

Welcome

July 23rd, 2024

We will begin at 9:15am | Please help yourself to some coffee



Greetings & Housekeeping

Journey to College

Heather Dolce

Assistant Commissioner for
Communications & Outreach



Journey to College

Dr. Bennet Boggs
Commissioner



How our work intersects with yours:

Our
Purpose

Key
Priorities

Partnerships
Matter

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Our Purpose

- Governor's Cabinet-level agency
- Missouri is the only state to truly integrate workforce development with coordination of higher education




VISION
Every Missourian empowered with the skills and education needed for success.



MISSION
To put Missourians on a path to learn, work, and prosper.

PRINCIPLES THAT GUIDE OUR WORK



PEOPLE CENTERED
Engage and connect MDHEWD teams, partners, institutions, and employers on behalf of Missourians.



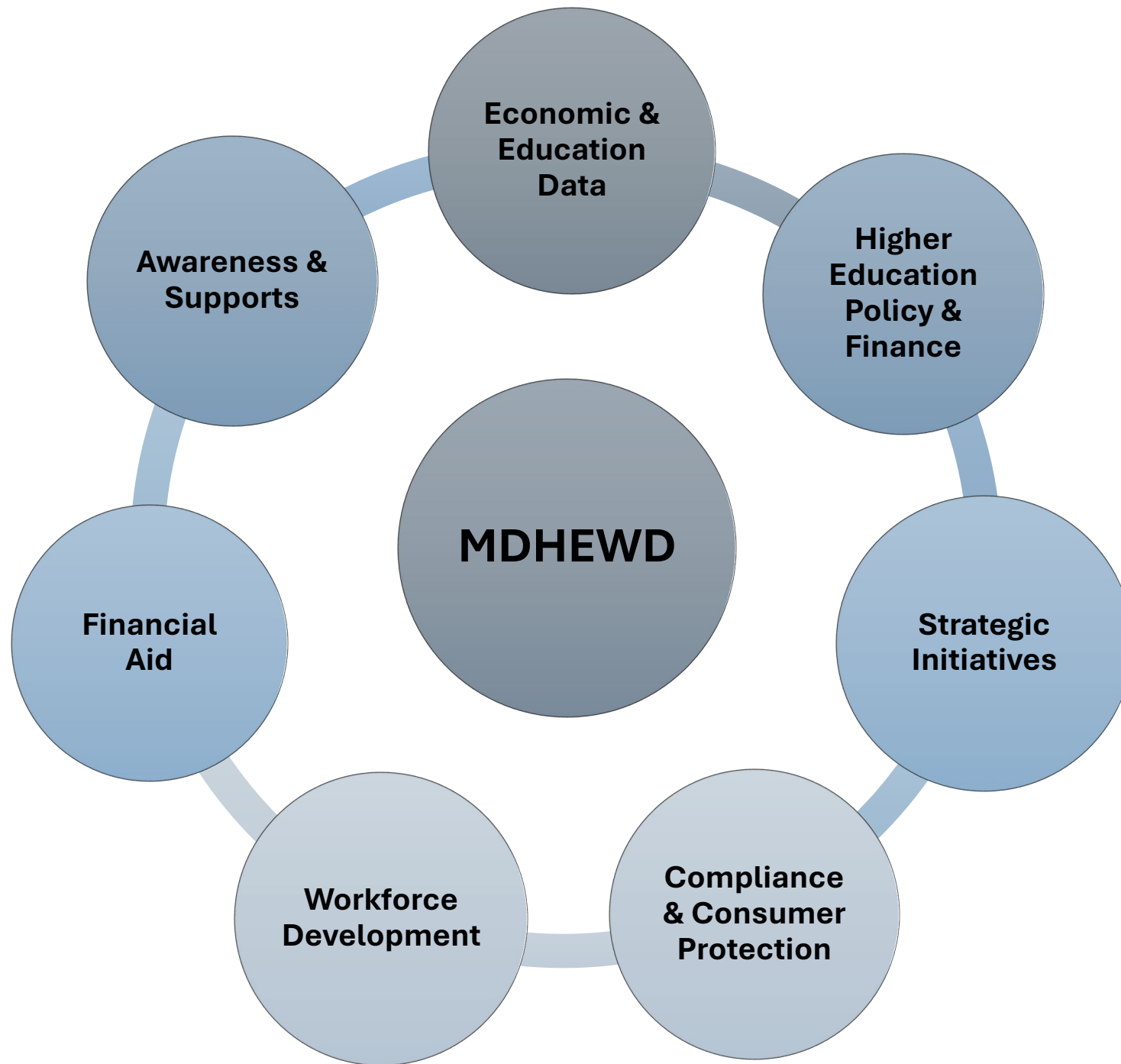
EQUITY FOCUSED
Close educational attainment and workforce participation gaps among key sub-populations.



