- Blair Oaks High – 59.5%

41 schools reached or exceeded the 55% filing goal to qualify for the statewide drawing:

- Leopold High – 58.3%
- Stanberry High – 57.9%
- Brentwood High – 57.4%
- Blue Eye High – 56.0%
- Naylor High – 55.9%
- Chillicothe High – 55.8%
- Green City High – 55.6%
- Lesterville High – 55.6%
- Mercer High – 55.6%
- Linn High – 55.2%
- Gateway Science Academy High – 55.0%

**Drawing
Winner:
Princeton R-V
Jr-Sr High**

Let's do that again!

Planning for the 2022-2023 Show-Me FAFSA Challenge is underway!

Things we know:

- Statewide filing goal will be adjusted

Things we're working on:

- School groups
- Prize details
- New FAFSA incentive funding

Webpage Tour

- Social media resources you can post from school or district accounts

- Complete Show-Me FAFSA Challenge guidelines

- Show-Me FAFSA Challenge Tracker

- Guidelines and link for the “Most Innovative Strategy” award submission form

Show-Me FAFSA Challenge

Home » Planning & Paying for College » fafsachallenge

The Show-Me FAFSA Challenge is a NEW statewide FAFSA completion competition among Missouri public high schools. Schools will compete with each other for scholarship prizes to be awarded to one of their students in categories such as highest completion rate and most improved completion rate.

Show-Me FAFSA Challenge Webinar

An introductory webinar was held Friday, Sept. 25. Click [here](#) to view a recording.

Social Media Campaigns

In order to encourage participation in completing the FAFSA, MDHEWD created a toolkit of pre-made social media graphics and captions that high schools can use on their own social media platforms. The posts can help generate excitement, remind students of the common FAFSA mistakes, and to file their FAFSA. Find the social media toolkit at <https://thesocialpresskit.com/journeytocollege>.

Competition Structure

The Show-Me FAFSA Challenge will be active from October 1, when the 2021-2022 FAFSA opens, until April 1 at the state aid deadline. Schools may monitor progress using the Show-Me FAFSA Challenge online tracker throughout the competition period.

Download the Show-Me FAFSA Challenge Guidelines [here](#).

Download the Show-Me FAFSA Challenge one-page flier, [here](#).

Click the image below to access the tracker.



SHOW-ME

FAFSA CHALLENGE TRACKER

Check the tracker to see your school's ranking!

School Participation

Every public high school in the state will automatically be eligible for participation, and will automatically appear on the Show-Me FAFSA Challenge online tracker.

Schools will be sorted into three groups by size as follows:



SHOW-ME
FAFSA CHALLENGE

Planning & Paying

- Planning & Paying Home
- Journey to College Monthly Reminder

Explore By Topic

- Grants & Scholarships
- Student Loans

Explore By Audience

- Students & Parents
- Counselors
- Financial Aid Officers

Related Links

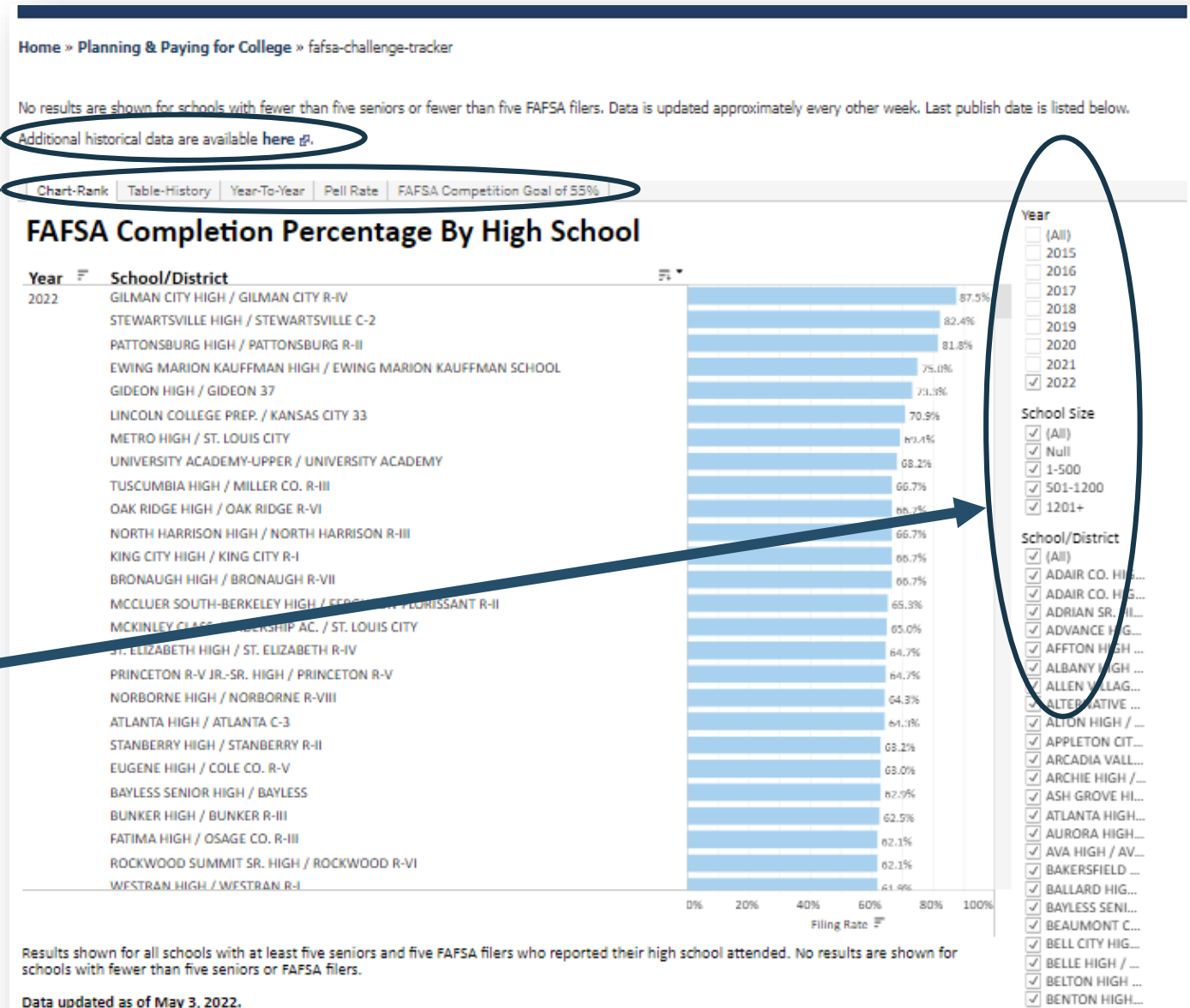
- Financial Literacy
- Missouri Connections
- Veterans' Educational Programs



MISSOURI'S 529 EDUCATION PLAN

Challenge Tracker

- Historical data
- Tabs for
 - Overall completion rankings
 - Year-to-year percentage change
 - Percentage of filers who are Pell eligible
 - Completion history by school
 - Ring chart showing progress
- Filter results by
 - Year
 - School size group
 - School/district



Stay tuned!

- We'll announce all the details and update the webpage for 2022-2023 mid-September.
- Informational webinar will be held mid-September.
- Be sure to sign up for press releases from MDHEWD and follow us on social media so you don't miss anything!

**Thank you to
our 2021-2022
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