

News release template

► **Fill out and print on your letterhead:**

<https://dhewd.mo.gov/ppc/documents/newsreleasetemplate.pdf>

FOR IMMEDIATE RELEASE

CONTACT

Date

Name _____

Phone _____

Email _____

_____ High School set to host Apply Missouri activities

_____ High School is participating in a state program that aims to help more students attend college.

Apply Missouri activities will be held _____ at _____ High School.

Schools participating in Apply Missouri provide time and resources during the school day to assist seniors with the college application process.

The program, sponsored by the Missouri Department of Higher Education and Workforce Development, focuses on providing assistance to all students, especially those who would be the first in their family to attend college, low-income students and others who may be unfamiliar with the college application process.

Eighty-two percent of participating seniors from 2017–18 said their participation in Apply Missouri activities increased the likelihood of their enrolling in postsecondary education.

Increasing access to college is an important part of Missouri’s goal to raise the percentage of working-age adults with a two- or four-year degree or professional certificate. By 2020 nearly 66 percent of all jobs in Missouri will require a postsecondary degree or certificate.

For more information about Apply Missouri, contact _____.