IMPACT DRIVEN
Aim for optimal results and continuous improvement across all programs and services.



WORKFORCE ALIGNED
Align efforts with the changing needs of employers to build a skilled and prepared workforce.



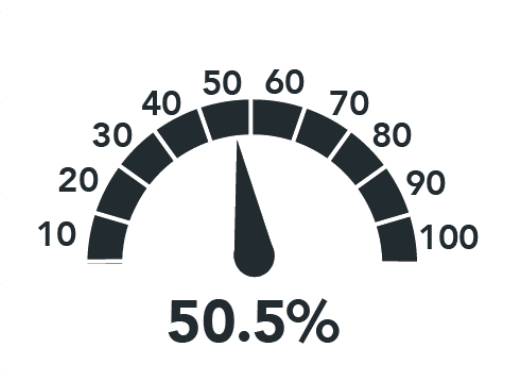
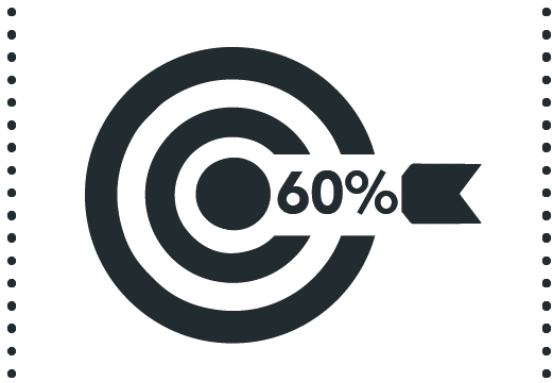
BIG GOALS FOR MISSOURI

Best in the Midwest in **educational attainment** and workforce participation by 2030

BEST IN MIDWEST TARGETS

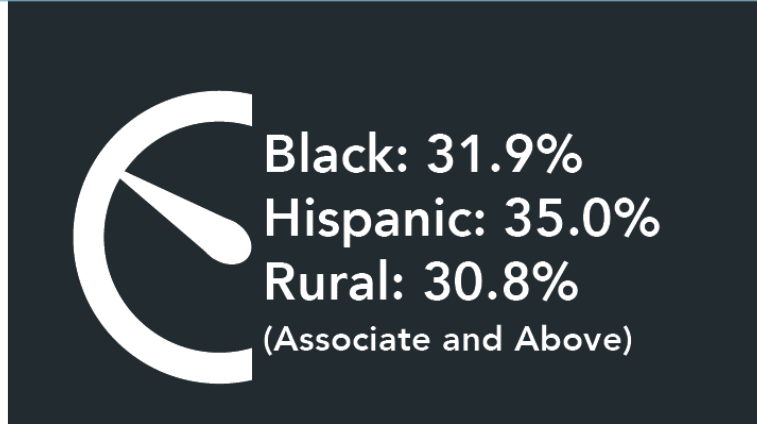
Current Targets Current Status

Educational Attainment



EQUITY FOCUS

Current Status



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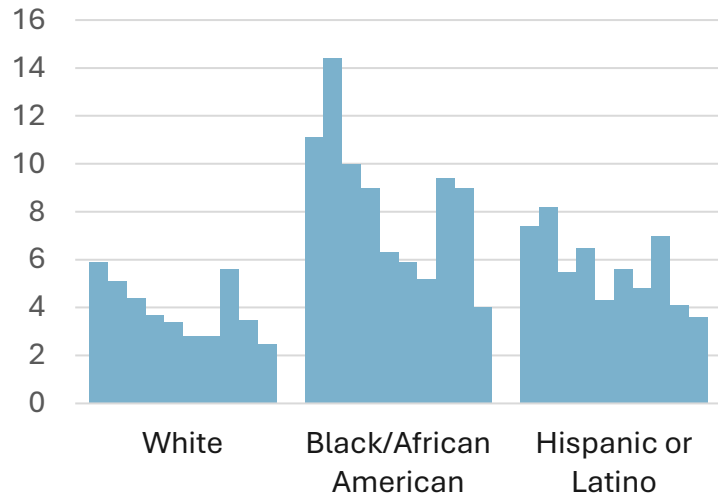
Current Status

Labor Force Participation

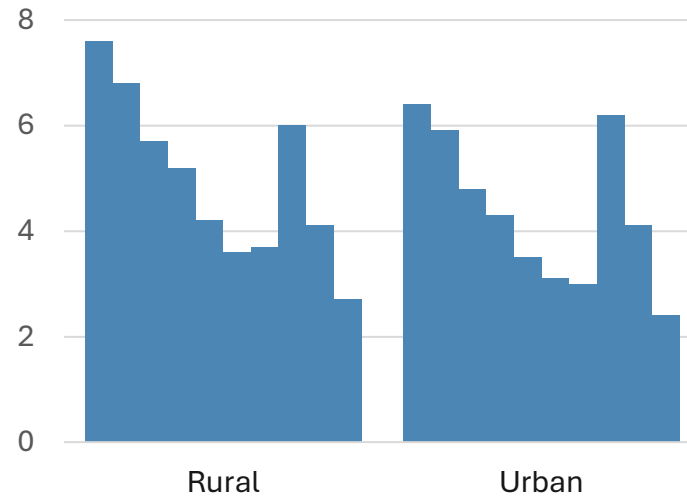


Black: 63.5%
Hispanic: 64.8%
Rural: 55.5%

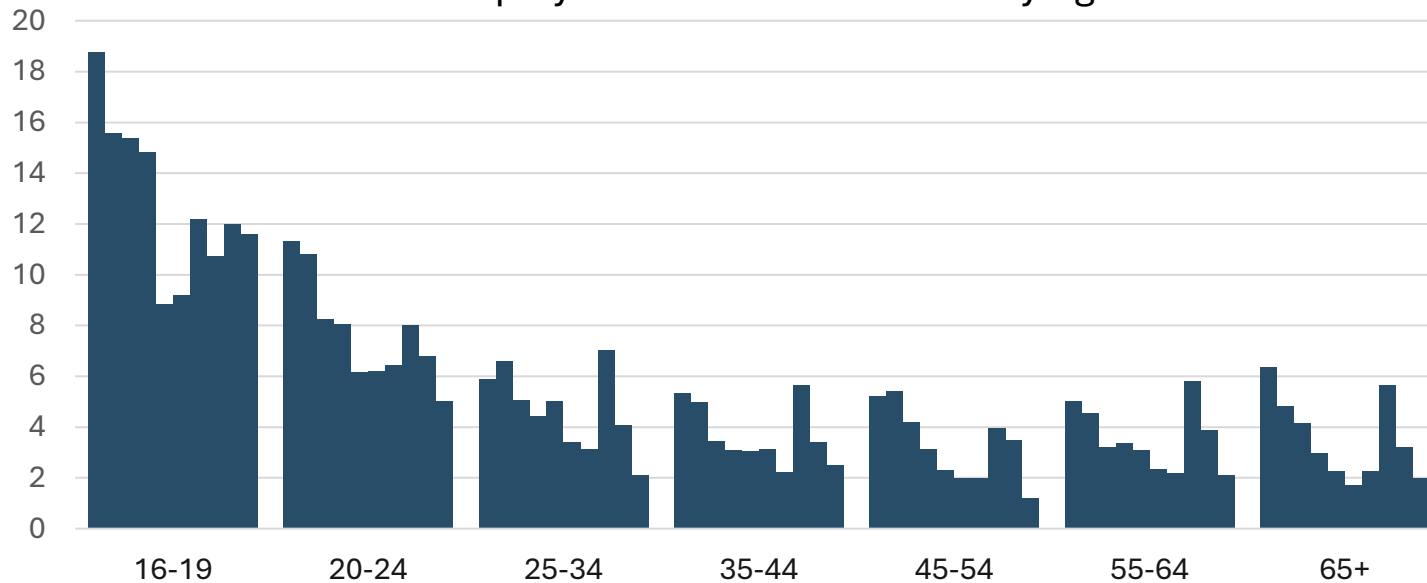
Unemployment Rates 2011-2022 by Race/Ethnicity



Unemployment Rates 2011-2022 by Geographical Origin



Unemployment Rates 2011-2022 by Age

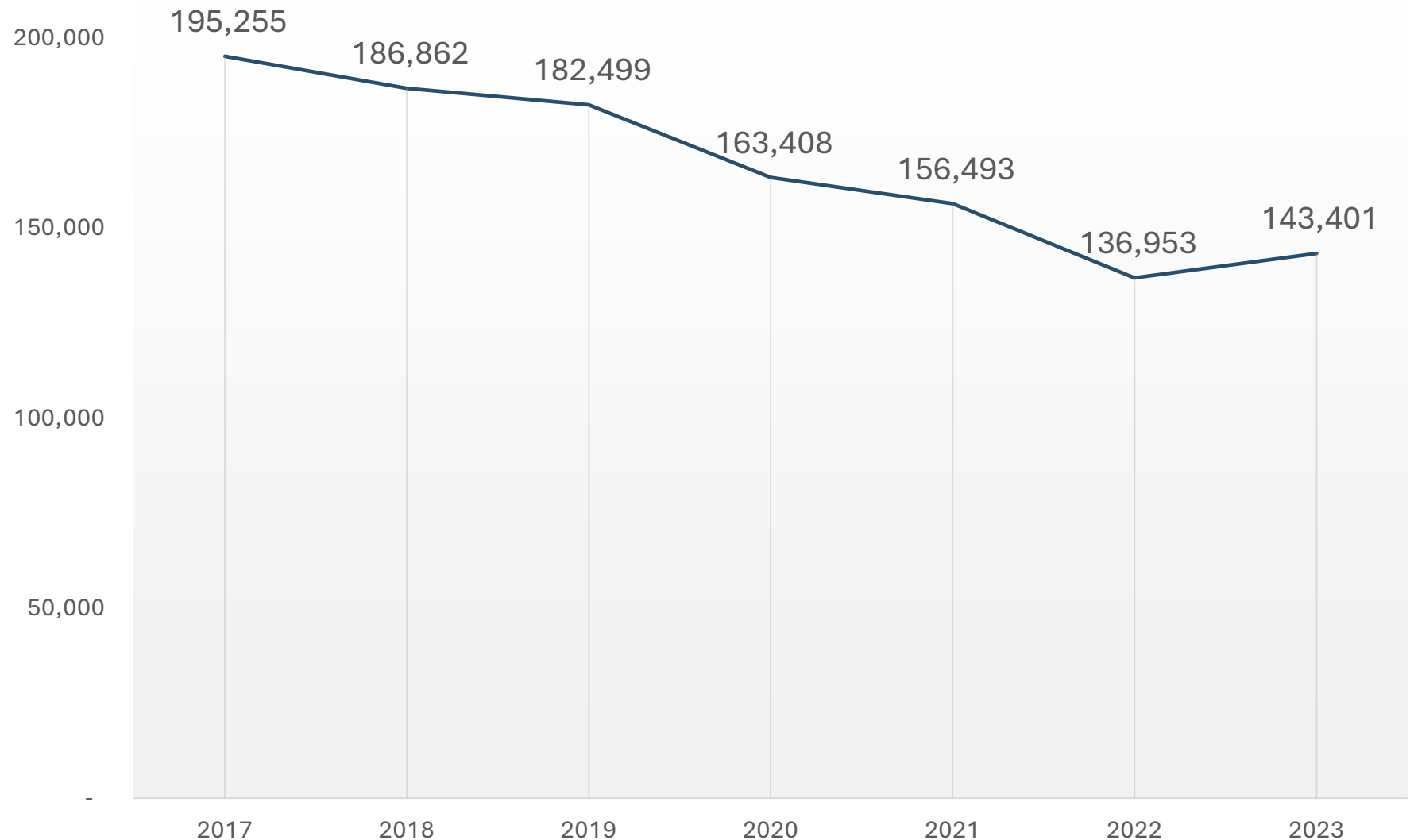


Unemployment rates have decreased but are unequal across sub-populations

U.S. Bureau of Labor Statistics. Current Population Survey and Local Area Unemployment Statistics.

Declining Enrollments Starting to Rebound

- Since 2019, enrollment decreased 21.4%
- Enrollments rebounded in Fall of 2023 by 4.7%



Missouri FAFSA Goal = 60% of HS Seniors

Through July, **42.7%** of the class of 2024 has completed a FAFSA, just under the national average

- This is 4,000 fewer students than last year when 45% of seniors filed

DHEWD's Response:

- Hosted/volunteered at **53 FAFSA** events
- Provided a letter from Governor Parson to high school seniors
- Paid marketing campaign
- Journey to College website record **19,000 page views** in March
- FAFSA Completion graduation cords

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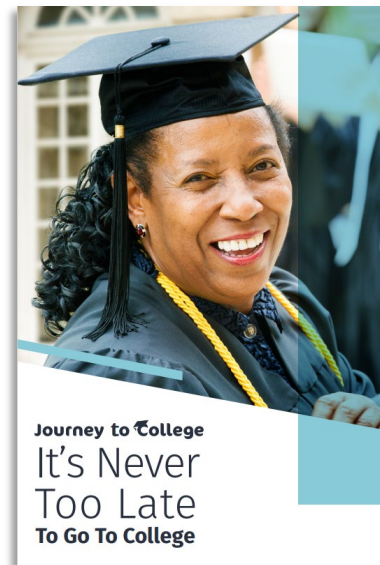
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Expand Awareness of the Value of Education

Journey to College



- Help students plan, prepare and pay for education and training
- Provide training to high school counselors and community partners
- Develop and share free resources
- Conduct outreach statewide

Improve Affordability for Missourians

A+ Scholarship	<ul style="list-style-type: none">• Merit-based for high school students attending two-year colleges
Access Missouri	<ul style="list-style-type: none">• Need-based program providing access and choice to lower income students
Bright Flight	<ul style="list-style-type: none">• Merit-based program encourages top-ranked seniors to attend Missouri institutions
Dual Credit/Enrollment Scholarship	<ul style="list-style-type: none">• Need-based for high school students to cover eligible college coursework.
Fast Track Incentive Grant	<ul style="list-style-type: none">• Support for adults entering high-demand fields



Provide Quality Research and Analyses

Research & Data



Conduct employer surveys



Publish the Missouri Jobs Report



Provide Missouri and regional economic reports and labor supply/demand



Analyze occupational projections and career pathways



Understand Missouri jobs and education and skill requirements



Develop a P20W data center

Develop Higher Education Policy & Initiatives

- **Lead a statewide Adult Learner Network**
- **Champion support for transfer students**
- Convene leaders to focus on rural and disadvantaged students
- Partner to support justice-involved individuals
- Share best practices addressing students' basic needs
- Facilitate employer-driven education and training pathways offered by higher education institutions.
- **Support the 2024-25 Special Interim Committee on higher education finance**

M  **Excels**



Lead Workforce Development Activities



- **23 Job Centers:** Support 70,000 job seekers with job search, preparation, and work-based learning
- **42,000 apprentices:** Manage registered apprenticeship training providing paid training opportunities
- Promote hiring of **Veterans** and provide training opportunities
- Facilitate **work-ready communities** to develop skilled workforces
- Conduct **rapid response** services for laid-off workers

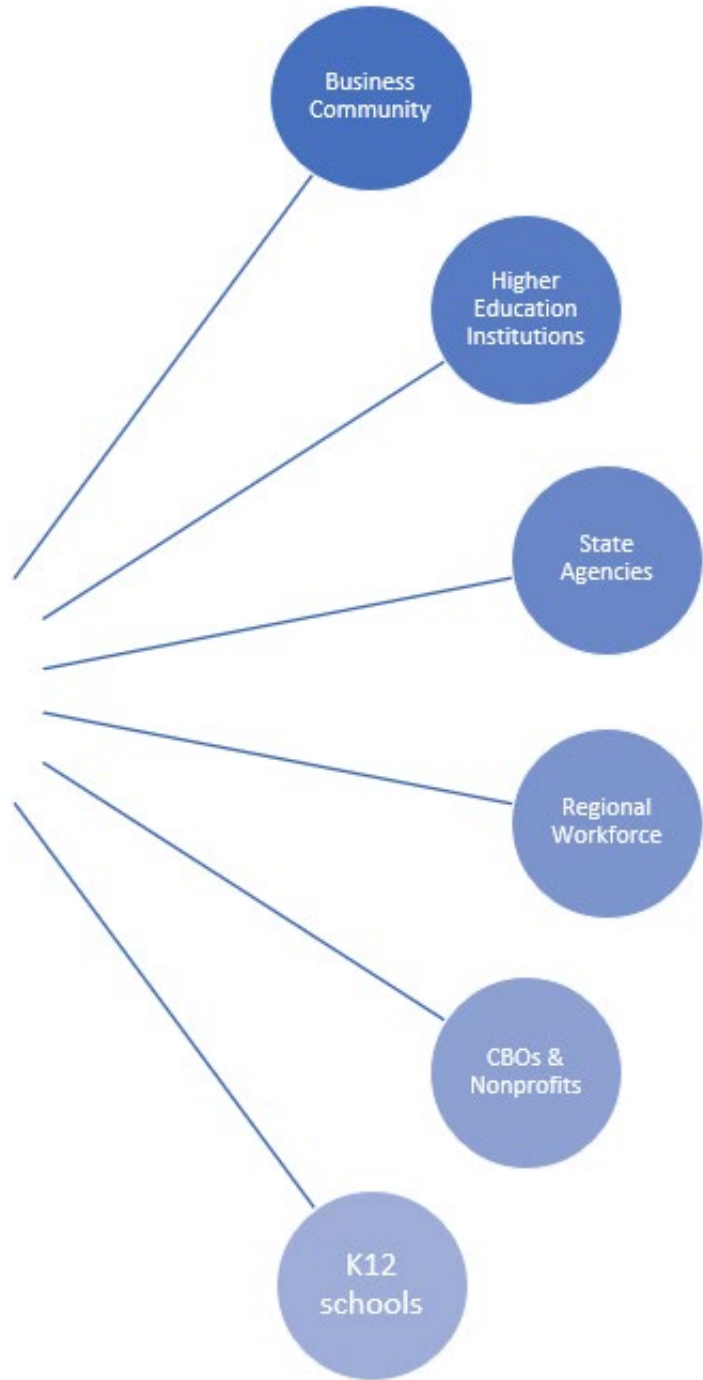
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Success
requires all
of us

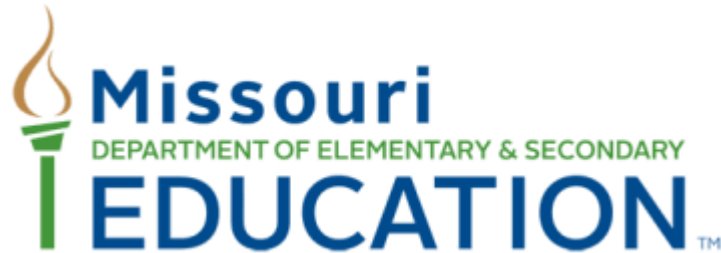
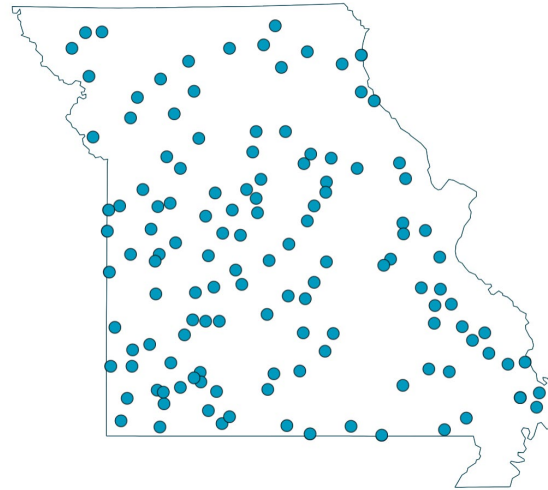


Outreach & Awareness Partners

Journey to  College

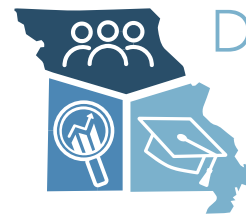


rootEd
ALLIANCE



Thank you!

Journey to College



DEPARTMENT OF
HIGHER EDUCATION &
WORKFORCE DEVELOPMENT